

**THE
MARIN-DELL FAMILY**

VOLUME 1

TABLE OF CONTENTS

Volume 1 of 2

	Page
Introduction by the Novato Historical Guild	3
Tributes to Antony Faustine Silveira and other members of the Silveira family	4
Introductory materials from and tributes by the author	6
Photos of cows, dairy operations and Marin Dell facilities and equipment	16
INDIVIDUAL DAIRIES	
1. Marin Land and Cattle Co. Dairy – Sausalito	61
2. Lopes Brothers Dairy – Big Lagoon (Muir Beach)	64
3. John F. Cunha and Sons Dairy – Mill Valley	66
4. Carl Mendonca Dairy – Mill Valley	68
5. James J. Dias Dairy – Mill Valley (Panoramic Highway)	71
6. John Amaral Dairy – San Rafael (San Quentin)	73
7. Domingos Pacheco Dairy – San Rafael (Peacock Gap)	76
8. Freitas Home Dairy – San Rafael (Terra Linda)	81
9. Thomas Nunes Dairy – San Rafael (Lucas Valley)	90
10. Joe Luiz and Sons Dairy – San Rafael (Lucas Valley)	93
11. Bartolomeo Tognalda and Son – Nicasio	97
12. George Giannecchini Dairy – Nicasio	99
13. John Nelson Dairy – Stinson Beach	100
14. Joseph Texeira and Son Dairy – Bolinas (Olema Valley)	103
15. Raymond Valconesi Dairy – Bolinas (Olema Valley)	106
16. Robert Dougan Dairy – Olema	109
17. Edward Heims Dairy – Inverness	112
18. Joseph A. Fagundes Dairy – San Rafael	114
19. Raimondo Bettencourt – San Rafael	118
20. Mary E. Silveira Home Dairy – San Rafael – see also Dairy #33	121
21. Manuel Texeira Dairy/ Big Rock Ranch – San Rafael (Lucas Valley)	122
22. Manuel T. Pimentel and Son Dairy – Ignacio	127
23. Joseph F. Brazil Dairy – Novato	133
24. John Dias Dairy – Novato	136
25. Germone Mederios Dairy – Novato	137
26. Dave Leveroni and Sons Dairy – Novato (Hicks Valley)	140
27. Alfred D. Corda and Sons Dairy – Novato (Hicks Valley)	144
28. Frank Corda Dairy – Novato (Hicks Valley)	145
29. Elmo Garzelli Dairy – Novato (Hicks Valley)	153
30. Frederick Rodrigues Dairy – Novato (Hicks Valley)	158
31. Nunes Home Dairy – Novato	161
32. Henry Corda and Son Dairy – Petaluma (Chileno Valley Road)	164
<i>See Volume 2 for Dairies Nos. 33-63</i>	

INTRODUCTION

This is the first of two documents incorporating copies of the contents of the two Marin Dell binders that are in the archives of the Novato Historical Guild. This volume contains photographs and narratives regarding Dairies Nos. 1-32 that were located in Marin County. The second volume contains photographs and narratives regarding Dairies Nos. 33-63 that were located primarily in Sonoma County.

Marin Dairymen's Milk Company, known as "Marin-Dell," was a cooperative formed in 1929 by a group of Marin County dairymen to process and distribute their milk. It was led by Antonio Faustine ("A.F.") Silveira. "The milk your children deserve," was the company's slogan and the milk was sold to independent grocers. The building at 13th and Howard in San Francisco where Marin-Dell's plant was located still stands.

In 1942, Marin-Dell expanded by acquiring Dairymaid, which included plants in Hughson and Tracy, CA. Marin-Dell merged with Foremost Dairies Inc. in May 1953. In the 1960's, Foremost merged with McKesson & Robbins to form Foremost McKesson Inc. Then in the 1980s, Foremost McKesson divested Foremost Dairies which was eventually acquired by Knudsen.

Around 1950, a representative of Marin-Dell created two binders containing photos of the company's operations and of the dairies of the individual Marin-Dell suppliers. Those photos were accompanied by extensive narratives about the dairies and the family histories of their owners. It was a remarkable effort. The result is a wonderful collection that brings to life the history of this important segment of the Marin/Sonoma economy, as well as the histories of the families whose efforts made it possible.

One set of the binders was in the possession of Joseph Foster Silveira, the third son of A.F. and Mary E. Silveira. Joseph passed away in 2003. His descendants generously donated his set of the binders to the Novato History Museum. Those binders are now in the archives at the Museum.

In order to share the contents of the binders online, we have digitized their pages and have collected those pages in these two volumes. The order of the pages in these digital volumes has been modified from the original to more logically present the material, including to group the dairies in Marin County in the first volume and the dairies in Sonoma County in the second volume. You will note that the individual dairy narratives include "producer numbers" which were used by Marin-Dell for administrative purposes. The order in which the dairies appear in the binders does not correspond to those numbers.

In addition to the Silveira family, the Novato Historical Guild wishes to thank Ron and Dee Vela, members of the Guild, and Mike Moyle, head of the History Committee of the IDESST Sausalito Portuguese Cultural Center, for their assistance in scanning the original documents and organizing these digital copies.

The Novato History Museum reserves ownership of the materials in these binders and they cannot be reproduced or published in whole or in part without the consent of the Novato History Museum.

For additional information contact the Novato Historical Guild. The original binders can be viewed, by appointment, at the Novato History Museum.

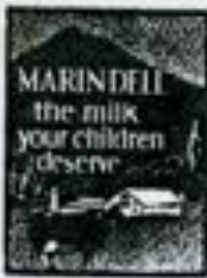
Novato History Museum

815 De Long Avenue
Novato, CA 94945
415-897-4320
NHG1850@yahoo.com

Novato Historical Guild

P.O. Box 1296
Novato, CA 94948
NHG1850@yahoo.com
<http://www.novatohistory.org/>

November 2018



Phone HEmlack 4433
4434

MARIN DAIRYMEN'S MILK CO., LTD.
HOWARD AND 13TH STREETS
SAN FRANCISCO, CALIF.



ANTHONY FAUSTINE SILVEIRA

(Budda's Tribute . . . on the Marin-Dell Amateur Hour, October 9th, 1937)

Mr. and Mrs. Boss, we are going to ask you to participate in a very solemn occasion. However, the solemnity of these moments has created in our hearts by themselves, a fine and sturdy optimism;—they shall increase our determination to hold high the banner tossed to us by a man who built a sturdy Cathedral in the broad acres of our hearts.

Death, as it must to all men—came Thursday night to the President of Marin-Dell, Anthony Faustine Silveira. His fifty-three years are a monument to the practical application of decent living, earnest endeavor and a single purpose to do honest business.

Each of us who touched the texture of this man are better for that companionship. Each of us who knew his kindly and understanding smile, had many evidences that the spirit of compassion reigned in his heart and mind for us. Words, at best, are ineffectual instruments with which to build a citadel of conviction; however, may I, as the voice of Marin-Dell, tell you this, Mr. and Mrs. Boss;—many, many times in personal talks with this man (who was lovingly known to his friends and associates as "Tony") would say, "Well, Budda, you do it the way Mr. and Mrs. Boss want it done";—and that is what every single employee of Marin-Dell tries to do.

Death is an Imperial Master. The exclamatory finger of death touched our friend and brought deep sorrow to our hearts. It is our privilege to tell you this;—men and women (five hundred strong) who

make up the family of Marin-Dell, have departed me at their voice, and if you can sense a percentage of the sanctity and earnestness of these words, my job will be done.

You and I, Mr. and Mrs. Boss, have known each other now for a long period of time. Each word, each gesture that we of Marin-Dell have made, have received their inspiration from "Tony." The errors that Budda has made, you have condoned;—undoubtedly, I shall make others. But, Oh! my friends, and Oh! my foes, I pledge you I shall try harder and more earnestly to do what would be "Tony's" bidding.

I believe in God, the Father Almighty—Maker of Heaven and Earth and in Jesus Christ, His only Son, our Lord. I believe that the "BIG BOSS" delegates certain people to live on earth so that we may concretely know of His constant and everlasting existence. That it is, Mr. and Mrs. Boss, that I dedicate to you, not despondency—not defeat—but rather a new-born determination on the part of those of us who serve you at Marin-Dell, to hold high the inspiration that "Tony" gave to us. To his Family—our humble respects;—to you, "Tony," in Death, this, our simple pledge. We shall live free in the knowledge of having known you;—we shall try to live as you would have us live. The Lord bless thee, and keep thee. The Lord make His Face to shine upon thee and bring thee peace now and forever more, Anthony Faustine Silveira.

Donated to the Novato, CA City
museums in memory of Anthony
Faustine Silveira.

