

# The Novato Historian

The Quarterly Publication of the Novato Historical Guild and the Novato History Museum

## FEATURE SECTION

Contents © 2000 Novato Historical Guild, Inc.

June 2000

Preserving Novato's History

Vol. 24, No. 2

*We, Ralph and Weezie Kemerer, purchased the Novato Pharmacy, at the northeast corner of Grant Avenue and Redwood Boulevard or 7364 Redwood Highway, later changed to 932 Grant Avenue, from Bill Naye and Paul Elmore in September 1949. These two men also owned Antler Pharmacy in Petaluma. We lived in San Rafael at the time but had noticed when we drove through Novato to Sebastopol to visit relatives, that the store was always closed in the evening. It bothered Ralph, so he inquired and found that the manager, Mr. Johnson, had died and so the owners were unable to keep it open and were anxious to sell.*

## Novato Pharmacy 1949-61

by Thelma "Weezie" Kemerer

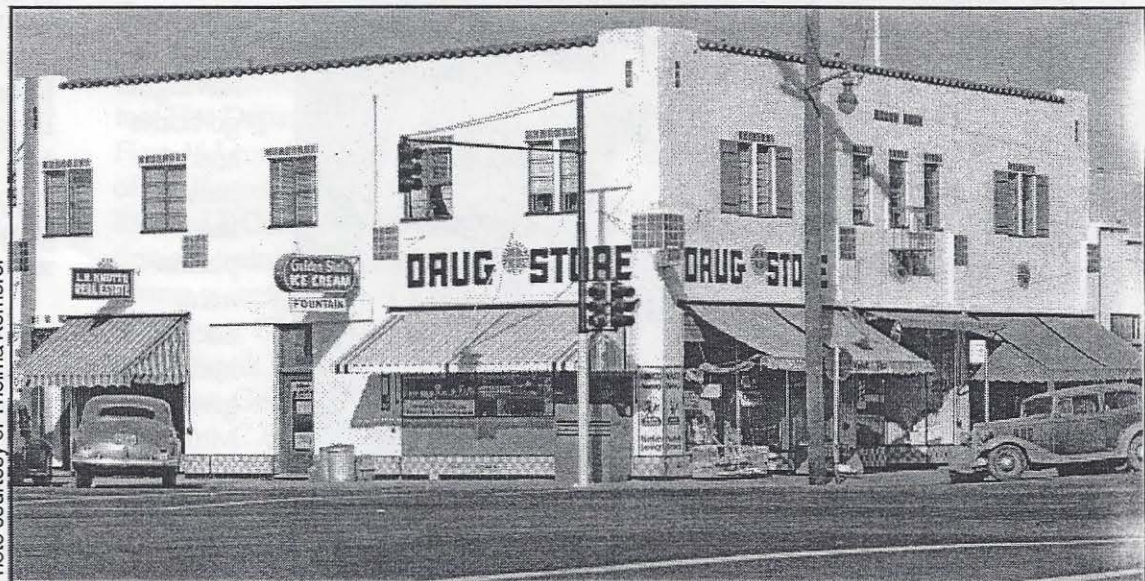
Ralph and I were both from small towns in Pennsylvania so Novato was really an answer to our prayers. Ralph was a graduate of University of Pittsburgh and spent 3 years in the U.S. Navy during World War II. Ralph sold insurance with his father-in-law prior to owning his first pharmacy in New Salem, PA. When we came to California in 1948, Ralph worked as an assistant to a pharmacist in San Rafael since he did not yet have a California pharmacist's license, until he took the California State Board of Pharmacists exam in 1949. Meanwhile, I worked at Castro's Garage in San Rafael as a bookkeeper.

At the time there was a longshoreman problem in San Francisco and we had trouble getting merchandise, especially for prescription medication. Soon we found that Carl Valentine and his wife Peg were friends of the Nayes so "Val" became a taxi service from their store to ours for things we needed. Along with these soon to be close friends, we also ac-

quired a dear man named Bruno Schultz. We had been informed that Bruno was actually a fixture in the store. He not only had a key to the store, he checked it every night. I heard a story about someone who had arrived in Novato late at night and stopped to look in the front door of the drug store to see the time on the clock on the back wall and was quite startled to see Bruno looking back at him from inside. He was unbelievably

dependable and we loved him dearly. No surprise that he was killed crossing the highway as he hated to wait on the light to change when he pushed the button. There was a picture of him in the Novato Advance one year with Bruno holding our son, Mike, who was 2 years old. Bruno was the oldest (he died at 87), and Mike the youngest, members of the Community House.

Photo courtesy of Thelma Kemerer



Novato Drug Store circa 1950, corner of Grant Avenue and Hwy 101 (now Redwood Blvd.)

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# Pharmacy

*continued from page F1*

We made many dear and lasting friends because of the fountain in the store being the gathering place for locals to have coffee and conversation every day. Pearl Johnson, wife of the former manager, ran the fountain, making delicious sodas, sundaes, malts and sandwiches. When my mother was with us, she baked pies which were gobbled up at lunch time.

I carried Ralph's dinner to him every night, along with Mike and Melinda, so they could see Daddy doing justice with a piece of raisin pie. He declared that he would die for a piece of raisin pie! Needless to say, my mom saw that he had a raisin pie on occasion.

Grant School was across on the other corner and the soda fountain was popular with the students. Ray's Barber Shop was next door to us. In the same block was McDonald's Jewelry store, the movie theatre and on the corner on down was George

Warden's R&W grocery store where Mary Hale, Marie Salmina, Martin Beebe and Marie Warden were always on duty. Further down was Mr. Simmon's butcher shop, the Novato Bank, Phil Pachal's meat market, and Irv Links' men's store and Torassa's Bakery. When we first moved in our store, we found that most businesses closed for lunch!!

We really became a part of the growth of Novato, seeing new businesses arriving and new people. Charles and Lennie Johnson in the Redwood Chapel, Drs. Paul O'Rourke, John Lee, and Everett Purdy taking their places along with dear Dr. Weseman. Pete and Katie Grimes in the Water District, Wayne Womack in the variety store, and the Modern Eve. Clark Palmer, lawyer and Sid Kerston, dentist. Time and changes were coming fast!

Shortly after we purchased the store, Lora Lou Smith came in to buy

hair. This began a time of giving each other home permanents that lasted until we left Novato and a friendship that has lasted now fifty years.

One day, Rhetta Clarkson came in (you may remember that our store



Photo courtesy of Theilma Kemerer

**Pharmacist Ralph Kemerer in front of Novato Drug Store at corner of Grant & Hwy 101, circa 1950**

was small and over stocked for its size) and looked around awhile then approached Ralph and said to him "I'm sorry I can't shop here any more because you don't carry lawn mowers." This brought on laughter from all who heard.