Anthony Faustine Silveira

1884-1937




wife of Joseph



In Memory
M. Evelyn
"Evie"
Silveira

L. 06/1910
D. 11/19/2012



George Paul Silveira
April 16, 1920 - March 25, 2013

IN LOVING MEMORY OF
Joseph F. Silveira

October 1, 1923
April 17, 2003



INTRODUCTORY

MAY A BRIEF PRELIMINARY BE GIVEN OF THE INTENT AND PURPOSE OF THE MARIN-DELL FAMILY HISTORY. THE THOUGHT AND ORIGIN IN COMPILING AND ARRANGING A PRODUCER HISTORY WAS FORMULATED AND DEVELOPED WITH THE INTENT AND PURPOSE OF COADUNATION IN THE FURTHERANCE OF PUBLIC RELATIONS.

WITH THAT OBJECTIVE AND KNOWLEDGE OF THE FACT THAT LITERATURE IS MOST PARAMOUNT WHEN CONCERNING THE INDIVIDUAL A HUMBLE EFFORT HAS BEEN MADE TO DEPICT BY WORD PORTRAYAL THE BACKGROUND AND ACCOMPLISHMENTS OF YOU, THE PRODUCERS OF MARIN-DELL MILK.

THE WRITING AND ARRANGING OF YOUR HISTORY HAS BEEN ACCOMPLISHED ENTIRELY FROM THE INFORMATION RECEIVED UPON INTERROGATION AND ITS LENGTH GOVERNED BY THE AMOUNT OF DATA FORTH COMING. IN THE WRITING OF THE MARY E. SILVERIA AND THE BARBONI ESTATE HISTORY AN EXCEPTION TO THIS PROCEDURE WAS MADE OUT OF RESPECT TO THE MEMORY OF DECEASED MEMBERS, AND A SHORT DESCRIPTION OF THE LAND OF THEIR PARENTAL ORIGIN WAS INCLUDED, NAMELY THE AZORE ISLANDS AND SWITZERLAND.

MAY YOU IN REVIEWING THIS WORK DO SO WITH AN OPEN MIND IN RESPECT TO YOUR FELLOW PRODUCERS' HISTORY TO THE END THAT THE PURPOSE FOR WHICH IT HAS BEEN ARRANGED SHALL HAVE BEEN ACCOMPLISHED, NAMELY CLOSER UNDERSTANDING, GOOD WILL, AND ADMIRATION.

THE ENLARGED PHOTOGRAPHS WHICH HAVE BEEN CHOSEN AT RANDOM REPRESENT A GENERAL CROSS SECTION OF THE PRODUCING AND HANDLING OF MARIN-DELL MILK.

IN THE HANDLING OF THE VOLUMES MAY IT BE SINCERELY REQUESTED THAT YOU USE UPMOST CARE TO AVOID DAMAGING OR SOILING IN ORDER THAT THEY MAY BE PASSED ON IN TURN TO OTHER PRODUCERS IN A PRESENTABLE CONDITION. MAY IT BE TRUSTED YOU DERIVE AT LEAST A LITTLE PLEASURE FROM THE WORK AND ARRANGEMENT. IT IS YOUR HISTORY FOR WHICH EACH OF YOU INDIVIDUALLY SHOULD BE JUSTLY PROUD.

History as of
1949-1950

THE MARIN-DELL FAMILY

MARIN-DELL COMPANY IS JUSTLY PROUD OF ITS PRODUCERS, PROUD OF THEIR RESOURCEFULNESS, SUCCESS, CHARACTER AND HONESTY, AND MOST OF ALL PROUD OF THEIR ABILITY TO PROVIDE, FOR THE BENEFIT OF THEIR FELLOWMAN, THE FINEST MILK POSSIBLE TO PRODUCE.

THE FEELING EXISTING BETWEEN MARIN-DELL PRODUCERS AND MARIN-DELL COMPANY IS NOT ONE OF MERCENARY RELATIONSHIP, IT IS A FEELING OF MUTUAL ACHIEVEMENT AND SUCCESS, AND FOREMOST TO OBTAIN FOR SOCIETY THE FINEST FOOD WITHIN THE POWER OF MAN TO PROVIDE.

MARIN-DELL PRODUCERS, BE THEY LARGE OR SMALL, ARE ALL AN INTEGRAL PART OF THE ORGANIZATION, COMMANDING EQUAL RESPECT, CHOSEN FOR THEIR LOYALTY AND INTEGRITY, OUTSTANDING LEADERS OF THEIR OCCUPATION.

MEN WITH FORESIGHT AND UNITY OF PURPOSE.
THEY ARE

THE MARIN-DELL FAMILY.

MAY THIS SPACE BE UTILIZED IN HONOR OF THE MEN AND
WOMEN WHO COMPRISE THE BOARD OF DIRECTORS OF THE MARIN-
DELL COMPANY IN THE YEAR OF OUR LORD 1950.

ERSKINE B. McNEAR, PRESIDENT
RETIRED DAIRYMAN, SAN RAFAEL, CALIFORNIA

CHARLES BARBONI, VICE PRESIDENT
DAIRYMAN, PETALUMA, CALIFORNIA

ALFRED D. CORDA, SECRETARY
DAIRYMAN, NOVATO, CALIFORNIA

MANUEL AMARAL, TREASURER
DAIRYMAN, SAN RAFAEL, CALIFORNIA

MANUEL NUNES, DIRECTOR
DAIRYMAN, NOVATO, CALIFORNIA

JOSEPH BRAZIL, DIRECTOR
DAIRYMAN, NOVATO, CALIFORNIA

MANUEL PIMENTEL, DIRECTOR
DAIRYMAN, IGNACIO, CALIFORNIA

MARY E. SILVERIA, DIRECTOR
DAIRY OPERATOR, SAN RAFAEL, CALIFORNIA

ROQUE MORAES, DIRECTOR
RETIRED DAIRYMAN, MILL VALLEY, CALIFORNIA



OUR FLAG

DURING OUR EVERYDAY LIFE
LET US NOT FAIL TO MEDITATE
UPON COMING IN VIEW
OF OUR NATIONAL EMBLEM
LET US FULLY APPRECIATE IT
AS A SYMBOL OF JUSTICE AND FREEDOM
WITH EQUAL OPPORTUNITY AND RIGHTS
LET US MAKE EVERYDAY FLAG DAY



THE BEAR FLAG OF THE CALIFORNIA REPUBLIC

HOISTED FOR THE FIRST TIME
ON JUNE FOURTEENTH
ON THE VILLAGE PLAZA AT SONOMA
IN THE YEAR OF EIGHTEEN FORTY SIX
ALL OF US WHETHER WE BE
CALIFORNIANS BY BIRTH OR ADOPTION
SHOULD REVERE THIS FLAG SECOND ONLY
TO OUR NATIONAL EMBLEM
IT IS THE SYMBOL OF THE
GREAT COMMONWEALTH OF CALIFORNIA.

MAY THIS COMPILATION
BE DEDICATED
TO THE COURAGE AND RESOURCEFULNESS
OF THE PEOPLE, BOTH LIVING AND DE-
CEASED, WHO BY THEIR BUSINESS ACUMEN
HAVE DEVELOPED AN ORGANIZATION IN A
COMPETITIVE MARKET, WHICH WITHOUT RE-
SERVE PLACES THEM AS LEADERS IN THE
INDUSTRY---MAY THIS HIGH STANDARD OF
MERCHANDISING BE CONSTANTLY MAINTAIN-
ED FOR THE BETTERMENT OF SOCIETY, AND
MAY THE PRODUCT BEARING THE MARIN-
DELL LABEL AT ALL TIMES BE A SYMBOL
OF UNDISPUTED LEADERSHIP.

MEMORIAL

MAY WE COMMEMORATE THE MEMORY OF THE
MANY MEN AND WOMEN
WHO BY THEIR DETERMINATION AND ENERGY
ESTABLISHED IN MANY CASES
THE FOUNDATIONS IN THE DAIRY BUSINESS
OF WHAT IS NOW THE MARIN-DELL FAMILY
WHILE THEY ARE NO LONGER WITH US
MAY IT BE OF SOLACE TO THEIR LOVED ONES
WHO SURVIVE THEM AND ARE OF THE
MARIN-DELL FAMILY THAT THEIRS
WAS AN ACCOMPLISHMENT WELL DONE.

TRIBUTE TO THE DAIRYMEN

A DAIRYMANS DAY IS LONG
HIS HOURS OF WORK ARE BROKEN
HIS TASKS ARE DIFFICULT
HIS PROBLEMS ARE MANY
BUT WITH IT ALL
HE GREETES HIS FRIENDS WITH A SMILE
WHEN AT TIMES HIS HEART MAY BE HEAVY
THO AS THE YEARS ROLL BY
HE CAN LOOK BACK WITH PRIDE
AND RELAX WITH A SIGH
THAT HE HAS ACCOMPLISHED
SOMETHING WORTH WHILE.

A BOYS MIND IS MOLDED BY THE
ENVIRONMENT HE LIVES IN
KEEP HIS INTEREST ALIVE BY
ENCOURAGING HIM TO RAISE
ANIMALS OF HIS OWN.
DO NOT MAKE HIS LIFE A DRUDGERY
AND UPON HIS REACHING MATURITY
HE IS MORE APT TO STAY ON THE FARM.
AND ALWAYS KEEP IN MIND
THE BOYS OF TODAY ARE
THE MEN OF TOMORROW.

MAY THIS PAGE BE ALLOCATED FOR THE PURPOSE OF RECOGNITION AND APPRAISEMENT OF THE ONE PERSON WHO HAS NAVIGATED HIS COMPANY'S SHIP THROUGH THE WATERS CHARTERED BY HIS BOARD OF DIRECTORS.

THE DESTINY, CARE AND WELFARE OF THAT SHIP, WITH THE EXCEPTION OF A SHORT PERIOD OF TIME, HAS BEEN IN HIS HANDS SINCE THE COMPANY'S INCEPTION.

LOOKING BACK OVER THE PAST SCORE OF YEARS IT CAN BE STATED WITHOUT RESERVATION HIS NAVIGATION HAS BEEN THAT OF A MASTER. HE HAS AVOIDED THE SHOALS OF DISASTER AND BROUGHT HIS SHIP TO A SAFE LANDING. HIS POLICIES HAVE AT ALL TIMES BEEN PREDICATED ON WHAT HE FELT WAS RIGHT AND JUST WITH FAIRNESS TO ALL, AND WITH THAT POLICY COUPLED WITH FORESIGHT AND OUTSTANDING EXECUTIVE ABILITY HAS BUILT AN ENTERPRISE OF MAMMOTH PROPORTIONS.

IN HIS MODESTY HE CAN BE PROCLAIMED WITHOUT EXALTATION ONE OF THE GREATEST AND MOST SUCCESSFUL EXECUTIVES IN THE MILK INDUSTRY OF THE PRESENT ERA.

HE IS

THOMAS E. FOSTER

GENERAL MANAGER OF MARIN-DELL COMPANY
AND ITS SUBSIDIARIES.



THE MILK COW

SHE IS ROBBED OF HER CHILDREN
THAT SHE MAY BE ROBBED OF HER
MILK. MAN ONLY CARES FOR HER
WHEN THE ROBBING MAY BE
PERPETRATED



A PASTORAL PARADISE IN HICKS VALLEY MARIN CO.



FAMOUS SONOMA CO. BROWN SWISS HERD



CONTENTED ANIMALS IN THE SONOMA VALLEY



Waiting To Be Milked On A MARIN Co DAIRY



A FAMILY PET.



The Dairy man's Saddle Horse And Dog Are
Invaluable In The Operating Of His Business





The Cow Boy And His Dog BRINGING IN
SOME STRAYERS FOR MILKING IN MARIN CO.



A PRACTICAL WELL VENTILATED UNIT IN WESTERN MARIAN



MILKERS QUARTERS ON A MARIN CO. DAIRY



FARM Feed Mixing Plant.



REAR VIEW OF FEED MANAGERS WALK THROUGH UNIT.



INTERIOR VIEW OF A NEW MODEL TWELVE STANCHION
WALK THROUGH MILKING UNIT WITH CONTROLLED
FEED MANAGERS



CLEANING UP THEIR FEED AND
LOOKING FOR MORE.



A MIXED HERD OF HEAVY PRODUCERS



CENTER VIEW OF A 96 Cow Milking Unit



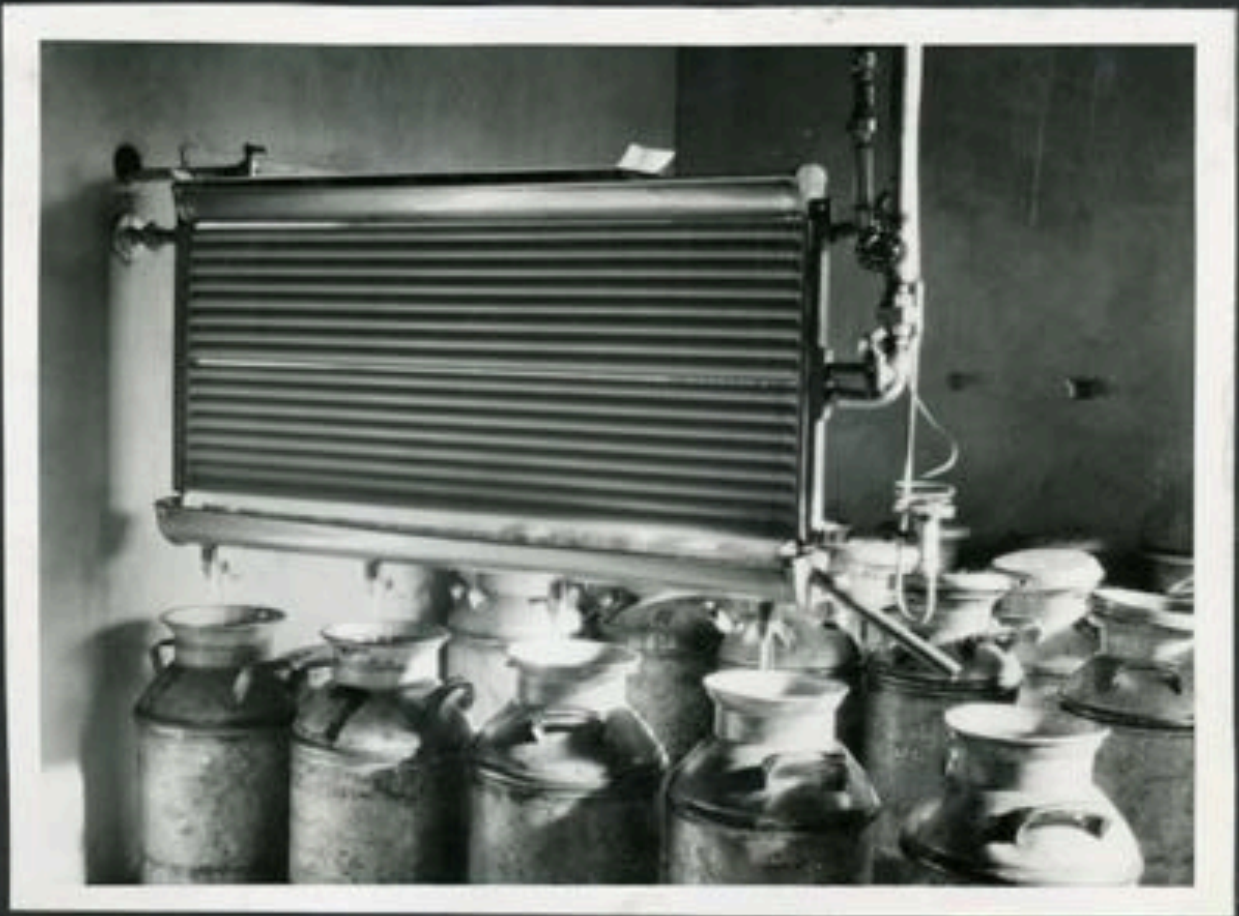
New Modern Dairy Housing A 600 Gallon
All Stainless Steel Farm Holding Tank