I remember especially those people who sat on the stools at the fountain: Bill Smith, Pete Grimes, Dr. Charles Stafford, Jack Sparrow, Roberta Flugger, Ruth Von Dehn, Emma Hicok, and Mrs. Knutte. Also Mr. Trumbull, our Supervisor, coming in for his evening paper, always tipping his hat to me. What a gentleman!

Finally in 1956, we decided to move across the highway into the new medical center at 1316 Grant Avenue. This decision came about because parking had become a problem. More people, more cars. We moved all the merchandise on a Sunday with the overwhelming help of the ladies who formed the Novato Guild of Sunny Hills and their hus-



Photo courtesy of Theilma Kemerer

**Dr. Purdy (left with hand in till!) and Ralph Kemerer in Novato Pharmacy — circa mid-1950's**

a home permanent. She lamented about having to go home and give herself the permanent. Because I had been giving my Mom home permanents, I volunteered to do Lora Lou's



# Pharmacy

continued from page F2

bands. Marie Stafford directed traffic in the new store and I from the old one. Ralph had to do the pharmacy, which he did with the enormous help from Marrett Boissevain, who stayed alongside Ralph until late into Sunday night. My Mom, along with babysitting Mike and Melinda, our children, served all of us salad, spaghetti and apple pie in our home on Orange Avenue. We opened the new shop next day (sort of). In 1962, we left Novato for Angel's Camp in Calaveras County, after Ralph read about a pharmacy for sale there — another small town and another story. Ralph did not like big towns and Novato was becoming a big town. Ralph passed away November 14, 1977. However, believe me, I left my heart in Novato!

**Humorous petition given to Ralph "Pill Roller" Kemerer and signed by his customers, Feb. 6, 1956.**



Photo courtesy of Thelma Kemerer

**Novato Pharmacy, corner of Grant Avenue and Redwood Avenue, looking east toward Railroad Station — circa 1950.**



Photo courtesy of Thelma Kemerer

In front of the Novato drug Store, circa 1950. L to R standing — Carl Valentine, Sally Wright, Pete Grimes, W.J.J. Smith, unknown, Ruth Von Dehn. Seated LtoR — Norman "Doc" Kaehler, Jo Ann Morgan, Carol Kaehler, Peg Valentine, unknown.

*Diagrams*  
*Ward*  
*G. Hoyer*

**NO SIGN - NO COFFEE**

We haul lumber! February 6, 1956 (AD)  
 Thelma Kemerer

TO WHOM IT MAY CONCERN:

Basing this petition on the firm conviction that the "Coffee Break" has become an established custom of life in the United States of America and that failure to provide adequate facilities for the dispensing of the brew-of-the-bean represents the deprivation of an American Right and Privilege, as defined in the Bill of Rights of the Constitution of the United States, we the undersigned do urge and prevail upon one RALPH KEMERER (sometimes known as "Pill-Roller" Kemerer) to reassure those of his tried and true customers who have faithfully braved storm and flood to avail themselves of the Coffee Break by seeking service at his Gossip Counter; these undersigned do earnestly beg and plead that the aforementioned RALPH "Pill-Roller" KEMERER do make such adequate provision for <sup>water service of</sup> dispensing the brew-of-the-bean in his new establishment which he plans to occupy in the near future. *via Merican, of course.*

*W. B. Red Fetter*  
*Norman M. Kaehler*  
*Omni W. Kaehler*  
*William "Bill" Kaehler*  
*Isabelle "BIL" Pottler*  
*Frank J. Bradstock*  
*John Helmsley*  
*Joe A. Solimine, Jr.*  
*James M. Donald*  
*Paul "Baldwin" Smith*  
*James W. Wadding (Victor's For Short)*  
*James Lynch*

*Charles P. Ledy*  
*Carl Valentine Esq.*  
*Ray W. Walker*  
*John Ray Fichtner*  
*James "Ray" Smith*  
*Esquith C. Smith*  
*Tom Watters*  
*Emma Cuzzaniga*  
*E. J. Woodard*  
*Delbert*  
*John F. Dehn*  
*Paul F. Dehn*  
*Perry M. Donald*

continued on pg F4, see Pharmacy



# Pharmacy, continued from page F3

Page two of the "petition", courtesy of Thelma Kemerer

~~Paul ...~~  
 J.B. Wadding (Water's For short)  
 James Lynch  
 [Signature]

Charles Kavaroni  
 Mae Trabucchi  
 Q.S. McLaughlin  
 Alan Orsini  
 [Signature]  
 IRV LINKS MENS & BOYS SHOP

M. Cherie Weiss  
 Mr. McGoo  
 [Signature]  
 [Signature]  
 [Signature]  
 Earle T. White  
 [Signature]  
 [Signature]  
 Albert A. Capone  
 [Signature]  
 [Signature]  
 Charles Rose  
 [Signature] (or Bis)

22436 meet

George Brough  
 Art. Treach  
 Jennie Mae Jack  
 Francis [Signature]  
 Arthur S. Olson  
 [Signature]  
 W. [Signature]  
 [Signature]  
 Alta Johnson  
 Fred Lilly  
 Al Lark  
 Harry M. Overly  
 [Signature]  
 [Signature]  
 Carl Kahlert  
 Don Murray  
 Bob Nooyan  
 [Signature]  
 [Signature]  
 [Signature]  
 Betty Mueller  
 [Signature]  
 [Signature]  
 Dioneloro Meredith

Subscribed and sworn to before me this 10th day of February, 1956.

[Signature]

Notary Public in and for the State of California, County of Marin. My Commission expires September 26, 1959.



# Pharmacy

continued from page F4

The Weather is Always  
Perfect in FairGrowth  
North Marin

# NOVATO ADVANCE

10 CENTS  
A COPY

OLUME XXVII

NOVATO, MARIN COUNTY, CALIFORNIA, THURSDAY, OCTOBER 11, 1999

Page TW 2,121

NUMBER 10

## 'Bruno' Struck By Car, In Critical Condition

### Leg Amputated After Highway 101 Accident

Bruno Schultz, 87-year-old Novato "old timer" and historian, was seriously injured last night when he walked, against the signal, into the path of a fast moving south-bound car on U. S. Highway 101 at Grant Avenue.

He was today reported in critical condition in San Rafael General Hospital, with one leg amputated below the knee and the other broken, his hips broken, his head injured, and with other extensive injuries.

The accident occurred at about 10 o'clock last night before the horror stricken eyes of three Marin deputy sheriffs who were watching the intersection from their parked car.

They saw the old man step out into the highway in disregard of their repeated warnings to him about crossing against the signal.

They saw the onrushing car bear down on him in the rain, striking him full force and tossing his body up over its hood and on to the street.