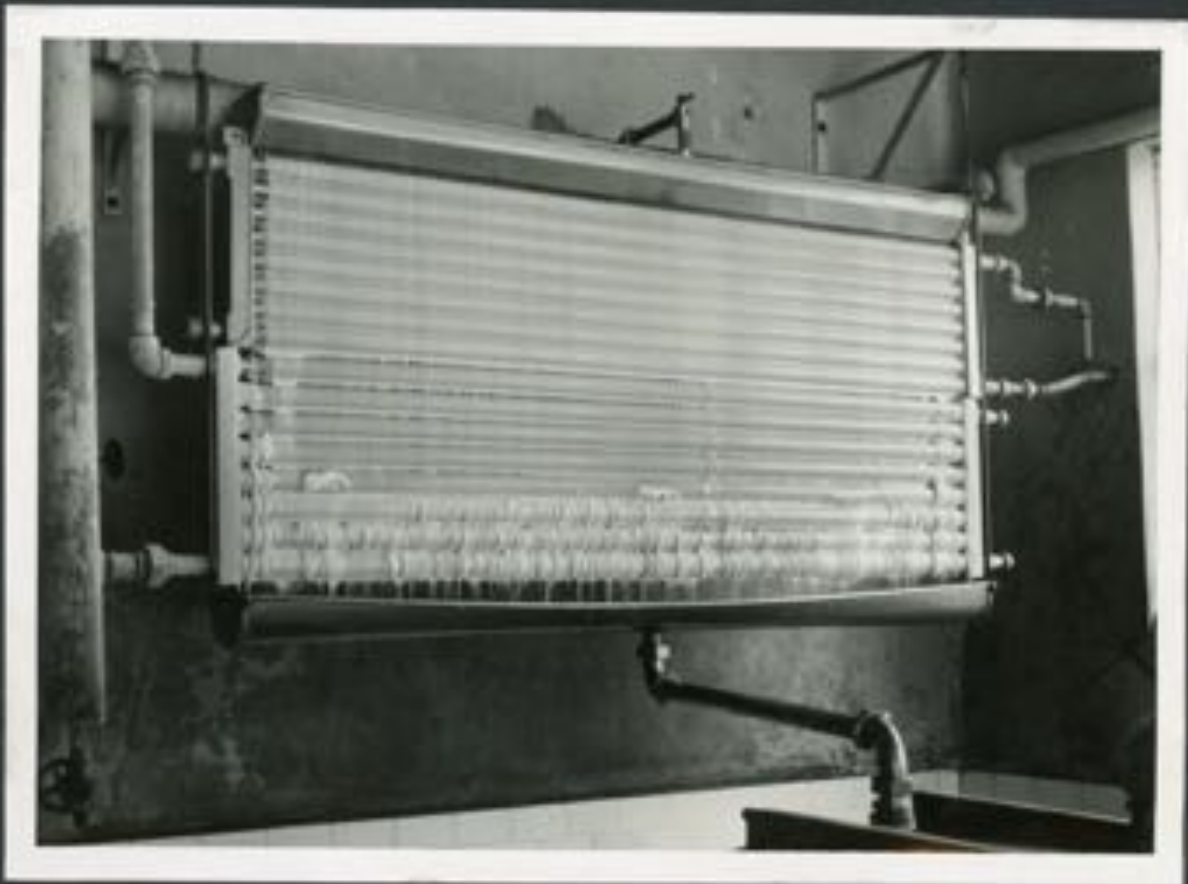
NEW MODEL MILK HOUSE WITH 800 GAL. FARM TANK



NEW MILK HOUSE HOLDING A 800 GALLON
STAINLESS STEEL FARM TANK, MARIN CO.



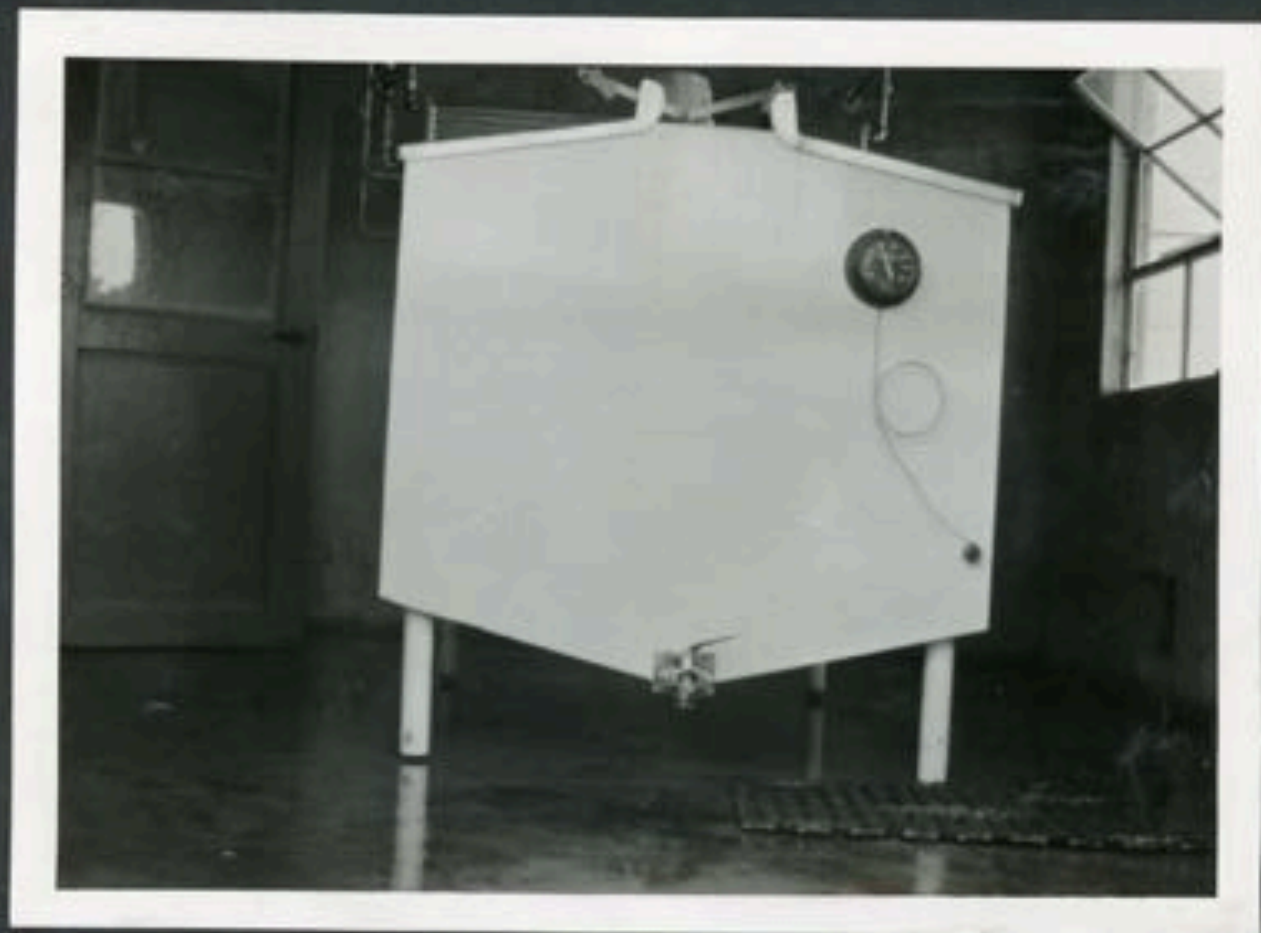
Cooling Milk On A MARIN CO DAIRY



FROM THE COOLING PROCESS TO THE
STAINLESS STEEL HOLDING TANK



1000 GAL. STAINLESS STEEL FARM HOLDING TANK



FOUR HUNDRED GALLON STAINLESS STEEL FARM
HOLDING TANK WITH MILD STEEL OUTER JACKET



INTERIOR VIEW OF FARM HOLDING TANK
FILLED WITH MILK - UPPER BLADE OF AGITATING
PROPELLOR VISIBLE.

















MARIN DAIRYMEN'S MILK CO. LTD,
SAN FRANCISCO.

MARIN-DELL CO. DISTRIBUTES
MORE MILK THAN ANY OTHER SINGLE
MILK PLANT IN NORTHERN CALIFORNIA



DAIRYMAID CREAMERIES, LTD.
HUGHSON, CALIF.
SUBSIDIARY OF MARIN-DELL.

THE DAIRYMAID CREAMERY AT
HUGHSON IS ONE OF THE FINEST
MILK PLANTS IN AMERICA—
MAMMOTH IN SIZE, EQUIPPED
WITH MODERN MACHINERY, IT
SERVES THE DAIRYMEN OF CENTRAL
SAN JOAQUIN VALLEY



DAIRYMAID CREAMERIES LTD.
OAKDALE, CALIF.

SUBSIDIARY OF MARIN-DELL
A MODERN MILK RECEIVING
PLANT SERVING THE DAIRYMEN
OF SOUTHERN SAN JOAQUIN VALLEY



DAIRYMAID CREAMERIES LTD,
TRACY, CALIF

SUBSIDIARY OF MARIN-DELL

THE DAIRYMAID CREAMERY AT
TRACY SERVES THE PRODUCERS
OF THE NORTHERN SAN JOAQUIN
VALLEY. A WELL EQUIPPED PLANT
FOR THE PROCESSING AND DIS-
TRIBUTING OF MANUFACTURED
MILK PRODUCTS.



MILK

The ONE AND ONLY FOOD ALONE
WHICH WILL PROMOTE GROWTH
AND SUSTAIN LIFE AT ITS BEG-
INNING. THE MOST NEARLY PER-
FECT FOOD.



HEALTH

RADIANT HEALTH - STRONG OF BODY
CLEAR OF MIND - NO SMALL WONDER
THE UNITED STATES OF AMERICA IS
THE ENVEY OF THE REST OF THE WORLD
THE YOUTH OF THE NATION CAN WELL
BE EXEMPLIFIED BY THIS TWIN
BROTHER AND SISTER WHOSE
DAILY DIET CONSISTS OF AN ABUN-
DANCE OF WHOLESOME NUTRITIOUS
MILK. FAILURE OF GROWING CHILD-
REN TO HAVE AMPLE MILK DAILY
IS A GREIVIOUS NEGLIGEST OF PARENT-
HOOD.