They saw the driver of the car pull over to the side of the road and run back to the injured man as they all rushed to aid him. The California Highway Patrol was summoned and the ambulance called to rush Bruno to the hospital.

The driver of the car was Charles Patrick McCarthy, 32, of the Stanford Research Laboratory at Menlo Park, who told officers that he did not see the old man until he struck him.

Bruno was wearing a blue shirt, it was raining and dark and the glare from the lights on the wet pavement obscured his figure. McCarthy has not been cited by the CHP.

The entire downtown section of the town was plunged into a state of grief and anxiety over the old man's condition as he has long been a familiar and friendly figure on Novato streets.

For more years than anyone can remember he has acted as the unpaid, voluntary mailman for many Novato business houses, picking up their mail from the post office and delivering it to the stores.

He is known as Novato's leading historian and has a prodigious memory for the dates and incidents of Novato's past. He was honored recently at a birthday party given him by civic leaders and businessmen at the Novato fire station which was attended by more than 100 friends. The party was arranged under the direction of Mrs. Gordon Anderson of Novato.

Bruno came to Novato before the turn of the century, brought here by his aunt, the late Mrs. Herman Rudolph, who was the wife of Novato's once famed police judge.

Bruno had studied horticulture and agriculture in his native Germany and had taken care of the Rudolph's gardens. He later went into the dairy business here and delivered milk to Novatans by horse and buggy.

A street in the Meyers and Schilling tract near Elm Street is named after him.

For many years he has lived alone in a little cottage on the old Rudolph property at Hancock and Railroad Avenue which is now owned by the Gordon Andersons.

He has kept house for himself and has done his own cooking, besides making himself valuable to the many downtowners for whom he has run endless errands and done innumerable small favors.

He has been repeatedly warned by friends as well as the traffic officers not to cross against the highway signals but he was always too impatient to wait till the light changed and could be seen crossing the highway whenever there was a break in the traffic.

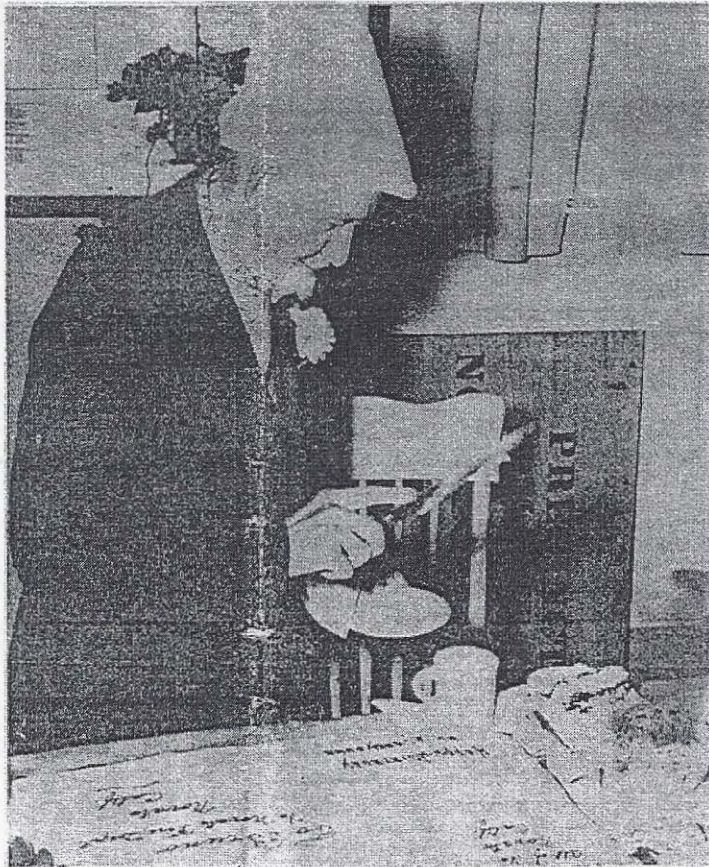
His accident was observed by officers Edward Levine, Harold Goerndt, deputies, and by Harold Tracy, special deputy. He is being attended by a local doctor who is an old friend and by a specialist.

*And Walters  
Oge Thorge Penncraft  
Jacky Dooit  
Kely G. Jones*

*George J. Roth  
Eric, Marie and Moe  
Black Bart & Black Point  
Alvin Young*



*Walter Rositer*



Bruno Schultz, on the occasion of his 87th birthday which was celebrated recently in a community-wide party given for him by friends at the Novato fire station. More than 100 persons at-

tended the affair, including many of the town's civic and social leaders. He received presents or presents along with the congratulations of his friends. (Advance Photo.)

Newspaper courtesy of Thelma Kemerer



# Pharmacy

continued from page F5

New Wonder-Drug for Mastitis

## AUREOMYCIN OINTMENT

Lederle  
FOR UDDER INFUSION

Effective against all organisms acted on by Penicillin plus many other groups. A single infusion clears streptococic and staphylococic infections in a high percentage of cases. Prompt treatment brings prompt results.



## NOVATO PHARMACY

GRANT AVE. & 101 HIWAY

PHONE NOVATO 50-J

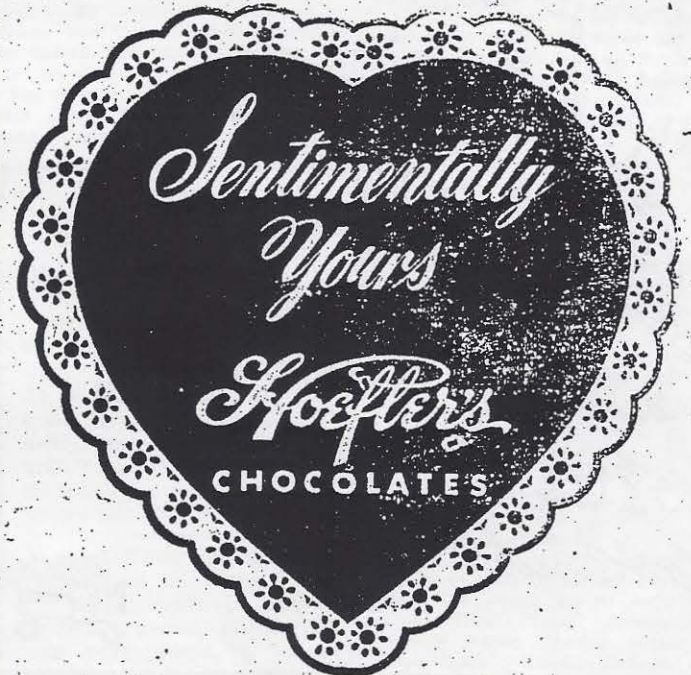
## REDUCE WITHOUT DIETING

Simply eat this delicious Vitamin and Mineral Candy called AYDS, before meals as directed. AYDS check your appetite—you automatically eat less—lose weight naturally. Absolutely safe—contain no reducing drugs. Money refunded if you don't lose weight with first box. Month's supply \$2.89.



## NOVATO PHARMACY

All advertisements and editorial from Winter /Spring 1950 issues of the Novato Advance in The Novato History Museum collection.



## NOVATO PHARMACY

GRANT AVE. & HIGHWAY

PH. 50-J

## NOVATO THEATRE

GRANT AVENUE

PH. NOVATO 47-J

— NOW PLAYING —

Loretta Young — Van Johnson in  
"Mother is a Freshman"

Also—Roddy Mc Dowall in  
"BLACK MIDNIGHT"  
JACKPOT \$75

SUNDAY — MONDAY  
February 12 and 13

Preston Foster - Ellen Drew in  
"Geronimo"

Also Jean Porter in  
"TWO BLONDES AND A REDHEAD"

TUESDAY — WEDNESDAY  
February 14 and 15

Betty Hutton - Victor Mature in  
"Red, Hot and Blue"

Also Alan Baxter - Virginia Gilmore in



FRIDAY, APRIL 28, 1950

NOVATO ADVANCE

## Frances Soares Weds Ricardo Medieros In Reno Ceremonies

Residing in Novato are the recently wed Mr. and Mrs. Ricardo Medieros, who were married in the Catholic Church in Reno, Nevada on April 27th at a 1:30 ceremony in the afternoon. Officiating at the rites was a French priest who had just recently come from the island of San Miguel, the groom's birthplace. He spoke the words of the ceremony in Portuguese.

In the wedding party were the bride's parents, Mr. and Mrs. Manuel Soares, of Novato and the groom's two brothers, Manuel and Gilbert Medieros. Mrs. Soares stood as witness, or matron of honor, for her daughter, and Manuel Medieros was his brother's best man.

For her wedding the bride donned a tangerine-colored ballet length dress with which she wore a short white coat and white accessories. Her corsage was tiny roses. Mrs. Soares' costume was navy blue with black hat and accessories.

The groom is the son of Mr. and Mrs. Manuel P. Medieros of San Miguel, the Azores, and he is employed on one of the large ranches in the Novato area.

### PARTY

Mrs. Ann Redding gave a garden party for all the little girls in daughter Toni's second grade room, in honor of her birthday. Each child was given a small birthday cake with one candle.

### ASK THAT HIKING AND RIDING TRAILS BE DEVELOPED IN MARIN

The department of Natural Resources has been asked by the State Assembly to develop the hiking and riding trails in Marin, Sonoma and Napa counties. The department has \$100,000 in its new budget for the development of trails during the 12 months beginning July 1st 1950.

The resolution was introduced by Assemblymen Richard H. McCollister, and Ernest Crowley.

### TOO LATE TO CLASSIFY

FOR SALE—1936 Master Chev. New motor, lots of extras. A bargain. \$200.00. Phone 211-R.

FOR RENT—Sleeping room. 857 Sweetser St., Novato.

FOR SALE—5 rm. house, weather-stripped and insulated, venetian blinds thru-out. Mo. payments on loan & interest only \$39.45. G. I. loan may be assumed. F. O. Cox, 1036 Fourth St., Novato.

WANTED—Small concrete mixer, with or without motor. C. M. Clark or Advance office.

### MASSSES ON NEW DAYLIGHT SAVINGS SCHEDULE

The Rev. John J. Ryan of Our Lady of Loretto Church reminds parishioners that Masses on Sunday will be at 8:15 and 10:15 a.m., according to the new daylight savings schedule.

SUBSCRIBE TO THE "ADVANCE" \$2.50 PER YEAR

## CLASSIFIED ADS

SAWS FILED AND SET  
ERNEST SCHMITZ  
679 PLUM STREET  
Novato

FOR RENT—Sm. apt. for 2, partly furn. Inq. Novato Bakery. tf

WE WILL DO your cabinet work right in your home, built in as part of your hse. Also remodeling work. No job too big or too small. Call up and get our price. Novato 818-R. E. S. Bianchi.

TRACTOR WORK—Done immediately. No job too large or too small. D. E. Allison, Phone 816-R. 5-21

FOR SALE—Dressed and Alive Roasters and Fryers J. Scafidi Poultry Farm, 1625 Center Lane near Diablo. Ph. 814-J

ROTOTILLING by the hour or job, front & back yard or lot clearing, spading. Sam Marzell, rt. 1, box 182-A. Ph. 832-R. tf

HAND AND POWER Lawn mowers sharpened. Tony Azvedo, First st., Novato. Ph. 82-W tf

FOR SALE—Hamsters \$1.25, each. Good pets. Inexpensive to feed. Easy to care for. Call Richard Walker, 91-Y after 5 p. m.

WANTED—Sewing of all kinds. Dressmaking and Alterations. Mrs. Thompson. Ph. 187-M tf

FOR SALE—7 mo. old female German Shephard. \$50.00. Stromberg Germany stock Phone 211-M, 873 Cypress Ave., Novato.

PLUMBER—Ph. 932-W Arroyo. Avicht Rd. Stoves, heaters, plumbing adjusted and repaired. Locksmith, Chimney Sweeping, Arc-gas welding. Also Fixit Shop Service.

TILLING  
Coil prepared for lawns and garden. Cut your weeds with the Mechanical Hoe.

M. W. THOMPSON  
Phone Novato 187-M

LOST—Girl's sweater, green, cardigan with red hearts. Reward. Phone 907-Y.

FOR SALE—White African Guineaes and Silver Laced Wyandottes, various sizes and ages. Pheasants and Pheasant Eggs later.

DUX PHEASANT PHARM  
Phone Novato 953-J 2t

FOR SALE—Broad-breasted Turkey Eggs. Poults one day old or started.

H. C. PETERSEN'S  
TURKEY FARM  
INDIAN VALLEY ROAD  
Box 145 Novato Ph. Novato 947-R

### VOICE OF PORTUGAL CANDIDATE CARD PARTY

The Voice of Portugal Club No. 21 is sponsoring a candidates card party on the evening of May 11th in the IDESI Hall. All Marin county political candidates are invited to attend.

Manuel F. Bettencourt is chairman, and John Silva and Joe C. Vallim are assisting him in arrangements.

### NOTICE

Contrary to false rumors I am still located at the same address and still do sharpen saws, tools, etc. ERNEST SCHMITZ 679 Plum Street

### FORMER SCHOOLMATES WATCH SONS PLAY BALL

Three young matrons sat in the stands last Friday afternoon at the Petaluma-San Rafael high school baseball game and watched their young sons play ball.

Mrs. Frances Manzoni belonged in

### COMMUNITY INC TO MEET

On Monday evening, March 27th, the directors of the Novato Community Inc will meet in the Community House in regular session.