FOUR H CLUB WORK IN THE UNITED STATES TODAY IS THE GREATEST YOUTH MOVEMENT IN THE HISTORY OF THE WORLD. THROUGHOUT OUR NATION THERE ARE 80,286 4-H CLUBS WITH AN ACTIVE MEMBERSHIP OF 1,759,911 MEMBERS AND TO DATE SINCE THE INCEPTION OF THE IDEA SOME 14,000,000 AMERICAN BOYS AND GIRLS HAVE BEEN TRAINED IN CLUB WORK. THESE CLUBS ARE SUPERVISED BY 203,211 RURAL MEN AND WOMEN WHO ACT AS CLUB LEADERS WITHOUT COMPENSATION, ASSISTED BY 6,534 DEPT. OF AGRICULTURE EXTENSION AGENTS. TRAINED IN THE SPIRIT OF HARD WORK, HONEST LIVING AND FAIR PLAY BUILDS GOOD FARMERS AND GOOD CITIZENS. ENCOURAGE YOUR BOY AND GIRL TO JOIN A 4-H CLUB.

THERE ARE TWENTY-FIVE 4-H CLUBS IN SONOMA COUNTY WITH AN ENROLLMENT OF 610 MEMBERS.



There ARE MANY Beautiful DRIVES THROUGH
MARIN, SONOMA AND NAPA Counties WHERE
MARIN-DELL MILK IS PRODUCED.



Buckin^g IN HAY ON A WESTERN MARIN DAIRY



WILD DUCKS ON SAN PABLO BAY, MARIN CO.



GENERAL VALLEJO'S HOME

AFTER CALIFORNIA BECAME A STATE GENERAL MARINO GUADALUPE VALLEJO BUILT HIS HOME WHICH WAS LOCATED ON THE OUTSKIRTS OF THE CITY OF SONOMA AND RESIDED THERE FOR FORTY YEARS UNTIL THE TIME OF HIS DEATH AT THE AGE OF EIGHTY-THREE IN THE YEAR OF 1890.

IN THE EARLY YEARS OF HIS CAREER HIS HOLDINGS CONSISTED OF THOUSANDS OF ACRES OF LAND OBTAINED BY OUTRIGHT GRANTS AND BY REASON OF EMINENT DOMAIN, HOWEVER AT HIS DEATH HIS WEALTH IN THE WAY OF LAND HAD SHRUNK TO A MERE FRACTION OF ITS ORIGINAL SIZE BEING AT ONE TIME KNOWN AS THE RANCHO PETALUMA AND THE RANCHO AGUA CALIENTA.

UPON THE GENERAL'S DEATH HIS LAST SERVING DAUGHTER, MRS. LUISA VALLEJO EMPARAN INHERITED THE REMAINDER OF HIS HOLDINGS WHICH THEN CONSISTED OF 300 ACRES. IN 1930 MRS. EMPARAN REALIZING HER HEALTH WAS FAILING DISPOSED OF THE PROPERTY TO HER CLOSE FRIEND, WILLIAM MONTINI, WHO IS A MEMBER OF OUR MARIN-DELL FAMILY AND SO IT IS AT THE PRESENT TIME MARIN-DELL MILK IS BEING PRODUCED FROM THE RANCH WHICH WAS THE LAST OF THE HOLDINGS OF THE RENOWNED AND FAMOUS FIGURE IN EARLY CALIFORNIA HISTORY, GENERAL MARINO GUADALUPE VALLEJO.

THE HOME AT THE PRESENT TIME IS THE PROPERTY OF THE STATE OF CALIFORNIA AND IS MAINTAINED FOR ITS HISTORICAL VALUE, HOUSING MANY PERSONAL EFFECTS, PRIVATE DOCUMENTS AND BELONGINGS OF GENERAL VALLEJO.



SONOMA PLAZA

SONOMA PLAZA

THIS IS THE PLAZA IN THE CITY OF SONOMA AS IT LOOKS TODAY AND YOU WILL OBSERVE THE EMBLEM OF YOUR NATION AND OF YOUR STATE PROUDLY DISPLAYED FROM THEIR FLAGSTAFFS. AT THIS LOCATION HISTORY WAS MADE, HISTORY THAT ALL CALIFORNIANS SHOULD KNOW AND BE PROUD OF.

WHILE GENERAL VALLEJO WAS SENT TO THE SONOMA VALLEY TO FORTIFY AND HOLD THE LAND OF MEXICO IT IS ONLY REASONABLE TO BELIEVE HE COULD SEE BY THE CHANGING CONDITIONS THE FUTILITY OF SUCH AN ENDEAVOR AND THE TREND OF HIS THOUGHTS ARE CLEARLY DEFINED IN A LETTER HE WROTE TO THE GOVERNING BODY OF CALIFORNIA AT THE TIME WHICH WAS APRIL THE SECOND 1846. THE LETTER READ AS FOLLOWS:

"I CANNOT, GENTLEMEN, COINCIDE IN OPINION THE CESSATION OF OUR COUNTRY TO FRANCE OR ENGLAND. IT IS MOST TRUE THAT TO RELY ANY LONGER UPON MEXICO TO GOVERN AND DEFEND US WOULD BE IDLE AND ABSURD. MY OPINION IS MADE UP THAT WE MUST PRESERVE IN THROWING OFF THE GALLING YOKE OF MEXICO. WE HAVE INDEED TAKEN THE FIRST STEP BY ELECTING OUR OWN GOVERNOR, BUT ANOTHER REMAINS TO BE TAKEN AND THAT IS ANNEXATION TO THE UNITED STATES. IN CONTEMPLATING THIS CONSUMMATION OF OUR DESTINY I FEEL NOTHING BUT PLEASURE AND I ASK YOU TO SHARE IT. WHEN WE JOIN OUR FORTUNES TO HERS WE SHALL NOT BECOME SUBJECTS, BUT FELLOW CITIZENS POSSESSING ALL THE RIGHTS OF THE PEOPLE OF THE UNITED STATES AND CHOOSING OUR OWN FEDERAL AND LOCAL RULERS. WE SHALL HAVE A STABLE GOVERNMENT AND JUST LAWS. CALIFORNIA WILL GROW STRONG AND FLOURISH AND HER PEOPLE WILL BE PROSPEROUS HAPPY AND FREE.

LOOK NOT THEREFORE WITH JEALOUSY WHEN THE HARDY PIONEERS WHO SCALE OUR MOUNTAINS AND CULTIVATE OUR UNOCCUPIED PLAINS, BUT RATHER WELCOME THEM AS BROTHERS WHO COME TO SHARE WITH US A COMMON DESTINY."

GENERAL MARINO GUADALUPE VALLEJO.

UPON READING GENERAL VALLEJO'S LETTER IT CAN PLAINLY BE DISCERNED THE DESTINY OF CALIFORNIA WAS IN THE BALANCE AT THE TIME. THE INHABITANTS OF NORTHERN CALIFORNIA WERE AFRAID OF RUSSIA, THEY ALREADY BEING ESTABLISHED AT PORT ROSS. BOTH FRANCE AND ENGLAND HAD THEIR EYE ON CALIFORNIA AND CAPTAIN FREEMONT AND HIS MEN WERE AT MONTEREY.

TENSION WAS STRONG AT THE TIME AND HISTORICAL EVENTS OF GREAT IMPORTANCE DEVELOPED PAST. JUST SEVENTY-THREE DAYS AFTER GENERAL VALLEJO WROTE HIS LETTER BARING HIS THOUGHTS HE WAS TAKEN PRISONER BY A SMALL BAND OF CALIFORNIANS AND THE BEAR FLAG HOISTED ON THIS THE SONOMA PLAZA. IT IS NOT REASONABLE TO BELIEVE AFTER READING HIS LETTER THAT THE GENERAL DID NOT RESIST CAPTURE TOO STRENUOUSLY. HE WAS A SOLDIER AND AS SUCH DID NOT WISH TO COMMIT TREASON, BUT AT THE SAME TIME FORESAW THE FUTILITY OF MEXICO TRYING TO HOLD THE COUNTRY.

EARLY IN JULY CAPTAIN FREEMONT TOOK MONTEREY AND RAISED THE STARS AND STRIPES PROCLAIMING CALIFORNIA A TERRITORY OF THE UNITED STATES. ON JULY SEVENTH WORD WAS RECEIVED AT SAN FRANCISCO. TWO DAYS LATER ON JULY NINTH THE NEWS WAS BROUGHT TO SONOMA AND THE AMERICAN FLAG WAS RAISED ALONG SIDE OF THE BEAR FLAG AND SO IT WAS THAT HISTORY WAS MADE IN THE COMMUNITY IN WHICH WE LIVE AND KNOW SO WELL. MAY WE NOT IN A MEASURE BE GRATEFUL TO THAT GRAND SOLDIER

MARINO GUADALUPE VALLEJO.