Try Our Classified Ad Section —For Results—

### You Get The Best In CROWN-HEADLIGHT

Union-Made Work Clothing. Here's a complete stock of Overalls, Jeans, Shirts, Jackets, Pants.

Rightly Priced

J. C. FOISEY  
860-Railroad Ave. Ph. 87-M

the San Rafael section, as her son played on the San Rafael team, but she could not resist joining her old friends of high school days, Mrs. Anita (Schlinder) Luchessi and Mrs. Adelma (Buckett) Barry in the Petaluma section.

In the pitcher's box was "Ronnie Luchessi, the speed-ball artist who is making quite a play for the baseball 'limelight' these days. He is the son of Mrs. Luchessi, of course.

In the right field for Petaluma was the son of Mrs. Barry, Bob "Bubbles" Barry.

At bat was Bob Manzoni, son of Mrs. Manzoni.

Luchessi pitched a ball to Manzoni, he knocked a long, high fly to

### TOO LATE TOO CLASSIFY

FOR SALE—Airway Sanitizer Vacuum Cleaner. Almost new. Price \$50.00. Nellie Bertucci, 1016, 3rd Street, Telephone 80-W.

HUNTING PUPPIES—(2) male and female. Will give to good home. Good pets or sporting dogs. Forsters, Center Lane, Inquire at Advance office.

WANTED—Saw and lawn mower, sharpening. Also lawn mowing, watering, general garden work, etc. 1128 — 3rd Street, Novato.

## Ronson LIGHTERS

THE "DIANA"  
TABLE LIGHTER  
\$8.50

THE "CROWN"  
TABLE LIGHTER  
\$11.00  
Plus Fed. Tax

POCKET LIGHTERS  
\$6.00 up

Elmo O. Smith

NEWSDEALER  
Ph. 64-M - Agt. Pac. Greyhound

## Marin Cyclery

BICYCLES REPAIRED  
Lawn Mowers Sharpened  
SCHWINN COLUMBIA  
NEW BIKES

Ph. Novato 224-M



FRIDAY, MAY 26, 1950

NOVATO ADV

**TEN NOVATO YOUNG PEOPLE TO SING IN HIGH SCHOOL CHOIR**

Ten Novato young people will sing in the high school 50-voice choir when the All-city School Concert is given in the San Rafael High School Auditorium on Sunday, May 28th at 2 p.m.

The Novatoans taking part will be Richard Buckwalter, Ronnie Chek, Alice Eide, Lucille Haugen, Rosemarie Lausmann, Joan Moore, Bob Myers, Virginia Orr, Andrea Ryan and Donald Harris.

Those from our school district playing in the high school orchestra will be Emil Renati, Jr. and Eva Cazaniga. Eva won a second place in the noon concerts given all year at the high school. She will be soloist and pianist for the choir, the orchestra, and the elementary and grammar school groups taking part in the All-city Schools Concert.

Other soloists at the concert will be Janet Milani, soprano, and Betty Doig, soprano. Miss Doig will receive a cup for winning the final noon concert and the runners-up will receive medals.

For a grand finale, the orchestra, band and all the choral groups will join in presenting the Battle Hymn

**FOISEYS TO PEORIA**

After many years residence in Novato, Mr. and Mrs. Joseph C. Foisey will leave in a few days for Peoria, Ill. where they will make their home with their daughter, Mrs. Eleanor Plover, and her family.

Mr. Foisey has closed out his men's wear store, which he has conducted at his home, since the burning of the old Pini building.

Mrs. Frank Foisey will remain in San Francisco.

**TRACTOR WORK**—Done immediately. Also mowing and raking. No job too large or too small. D. E. Allison, Phone 816-R. 5-21

(Political Advertisement)

**RE-ELECT ROBERT H.**



**TRUMBULL**

(Incumbent)

**Supervisor**

5th District - Marin Co.

Primaries: June 6, 1950

**MEMORIAL DAY THEME AT PRESBYTERIAN CHURCH**

The service of the Novato Presbyterian Church Sunday morning will follow a Memorial Day theme with the sermon topic "Sacred Memories and Responsibilities." A special invitation is extended to veterans to attend. The choir, under the temporary direction of Mrs. Marie Huestis, will sing "God of Grace and God of Glory" by Fosdick.

Last Saturday evening twenty-four young people and their leaders journeyed to Napa for a skating party in the gymnasium of the Napa Presbyterian Church. This week end six or seven delegates will end the Youth of Presbytery Retreat at Westminster Woods near Sebastopol.

**COOK BOOK CORRECTIONS**

Mrs. Raymond Foster of the Presbyterian Women's Association would like to call the attention of the buyers of their cook-book "What Cookin' in Novato" to these printing errors and she suggests that each buyer correct his own book.

Page 30—Sour milk cake—add 1 cup of sour milk.

Page 31—mince meat cake—add 2 cups flour.

Page 41—Sugared walnuts—where this reads 1 cup water, correct to 1 cup sugar.

Mrs. Foster reports that over one-half of the 575 books printed has been sold. She suggests that anyone wanting a really good cookbook, containing recipes by Novato cooks, get in touch with Mrs. Francis Porter and buy a copy.



**Prevent NEWCASTLE DISEASE!**

Use Lederle's NEWCASTLE DISEASE VACCINE—live Newcastle virus, modified for safety to protect your birds and profits. Gives reliable, lasting, economical protection.

**NOVATO PHARMACY**

**NOW**  
**Boyd-Wallace**  
**INTRODUCES**

The Rings That Lead a Double life . . . They're single while you're single . . . They're married when you're married.

Nationally Advertised



**DIAMOND RINGS**

Evening Appointments If Desired

**Boyd-Wallace Co.**

**JEWELERS**

**GIRL SCOUT COMMITTEE LUNCHEON AT EDNA SMITH HOME**

The Marin county Girl Scout's day camp committee met at a pot-luck luncheon in the home of committee member and Girl Scout leader, Mrs. Edna Carroll Smith on Ridge Road recently.

Those attending were Mesdames Virginia McConnell, Gertrude Darman, Philip Nathan, R. J. Benz, Wm. Gaspar and Viola Rouser. Mrs. Evelyn Carroll, Mrs. Smith's mother, was in attendance.

The members brought stork-shower gifts along for Mrs. Darman, and turned the affair into a real party.

**MEN'S**

**NYLON HOSE**

Give your feet a treat, with these wonderful 100% "Dupont" virgin spun nylon hose. They wear and wear, never shrink, always fit, comfortable, easy to wash, dry in a jiffy, throw away your darning needle and sock stretchers. Sizes 10 to 12 in solid assorted colors at 98c pr.

A good place to buy any other kind of mens hose for work, dress or sport, cottons, rayons, all wools, and part wools, a large selection and save as you buy.

**J. C. Foisey**

860 Railroad Ave. Ph. 87-M

**CHAS. W. KBEVER**

**Horseshoeing**

Ph. 828-R

Novato

(Political Advertisement)

**RE-ELECT**



**WALTER B. SELLMER SHERIFF**  
of Marin County

Every Thinking Voter Should Recognize "His Record" for Honest and Efficient Law Enforcement and His Ability As An Executive to Properly Supervise all the Functions of This High Office.

SHERIFF 1930 - 1950

YOUR CONTINUED PROTECTION IS ASSURED BY HIS EXPERIENCE AS YOUR SHERIFF WHICH HE HAS SERVED WITH HONOR FOR TWENTY YEARS.

**VOTE FOR HIM ON JUNE 6TH**

**Numerous Birthday Parties This Week**

There seems to be quite a number of young people in Novato with birthdays in April, and the following are a few of the celebrations brought to our attention:

Betty Link's mother, Mrs. J. Link gave her an 8th birthday party on Sunday, April 24th. Four little girls were invited to a special birthday luncheon at Betty's home and after lunch Mrs. Link took all five youngsters to the movies. The guests were Sue Purdy, Sharon Baldwin, Carol Hickok and Toni Redding.

The Rene Borloz invited eleven young girls to a Sunday afternoon birthday party for the nine-year-old daughter, Yvonne.

Col. and Mrs. Meredith Wilson gave their son Don an evening party recently in celebration of his 21st birthday, at their home, Rancho Novato. There were about 75 guests present, including many former classmates of Don's. The dancing, singing and playing of games was enjoyed by everyone, with refreshments concluding the festivities.

Young Becky Hamilton's father gave her an "almost grown-up" birthday party, a dinner for seven couples at his cafe "Hamilton House" recently, in celebration of her 12th birthday. The young guests were: Billy Bucco, Carol Thum, Johnny Matz, Winnie Smith, Charles Beebe, Ann Fredrickson, Ronald Dennis, Joan Smith, Billy Hubbard, Barbara Milano, Baron Chaplain, Fern Weseman and Edwin Katlas.

Becky's mother, Mrs. Carol Hamilton is giving her a theatre party to celebrate "the day". She is treating Becky and 11 of her friends to "Post Road", Novato's drama section play, tonight. The girls are: Joan Riddell, Marlene Giubbini, Sandra Glass, Claudette Borloz, Sheila Bagshaw, Hannah Lausmann, Carol Thum, Valerie Schwindt, Delaine Zanco, Rosalie Skinner and Julie Berkov.

(Political Advertisement)



All advertisements and editorial from Winter/Spring 1950 issues of the Novato Advance in The Novato History Museum collection.

# TED ADS

**ROTOTILLING** by the hour or job, front & back yard or lot clearing, spading. Sam Marzell, Rt. 1, box 182-A, Ph. 832-R.

**TRACTOR WORK**—Done immediately. No job too large or too small. D. E. Allison, Phone 816-R. 5-21

**FOR RENT**—Sm. apt. for 2, partly furn. Inq. Novato Bakery.

**FOR SALE**—Counters, refrigerators, Nat'l cash register, 1 gal. gas pump, display cases, 2 water troughs. Sell cheap. Inq. Novato Bakery. 4-14

**RADIO Repairs.** Ph. 852-M. Edward Balz, Simmons Lane.

**FOR SALE**—Beautiful 2 storied, 3 bedroom house. Large living room & dining room combined. Nice kitchen. Large service porch. Beautifully landscaped. Well and pressure system. Set on large level lot 60 ft. by 175 ft. Near new school site. No agents. By owner. Phone 23-W.

**FOR SALE**—700 Austra white chickens. Phone 821-J.

**ROTOTILLING**—by hour, day or contract. Evans Trailer Ct. Phone 862-J.

**FOR SALE**—New, 2 bedroom home, \$8,950.00. Garage att. 60 x 150 lot, 12 large apricot trees, near school, brick steps, Youngtown double drain sink, double walls, stucco and sheathing. Located last house north side Plum St. Ready to move into April 15th. Don Perry, 663 Peach Street, Ph. Novato 215-J.

**FOR SALE**—Cornish cockerels for breeding to NH reds; also NH laying pullets 5 1/2 mos., by the dozen. Fiddler's Green Kennels, Black Pt. Phone Novato 851-J.

Subscribe to the "Advance"  
\$2.50 per year

**Dave's Barber Shop**  
DAVE DINSMORE, Prop.  
856 Grant Avenue Novato

**Joe Albanese**  
New York Life  
Phone San Rafael 6361

**Novato Advance**  
PUBLISHED EVERY FRIDAY  
Entered as second-class matter, November 18, 1922, at the postoffice at Novato, California, under the Act of March 3, 1879.

**Jack Sparrow Owner-Publisher**

**Comm. House**

**Dining Rm. Painted**  
Novato's community-minded master painters—Jack Bagshaw, Lloyd S. Brooke, Rev. Peter Farmer, Walter Simonds, Clarence Vogensen, and George Roth—gave the Novato Community house dining room a good face-lifting paint job in their own spare time at night after their usual "hard day at the office".

These painters suggest that you look at the beautiful pastel green walls, made so by paint furnished by the Garden Section of the Novato Improvement Club and the Ladies Auxiliary of the Novato Volunteer Fire Dept., and not at the few spots that may have spilled on the floor. They say that there is enough paint left over for the sewing room, and maybe the foyer, and that the job so far really looks good to them.

The Sewing and the Art and Crafts sections of the Novato Improvement Club supplied new drapes for the windows. This is a brave start on renovating the whole Novato Community House.

### ARTS & CRAFTS

Mrs. Earl Farris, chairman of the Arts and Crafts section of the N.I.C. wishes to remind their members that the next meeting is on March 30, 8 p.m., in the Community House.

### FARM BUREAU MEETING

The Novato Center of the Marin County Farm Bureau will hold its regular meeting in the Novato Community House, at 8 p.m. on Tuesday, March 28, according to Charles Clarkson, its Director.

**Enter Now**  
**SPEEDEE-BILT MODEL BUILDING CONTEST**

## Easter Services At Episcopal Mission

The Reverend Peter Farmer, Vicar of St. Francis Episcopal Mission here announces the following services for Good Friday and Easter Sunday.

St. Francis Episcopal Mission is observing Good Friday by joining with the Novato Presbyterian Church in the Three Hour devotion from noon until three o'clock. Mr. Easter and Mr. Tweedie of the Presbyterian Church and Mr. Farmer of the Episcopal Mission will lead the meditations on the seven words of Christ from the cross.

On Easter Day St. Francis Mission will participate in the Holy Communion at 7:30 a.m. and at 11 a.m. The Church School service for children and parents will be at 9:30. Services will be held in the newly decorated north room of the Novato Community House.