MISSION SAN FRANCISCO DE SOLANO
SONOMA, CALIFORNIA.

AT THE TIME OF THE REIGN OF KING CARLOS III OF SPAIN, SWEEPING ORDERS WERE GIVEN TO RECALL ALL JESUIT MISSIONARIES FROM SPAIN'S OVERSEAS POSSESSIONS. DUE TO THE ENACTMENT OF THAT ORDER, THE GROUND WORK FOR THE BUILDING OF THE CALIFORNIA MISSIONS WAS LAID.

AT THE TIME OF THE RECALL OF THE JESUIT ORDER OF MISSIONARIES FROM MEXICO, PADRE JUNIPERO SERRA OF THE FRANCISCAN ORDER WITH A FEW OTHER MEMBERS OF THAT ORDER WERE LIVING IN MEXICO CITY. IT WAS THEN IN THE YEAR OF 1768 THAT PADRE SERRA WAS GIVEN CHARGE OF WORKING WITH THE CIVIL AUTHORITIES AT THE TIME FOR THE PURPOSE OF HOLDING THE TERRITORY NOW KNOWN AS SOUTHERN CALIFORNIA AND CONVERTING THE NATIVE INDIANS TO CHRISTIANITY.

IN THE YEAR 1769 PADRE JUNIPERO SERRA ARRIVED AT THE LOCATION OF WHAT IS NOW KNOWN AS SAN DIEGO AND STARTED THE WORK OF BUILDING HIS FIRST MISSION ON THE DAY OF JULY SIXTEENTH IN THAT YEAR.

IN ALL TWENTY ONE MISSIONS WERE BUILT STRETCHING FROM SAN DIEGO TO SONOMA BETWEEN THE YEARS OF 1769 TO 1823 ON A PERIOD OF FIFTY-FOUR YEARS. IN THE YEAR OF 1784 IN THE MONTH OF AUGUST PADRE SERRA, HIS WORK WELL STARTED BUT NOT COMPLETED, DIED AT CAMEL MISSION NEAR MONTEREY AND HIS REMAINS REST IN A TOMB WITHIN THE CHAPEL OF THAT MISSION TO THE PRESENT TIME.

AFTER THE DEATH OF PADRE SERRA THE WORK WAS CARRIED ON, THE LAST AND MOST NORTHERLY MISSION BEING FOUNDED AT SONOMA BY PADRE JOSE ALTIMIRA ON JULY 4, 1823, AND NAMED MISSION SAN FRANCISCO DE SOLANO.

DUE TO THE CHANGING OF CONDITIONS AND A FEW YEARS AFTER ITS FOUNDED THE TERRITORY THEN BEING IN COMMAND OF GENERAL MARINO GUADALUPE VALLEJO WHO WAS NOT A CHURCH MAN, THE MISSION BECAME INACTIVE AND WAS ALLOWED TO DETERIORATE. IN 1903 IT WAS RESTORED BY A MOVEMENT INVESTIGATED BY NATIVE DAUGHTERS AND OTHERS WHOSE ANCESTRY WAS PROMINENT IN THE SETTLING AND DEVELOPING OF SONOMA COUNTY.

THE SONOMA MISSION AND THE MISSION SAN RAFAEL ALONG WITH THE NINETEEN OTHER MISSIONS STARTED AND BUILT BY THE FRANCISCAN ORDER HEADED BY PADRE JUNIPERO SERRA WERE THE DOMINANT FACTOR IN THE DEVELOPING OF EARLY CALIFORNIA CULTURE AND CUSTOMS PRIOR TO THE DISCOVERY OF GOLD IN 1848.

MARIN LAND CATTLE CO. DAIRY
SAUSALITO, CALIF.



Producer Number 24
Marin Land and Cattle Co.

The Marin Land and Cattle Company dairy is located about four and one half miles west of the City of Sausalito and lies adjacent to the Fort Barry Military Reservation. To reach the ranch it is necessary to obtain a pass from the army guard posted at the entrance to a tunnel which is nearly one quarter of a mile long. This tunnel being somewhat narrow allows vehicles by means of light signals to enter and at the same time holds traffic at the opposite end until such time as the tunnel is free of on coming cars. Upon emerging from the tunnel you drive through a very large valley surrounded by lofty sounds facing San Francisco Bay to the south and the Pacific Ocean to the west. It is upon these huge sugar loaf mountains that the big guns of Uncle Sam's Army are guarding the entrance to San Francisco Bay. Two thirds of the way through the reservation you leave the paved highway turning to your right, entering another large valley through which flows a beautiful spring fed stream that carries about the same amount of water the year around. Thus you enter the huge holdings of the Marin Land and Cattle Company. The company's buildings consists of two large milk sheds, feed barn, storage barn, a row of small cottages and mess house for the help. A short distance from the farm buildings is the ranch home utilized by the company foreman and his family.

The Marin Land and Cattle Company was organized by several Sausalito business men many years ago. Foremost among who was Joseph B. Silva. Mr. Silva was born in the Azores on the Island of St. George coming to America as a young man at the age of twenty. Upon his arrival in California he worked on the Clausen Dairy at Ft. Reyes for about two years, but Joseph B. Silva was not destined to work long as a ranch hand and in a short time he was operating his own dairy in southern Marin.

While Mr. Silva was very successful in the dairy business he was also a man of keen business acumen and saw the possibilities of merchandising and soon Joe Silva had a substantial hay and grain business, gradually expanding into the general mercantile business, supplying Sausalito and the surrounding community with his merchandise. As Mr. Silva prospered in his mercantile business he was ever ready to help worthy men to engage in the dairy business and over a period of years had substantial investments in going dairies. Mr. Silva was a man of exceptional good nature and through several lodge affiliations and business transactions enjoyed a wide acquaintanceship throughout Northern California.

Mrs. Silva was born in New Bedford, Massachusetts, and as a young girl came to Sausalito to live. It was there she and Joseph Silva were married. From this marriage two children were born, a son and a daughter. Mr. Silva was in the merchandise business for over thirty years as well as being active in financial circles, being one of the organizers of the Bank of Sausalito and a member of its board of directors, but as with all men death claimed Joseph Silva in 1913 and in his passing Southern Marin County and Sausalito lost a pioneer and friend. After the death of the elder Mr. Silva, Mrs. Silva had the comfort of her son who made his home with his mother until her passing on in 1926.

M. V. Silva, the son of Mr. and Mrs. Joseph B. Silva and known to his friends as Sam Silva, was born in Sausalito where he received his primary education, completing his academic education in San Francisco, graduating from Sacred Heart College. Mr. Silva has lived in Sausalito his entire life with the exception of time served in the U. S. Army

during World War I having served with the American Expeditionary Forces in France for ten months. Like most young men when Sam Silva completed his education the time came when decisions had to be made as to what his life's occupation would be. Sam's father being associated in the banking business suggested to his son that he decide on a banking career, however Sam was not too receptive to his father's suggestion and in that period of difficult decision circumstances took a hand in the guidance of Sam Silva's destiny in life. A shoe store merchant in Sausalito was being forced to liquidate his business and with a small amount of persuasion on Sam's part upon his father, and with the assistance of a small loan Sam purchased the shoe store. In a short time the loan was paid back and Sam Silva began to prosper expanding his business into handling a full line of gent's furnishings.

Mrs. Silva, Sam's wife, was born in Bristol, England, and came to California at the age of 12 years, and like his father, Sam and Mrs. Silva were married in Sausalito. From this marriage two daughters were born. The eldest daughter has recently graduated from the San Francisco College for women, and the younger daughter is at present attending the Dominican College at San Rafael.

Upon the death of his father in 1913 Sam Silva assumed the responsibility of looking after his deceased father's business affairs in the interest of his mother. Among these affairs was the taking care of the interest in the Marin Land and Cattle Company. In 1924 Sam Silva bought out one of the partner's interest and in 1926 the senior partner in the business died, and Sam Silva assumed the managership of the dairy business. In 1927 the remaining owners decided upon incorporating the business and elected Sam Silva its president and manager. As Mr. Silva's time was then divided between his merchandising business and the dairy business it became apparent to manage both and do justice to his family and himself was not feasible, and so in 1938 Mr. Silva disposed of his Men's Furnishing Store and since has devoted his entire time to the management of the Marin Land and Cattle Company.

Mr. and Mrs. Silva's home is located high up on the wooded hillside of Sausalito affording them a marvelous marine view by day and an almost indescribable vision of the thousands of flickering lights of the bay area at night. Both Mr. and Mrs. Silva derive a great deal of pleasure from their garden and aside from business problems devote many enjoyable hours working outdoors. Like his father, Mr. Silva served as a member of the Board of Directors of the Bank of Sausalito until the time it was purchased by the American Trust Company.

The holdings of the Marin Land and Cattle Company consisted of 2240 acres of clear rolling land, however in 1939 the U. S. Government purchased 540 acres which now leaves the company with an even 1700 acres. The milk barn holds 120 head consisting of four strings of the head to head type. Two thirds of the stock are Holstein breed, the balance Guernsey and Jersey. The total number of head of stock is around 450 of which 300 are high producing milk cows, the balance 150 head of young stock. The company at one time raised considerable hay but have discontinued crop farming since the labor problem became acute. A very intricate production record system is kept by Mr. Silva and after years of careful management an extremely high producing well regulated herd has been developed. Peak production reached 110 cans per day. Starting the year of 1949 the company is installing a 1000 gallon stainless steel holding tank for more efficient handling of the milk. Marin Land and Cattle Company have been selling milk continuously to Marin-Dell since 1933.

Lopes Bros Dairy
Big Lagoon Dist.
San Rafael, Calif



Producer Number 3
Lopes Brothers.

The Lopes Brothers dairy is located ten miles west of Mill Valley on the Mill Valley Muir Beach Highway in what is known as the Big Lagoon District. This particular locality is very well adapted for dairying, being close to the ocean yet well protected from severe wind and fog.

The Lopes Brothers father and mother were born on the Island of St. George of the Azores group, and as young people left their native land and came to California first locating in the San Joaquin Valley. There Mr. Lopes worked on and operated dairies at Sanger, Fresno County, and also operated dairies at Crows Landing, Guistine and Palo Alto. During that time they raised a family of five children, two sons and three daughters.

In 1941 Mr. and Mrs. Lopes with their family moved to Marin County renting the ranch which is now operated by their two sons. One of the main reasons for locating in Marin County was due to the desirable climate, having spent so many years in the valley heat. After two years of renting, Mr. Lopes, satisfied he had chosen wisely the desirable location to carry on his dairy business, purchased the ranch and planned for the future. All of the family worked hard and prospered until November 1945 when sorrow came upon the family with the death of Mr. Lopes.

Although young in years the two sons in a very capable manner took over the management and operating of the dairy for their mother steadily making improvements and as a result today their dairy is one of the finest in the locality.

Michael the eldest of the two brothers was born in Fresno, is married and has a young son. Manuel was born at Crows Landing, served with the armed forces in World War II and is single.

The ranch consists of 200 acres, has a 12 stanchion single string barn with feed barn close by. The Lopes Brothers are partial to Holstein and Guernsey cows running 80 head of milk cows and 20 head of young stock of various ages. On account of the ranch not being too large they do not raise any of their feed utilizing all the land for pasture. Outside of the first two years of dairying in Marin County at which time they were milking 30 cows and shipping their milk to San Rafael they have sold their milk continuously to Marin-Bell. The Lopes Brothers have adopted a policy of vigorous culling of border line cows producing 23 cans at peak production and in the near future will have a well regulated market milk herd.

J. F. Cunha ^{AND} SONS DAIRY
101 Highway
Mill Valley, Calif.



Producer Number 1
John Cunha and Sons

The John Cunha dairy is located about five miles north of Sausalito on U. S. Highway 101 at the intersection of the Tiburon and Mill Valley Highways in southern Marin County.

Mr. Cunha's father and mother came to America from their native land of Portugal and settled in Marin County, and by hard work and thriftiness acquired a start in the dairy business. John, as Mr. Cunha is known to his friends, was born at Waldo Point, Sausalito, and at the age of sixteen became a partner in the dairy business with his father. Today Mr. Cunha can look back over a period of exactly 50 years that he has continuously operated dairies in southern Marin County since the time he first became a partner with his father on a 60 cow dairy.

Mr. and Mrs. Cunha have two sons, Jack and George, who are now in their late twenties. Mrs. Cunha was born and raised in Napa County, and through the years has been of great assistance to Mr. Cunha in the successful operation of his dairy business. Both sons are married and are partners with their father. Jack, the elder son also has a young son, and George served his country in the armed forces during World War II being stationed at Camp Hood, Texas. The boys have been associated with their father as partners for the past 10 years.

Mr. Cunha and his sons rent two ranches, the ranch where the milking is done consists of 150 acres with a head to head milking barn holding 62 head of cows. Adjacent to this ranch is their second ranch consisting of 365 acres which is used for young and dry stock. Altogether the Cunha family run 240 head of stock, 150 head of milk cows and 90 head of young stock of various ages.

Their stock consists principally of the Holstein and Guernsey breeds and by careful selecting and breeding they have acquired a herd that is above the average.

Mr. Cunha like many other market milk shippers does not grow any feed, buying everything that is required to feed the animals. The Cunha family through their many years of experience are rated as top grade producers both in regulation of equal quantity of milk produced throughout the years and for its fine quality. Their top production reaches about 42 cans per day. Mr. Cunha has been shipping his milk to Marin-Dell from the time the company was organized. At the present time, while still an active man, assists his sons in an advisory capacity in the running of their business and in turn the sons greatly respect their father's judgment in a harmonious father and sons partnership.

CARL MENDONCA DAIRY,
MILL VALLEY,
MARIN CO., CALIF.



The Carl Mendonca Dairy is located on the eastern outskirts of the city of Mill Valley in southern Marin County. To reach the dairy from U. S. Highway 101 it is necessary to drive west on what is known as Lomita Drive leaving the main highway at the Alto intersection which is about five miles north of Sausalito. The dairy is located on the south side of the Corte Madera grade and can be entered from the old highway bearing that name. The dairy is one of the older market milk dairies in southern Marin County and it was on this ranch that many of the successful Marin County dairymen of today either worked or started in business, and is known to the older dairymen as the Alto Dairy. Although the dairy has been in operation for a long period of time, it is nevertheless kept in first class shape and especially so since being operated by Carl Mendonca, and the young man is to be commended for the painstaking and careful manner in which he maintains the buildings and premises, proving that regardless of the age of a dairy if the operator is imbued with a willingness to maintain property in a clean and orderly manner the results can be really astounding.

Carl Mendonca's father was born in the Azores on the Island of San Miguel being one of a family of six children. He received his education and grew to maturity on the Island of his birth and in the year of 1918 came to America and Marin County. Mr. Mendonca was a steady and willing worker being exceptionally adept in the handling of dairy cattle, and for that reason was never without employment, having worked on various dairies in Marin County prior to his going into business for himself. During the time Mr. Mendonca was employed as a dairy ranch worker he married, his wife having been born and raised in the city of San Rafael where she received her education and grew into womanhood.

After several years of working on dairies Mr. Mendonca and his wife then moved onto the large and well known Bull Tail Dairy located in the western part of Lucas Valley where he formed a co-partnership and operated that dairy on a partnership basis. After operating the dairy successfully for a number of years, reluctant as he was however, Mr. Mendonca was forced to dispose of his interest in the business due to ill health. After disposing of his interest in the Lucas Valley dairy Mr. Mendonca then moved to Oakland in the hopes of regaining his health, but that was not decreed to be and after waging a courageous but losing battle for his health he passed away in 1944 in that city twenty-six years after coming to America from his homeland.

Carl Mendonca, his son for whom this history is being written, was born at the time his parents lived at Ignacio, Marin County, his father then being employed on the dairy in that community which is now owned and operated by Manuel Pimentel and Son. Carl was twenty years old when his father passed away and by reason of the fact that the family ties between him and his father were closely knitted, the death of the elder Mr. Mendonca was a severe blow to the young man for a long period of time. Carl received his education in the Petaluma schools finishing grammar and Junior High and attending High School for one year.

After completing his education he then took employment as a truck driver with a local lumber company in the city of Petaluma where he remained until 1943. In that year feeling it was his duty to enter the armed forces, World War II being in full fury, he applied for enlistment into the Marine Corps and was accepted. After putting in five months of basic training at San Diego, California, he was then shipped out and for thirty-one months Carl was in active service in the South Pacific, seeing action in Guam, Bougainville, and Okinawa, finally landing on the mainland of China where his service ended and he was returned to San Diego and discharged with honor and distinction for valiant and faithful service to his country.

After being discharged from the Marin Corps, Carl again returned to Petaluma and resumed work in the lumber business for a short period of time when he married. His wife was born in Cedar Rapids, Iowa, and when still very young she came to California with her parents, they first locating at Hayward and then Petaluma. She received her education in Hayward and Petaluma, having graduated from high school in the latter city. From the marriage two children were born and it is needless to say the young parents idolize their infant son and daughter.

Carl received his discharge from the service on January twenty-second 1946, and as already stated returned to Petaluma and again took employment in the lumber business for a short time and then decided to go into the dairy business. It was then that he formed a co-partnership and secured a lease on the Paul Lewis Ranch located in the Napa Valley and proceeded to operate it for seventeen months, the business being known as the Nob Hill Dairy.