All members and friends of the Mission and those Christians not attending other services on Easter are urged to worship in some Church on the day of Christ's resurrection.

### BROWNIE, GIRL SCOUT COOKIES SOLD OUT

It might be a good idea to put the Brownie Scouts and Girl Scouts to work on renovating the Community House. They are such eager beavers that they sold out their cookies over the weekend although the sale was to last until April 15. But they do say they had a lot of willing help through the drug stores and the markets.

**An All-Purpose Sulfa Drug**

STOP losses from pullorum disease, cecal cocciidiosis, acute fowl cholera and coryza (colds) with **SULMET® Sodium Sulfamethazine**. **POULTRY DRINKING WATER SOLUTION Lederle**—a highly effective all-purpose sulfa drug for treating the drinking water.

U.S. Pat. 02

**Novato Pharmacy**

## Novato Cubs Organized Monday

Novato Cubs are off to a flying start with 28 members signing up last Monday night at the Community House. E. R. Lang was chosen president of the parent organization sponsoring the group.

Other officers are: Cub Master, Maj. C. E. Petersen; Asst. Cub Master, Ed Groff; Secretary, Don Hughes. Pack committeemen include Art Gustafson, Hugh Turner, John Bagshaw.

### TOO LATE TO CLASSIFY

**LOST**—Last Sat. nite, 1 black onyx earring, screw type, set with 2 small diamonds. Reward. Reply Mrs. Glenn Wolfe, G & H Truck Stop, Phone 116-R.

**FOR SALE**—Double laundry trays, almost new, with steel stand. \$5.00. Inquire Advance Office.

**FOR SALE**—Thor. Dalmatian pup, 6 mo. old. Gentle, housebroken. \$25. Phone 74-M.

**LOST**—A part Cocker Spaniel dog, Female—golden blonde, freckled, white nose and paws. Size full-grown. Name Georgie. Mrs. George Brown, Phone 216-R.

**FOR SALE**—Hand loomed rag rugs. Will also make up to order with your rags. Ph. Novato 836-M.

**Desert Dan**  
By  
**WISE**

IF YOU WANT YOUR DREAMS TO COME TRUE... YOU GOT TO WAKE UP!

**ELECTRICAL CONTRACTING**  
DAN WISE  
Novato Electric



# Program

# Graduates

## CLASS OF 1950

1. Graduates March . . . . . Class of 1950
2. Class of 1950 presents:
  - "A Ballad for Americans"
  - A Modern Cantata
  - For Baritone Solo and Mixed Chorus
  - Solo . . . . . Jack Ward
  - Mixed Chorus . . . . . Class of 1950
  - Piano . . . . . John Stuve
3. Presentation of Diplomas . . . . . Mr. Stephen Bruff
4. Recessional . . . Auld Lang Syne . . . Class of 1950

- |                           |                           |
|---------------------------|---------------------------|
| Angel, Joyce LaVerne      | McAbee, Robert Samuel     |
| Bell, Donna Irene         | McCoy, George Frank       |
| Bowman, Dale Arthur       | Myers, Nancy Jane         |
| Brazil, Frances Christene | Nyholm, Paul Gene         |
| Buckwalter, Ralph Kenneth | Oliver, George Anthony    |
| Byrd, Emerson Eugene      | Pachal, Constance Joy     |
| Cargile, LeRoy Cordell    | Phaneuf, Jeannette Louise |
| Coon, Joy Lou             | Raven, Anna Marie         |
| DeMartini, Marie          | Redding, James Edward     |
| Giubbini, Barbara Rose    | Ross, Charles Richard     |
| Green, Walter Ramon       | Sager, Phyllis Elaine     |
| Green, William Elmer      | Schekenbach, Frank W.     |
| Gustin, Charles Edward    | Smith, Beverly Karen      |
| Hill, Shirley Jean        | Smith, Edward             |
| Housh, Darryl             | Stroeh, Dietrich J.       |
| Jeffrey, Muriel Louise    | Stuve, John MacDowell     |
| Kingsley, Barbara Joyce   | Thayer, Patricia Ann      |
| Larkin, Barbara Lavern    | Thompson, Glen Albert     |
| Lee, June Annelle         | Wahlman, Ronald Albert    |
| Lewis, R. James           | Ward, Jack Roy            |
| Lindley, Joanne Lucille   | Warner, Chris Joseph      |
| Malone, Elra Mae          | Hubbard, Orville Warren   |

1950 Marion School graduation program from Novato History Museum collection.

# Novato — 50 Years Ago

*continued from page F11*

McNear's Park in Petaluma. The score was 17-11. The team was organized by the girls themselves and were coached first by Ken Morrison and later by Tauno Sjoblom. The women who played were: Georgie Fields, Babe Pronzini, Margaret Anhorn, Natalie Simas, Irene Simas, Valerie Hansen, Lillian Cash and Rosalie Hennis. New members joining the team were Betty Matthiesen and Aileen Breg.

Robert H. Trumbull was seeking reelection as 5<sup>th</sup> District Supervisor. He had served one 4-year term as Supervisor and was a member of a prominent Novato pioneer family.

T.E. Connolly, Inc. of San Francisco was awarded the contract to construct Novato Dam, later named Stafford Lake in honor of Dr. Charles Stafford, Novato veterinarian and North Marin County Water District Board president. Connolly's bid was \$327,987. Previous estimates were more than \$150,000 higher than the accepted bid. As a result, they were able to finance the project with a substantially lower bond of \$750,000 versus the million dollar bond they had planned to purchase.





# Novato — 50 Years Ago

*continued from page F12*

A.H. Tresch won the approval of the Marin County Planning Commission to subdivide the approximately 15 acre property he owns in the Meyers tract (the area south of Grant from Mirabella over to Elm Street and from Front Street up to 5<sup>th</sup> Street) Six houses were planned in an area to be known as "Park Court."

George H. Ryan at the Novato Fire House was named by George Jones, County Clerk, as special deputy to register voters in Novato.

Constable Fred Nave released a statement concerning his record as a peace officer. He had served as Constable of Novato Township for the past 16 years. His parents, Peter and Mary Nave, were well known pioneers of Novato.

St. Francis Episcopal Mission announced the purchase of an acre and a half of land on Fifth Street, just south of Grant Avenue. Future plans called for a chapel, parish hall, church school and vicarage.

Paula Hansen had her 8<sup>th</sup> birthday on May 24 and on May 28 her parents, Paul and Valerie Hansen, invited her grandmothers and nine of her young friends to help Paula celebrate at their home on Eucalyptus Avenue.

Dr. and Mrs. Ralph Weseman gave daughter Fern a birthday party (her 12<sup>th</sup>), on May 30<sup>th</sup>, the day after her birthday. Many young guests enjoyed the outdoor pool and played games in the house and garden.

Mr. and Mrs. Ernest Villadsen filed suit in San Francisco Federal Court against the federal government for \$20,797. The suit charged that a tragic

jet plane accident on June 7, 1949 at 1:50 AM when a military jet exploded in the air and crashed into their chicken house, wiped out over 2000 chickens and left the remaining survivors too frightened to lay. Air Force Lt. Col. James G. Foley, the Hamilton-based pilot, was enroute to a new assignment at Mather Field in Sacramento and was instantly killed in the crash. The Villadsen Ranch was located at 555 Atherton Avenue in Black Point, near School Road and Atherton Avenue.

Ten Novato young people attending San Rafael High School sang in the 50-voice high school choir when the All-City School Concert was given in the San Rafael High School Auditorium on May 28. Novatoans taking part were Richard Buckwalter, Ronnie Chek, Alice Eide, Lucille Haugen, Rosemarie Lausmann, Joan Moore, Bob Myers, Virginia Orr, Andrea Ryan and Donald Harris. Emil Renati Jr. and Eva Cazzaniga performed with the San Rafael High School orchestra.

Henry Gross of Black Point was the high bidder on the old Black Point School property at a public meeting of the Board of Trustees on April 20. Gross' bid was for \$1510.

Eight members of the Novato Volunteer Fire Department completed the First Aid course under the instruction of Dr. Everett K. Purdy, assisted by Richard J. Connell, who had previous first aid training. Completing the course were: Richard J. Connell, Jack Chambers, George Cavallero, Harlan Frost, Frank Manzoni, Charles Peterson, George Ryan and Tauno Sjoblom. C.F. Valentine, retired San Francisco fireman, said that, in his opinion, "Novato now has the best first aid team in the county."

Numerous State governmental agencies gave the Board of Directors of the Marin County Hospital District

their approval of final plans and specifications for Marin's new \$2,000,000 hospital, to be called Marin General Hospital and located in Greenbrae on Bon Air Road. Bids for construction were to be opened June 2, 1950 at 2 PM in the Supervisor's Chambers, Court House, San Rafael.

Mr. J.C. Foisey closed out his men's wear store, which he had conducted at his home on Railroad Avenue since the Pini store fire in 1945. The Foiseys were moving to Peoria, Illinois to live with their daughter, Mrs. Eleanor Plover, and her family.

Married on April 12 in Reno were Ricardo Medeiros and Frances Soares. The priest performing the ceremony was French and had recently come from the island of San Miguel in the Azores, the groom's birthplace. He performed the ceremony in Portuguese.

The 6,000 residents of the Novato area wanted added police protection against the growing number of burglaries and other crimes. Judge George Faulkner of Novato Justice Court presented petitions from the Novato Chamber of Commerce, Lions Club, Farm Bureau and the Black Point Improvement Club, asking that 2 deputy constables and a police car be added to the force of Constable Fred Nave in order to provide 24-hour police protection.

Yvonne Borloz presented 24 of her piano pupils in a Complimentary Recital in the Community House on June 9. Some of the students taking part included Lewis Fredrickson, Connie Pachal, Barbara Guibbini, Sandra Glass, James Hovis, Valerie Schwindt, John Stuve, Shirley Hill, Yvette Borloz and Joyce Kingsley. All were of grammar school age.

Novato's young women's softball team, the Novato Merchantettes, defeated the Petaluma Peppercettes at

*Continued on F10, see 50 Years*



# Novato — 50 Years Ago

by Bill Almeida

Dahlgren's Drug Store (also known as Dean's Drugs) received an exclusive franchise for Rexall products in Novato. Dahlgren's was located at 2<sup>nd</sup> and Grant in the same building as today's Children's Boot Shop/Birkenstock.

Mr. and Mrs. Robert Busher moved into a new home on Indian Valley road. They had bought land to build on near the old Busher Ranch.

The Manuel J. DeSouza family returned from a tour through parts of southern California, Utah and Arizona. Daughters Caroline and Bernadette reported seeing snow on Tehachapi Pass.

Joe and Eleanor Corda welcomed the birth of daughter Jolene Marie, born April 4 at Petaluma General Hospital. Brothers Gary (4) and Alfred (2) were awaiting baby sister's arrival home.

Baseball season started Sunday May 28. Ed Almeida was slated to pitch against Visitacion Valley Community Center of San Francisco. Marion School was the site of the ball field. The Advance reported that "behind the excellent hurling of Ed Almeida, the Novato baseball team won its opening game of the season by a score of 11-5."



Larry Wright, a local boy from Novato, representing San Rafael High School, took 2<sup>nd</sup> place in the 8 pound shotput and tied for 3<sup>rd</sup> in the high jump at the Class B section of the North Coast Track and Field competition at Edwards Field in Berkeley.

Frank M. Costa announced he was running against Fred Nave for Constable of Novato. Costa was 44 and in the sack buying business.

Les Coutouriers, an honor society at San Rafael High gave a "Bee Hop" in the school gym. Students from Black Point included Richard Beale, Donna Lang, Richard Shelley, Barbara Stoner and Ann Sjoblom. A "Bee Hop"? Oh, that's where you bring your honey!

Twenty five riders from the Novato Horsemen met at the Novato Bridge on Nave Drive (near today's Alamo Travel) and headed for Rancho Rafael (now known as Inn Marin). They rode through beautiful country, meeting ten non-riding members for a pleasant breakfast party. Chairmen were Al Page and Fred Lear.

Frank J. Foisey, only son of Mr. and Mrs. J.C. Foisey, died April 9 in a Palo Alto Hospital after a long illness. He was 56 and a veteran of WWI.

Hank Lautrup and Clyde Keely were given a bang-up 8<sup>th</sup> birthday party in the Community House by their mothers. They invited the entire 2<sup>nd</sup> grade class of Novato Grammar School.

Novato Fire Chief Charles Peterson again warned townspeople that all hazardous lots not cleared by May 15 would be burned off by the local fire department. The costs would be charged to the property owner. The costs? About \$6 per hour!

Erwin Scheller was taking Dan Wise Jr.'s place as night man at the Novato Fire House. Dan was continuing his apprenticeship as an electrician with a San Rafael company.

Novato's community minded master painters, Jack Bagshaw, Lloyd Brooke, Rev. Peter Farmer, Walter Simonds, Clarence Vogensen and George Roth, gave the Community House dining room (today's City Council chambers) a good face-lifting paint job. They worked in their own spare time at night after their usual "hard day at the office." The Sewing and Arts and Crafts sections of the Novato Improvement Club supplied new drapes for the windows.

*continued on page F11, see 50 Years*



Comic strip and old advertisements from Novato Advance newspapers, Spring, 1950