After operating the Napa Dairy for that length of time Carl then disposed of his interest in the business to his partner, and it was then that he purchased the going dairy business at Mill Valley which he is now operating. Since purchasing the business on the Alto Dairy Carl has improved the herd and is producing an amazing amount of milk for the size dairy he is operating.

The Mendocino Dairy consists of 60 acres of rolling and hillside land which is utilized for pasturing of dry and young stock, the milking animals being hand fed practically the year around. There are 130 head of animals maintained on the ranch and of these 90 are milk cows and the balance of 40 head are young stock of various ages, the majority of which are springing heifers. The milking barn is a large structure for a ranch of such small acreage, its holding capacity being for 116 head. While the milk produced from this ranch has been sold to the Marin-Dell Company practically since the Company was organized, during that period of time it has changed hands several times and in respect to Mr. Mendocino he has been operating the ranch for about 18 months, at the time of this writing. His production is well regulated and his peak in the fall of 1941 was 34 cans per day.

In concluding the history of Carl Mendocino may it be said that while he has not been in business for too long a period of time nevertheless he has proven in that time that he is more than capable at dairy management. The Marin-Dell Company appreciates and recognizes his ability, and well realizes that while most of the dairies were operating at peak capacity during the war years he was serving his country in the South Pacific, and in view of that fact wishes him full success, health and happiness in the many years to come for both him and his family to the end that he may prosper well in the dairy business.

JAMES J. DIAS DAIRY
MILL VALLEY, CALIF.



The James Dias dairy is located on U. S. Highway number 1 about two miles west of Mill Valley or probably what is better known as the Mill Valley Stinson Beach Highway. As you drive up the mountain side from sea level at Tamalpais Junction through dense eucalyptus groves for the first time, one wonders of the strange surroundings. However, at the top of the grade you enter into the clearing and arrive at the fine home and gardens of the James Dias ranch. From this elevation there is an excellent view of San Pablo Bay and East Bay cities. A short distance past the ranch the highway divides, one taking you to Mt. Tamalpais and Muir Woods, the other to Muir Beach and along the ocean to Stinson Beach.

Mr. Dias' father was born on the Island of St. George in the Azores in 1854, and left his native land at the age of sixteen, arriving in America in the year 1870. Although very young in years and in a strange land, Mr. Dias' ambition was to become a dairyman and as such obtained employment on the Howard Shafter Dairies at Pt. Reyes. Like many of our pioneer dairymen Mr. Dias worked hard putting in long hours and in a few years, although at that time wages were small, accumulated enough money to establish himself in business. From then on Mr. Dias operated several dairies in southern Marin County. Mrs. Dias, James' mother was born in New Bedford, Massachusetts, and at the age of 12 years came to California locating at Sausalito. It was in that city in later years that Mr. and Mrs. Dias were married and from that marriage eight children were raised, four sons and four daughters. Mr. Dias and his family operated the Big Need Ranch for several years and finally purchased the ranch now known as the Dias Home Ranch, which is now owned and operated by his son James Dias.

James Dias was born in Sausalito and like his father chose dairying as his life occupation, and as a young man assisted his father in the successful operation of their ranches. Mrs. James Dias also came from a dairyman's family, her father having operated dairies at Nicasio Marin County, and also the Slide Ranch located on the Mill Valley Bolinas Highway. Mrs. Dias was a Sausalito girl and it was in that city that she and Jim Dias were married. Mr. and Mrs. Dias have one child, a daughter who at present is employed in a San Francisco office.

After the death of his parents Mr. Dias purchased the interests of his brothers and sisters and is sole owner and operator of the Dias Home Ranch which consists of 1200 acres. He also pastures 100 head of young stock at Pt. Reyes. The milk barn on the Dias Ranch is the head to head type holding 72 animals. The feed barn is also head to head holding 104 head. Mr. Dias has a mixed herd of 386 head of animals, of these 209 head are milk cows, the balance of 177 are young stock of various ages. Peak production from the Dias herd has reached 60 cans per day. Since farm labor has become such a problem Mr. Dias has discontinued all crop farming and at present buys his feed.

Jim Dias and his father before him combined have been shipping milk to the San Francisco market for 70 years and since 1933 Marin-Dell has been receiving the entire production from the Dias Dairy. The Dias herd is well adjusted having been in market milk production over a long period of time.

JOHN AMARAL Dairy
SAN RAFAEL, CALIF.



Producer Number 34
John Amaral.

The John Amaral Dairy is located east of the city of San Rafael on what is known as the San Quentin - San Rafael Highway. To reach the dairy it is necessary to drive about two miles from San Rafael on the above named thoroughfare where at that distance you arrive at the Amaral holdings. While Mr. Amaral's dairy does not differ to any great extent in comparison with other dairies it does in respect to location have an unusual distinction of being situated adjacent to the largest penal institution in the United States, namely the San Quentin Penitentiary. The land comprising the dairy is level for the most part with a portion to the south being of a hilly nature and quite densely covered with brush and oaks, which provide protection for the stock during inclement weather. The ranch faces directly on to San Pablo Bay, located a very short distance to the north, and by its nearness affords cooling summer breezes for the comfort of the stock during periods of warm weather. While the ranch is not large in acreage as dairy ranches go it does nevertheless by good management on the part of Mr. Amaral produce a maximum of milk from a minimum amount of land.

Manuel Amaral, John's father, was born on the Island of Fayal, in the Azore group and it was on the island of his birth that he spent his childhood days assisting his parents and receiving his education. Upon maturing into manhood the then young Mr. Amaral fully realized, although he was still very young in years, that the pattern of life to be followed in his homeland was all too great a handicap to surmount in his quest for success, and it was with this knowledge and full understanding in his mind that he made arrangements to come to America, where for those who were willing to work and save, possibilities for success and security were unlimited.

Manuel Amaral Senior arrived in America at eighteen years of age and soon after landing on the east coast was on his way to take up permanent abode in Marin County, and with the exception of a short period of time has spent his entire life in the county of his adoption since arriving in America. After locating in Marin County Manuel worked on dairies for a short time but it was not destined that he be employed in the capacity of a ranch hand for long, and soon he had formed a co-partnership and was in the dairy business for himself.

Mr. Amaral first operated the well known Alto Dairy in southern Marin County and after some years at that location then went into business in the Stockton area where he successfully operated a dairy business for sometime. Upon disposing of his business at Stockton he then returned to Marin County and went into business on the Santa Venetia Dairy located a short distance north of San Rafael.

Soon after returning to Marin County Mr. Amaral married and from that marriage two sons were raised. Manuel Junior, the eldest, who bears his father's name, is at the time of this writing employed in the capacity of an engineer at the Main plant of the Marin-Dell Company in San Francisco. John, the second son for whom this history is being written, has followed his father's footsteps and is successfully operating his own large dairy business. Mrs. Amaral, Manuel Amaral Senior's wife and mother of John and Manuel Junior, like her husband was born in the Azore Islands on the Island of St. George and at sixteen years of age came to America.

After locating on the Santa Venetia Ranch, Mr. and Mrs. Amaral operated that dairy for a period of years and it was on that ranch their children were born. Mr. and Mrs. Amaral with the assistance of their two sons successfully operated the Santa Venetia Ranch for a period of twenty-two years and upon disposing of their business then moved to Ignacio where they operated a dairy for six years.

At the end of that period of time the ranch they were operating being no longer available, Mr. and Mrs. Amaral moved to San Rafael and it was in that city that Mrs. Amaral spent many happy years taking care of her home and garden and caring for her family, however in 1947 that happiness was abruptly ended by the sudden passing on of Mrs. Amaral and leaving her devoted husband and sons in profound sorrow.

Upon Mr. Amaral's discontinuance in the dairy business and moving to San Rafael, he then entered the hay brokerage business and for several years has actively participated in that line of endeavor. Besides his hay business his time is fully absorbed in taking care of his financial interest in and about San Rafael as well as being a member of the Board of Directors of the Marin-Dell Company as Treasurer of the organization.

John Amaral as already stated was born at the time his parents operated the Santa Venetia Ranch in the year of 1921 and it was on that ranch that he spent his childhood and received his education graduating from both the San Rafael grammar and high school. John embarked in the dairy business at his present location in the year 1944 and since that time has steadily increased and improved upon his herd to the extent that at the present time he can be justly considered as one of the successful and efficient dairymen of the community in which he resides and operates his business. The Amaral herd consists of 180 head of stock all of which are milking cows and the peak production has reached 56 cans per day. While the ranch consists of only 125 acres of land such production can only be accredited to efficient management. All of the milk from the Amaral Dairy has been sold to the Marin-Dell Company and may it be decreed that John Amaral's success continue for many years to come.

D. PACHECO DAIRY
SAN RAFAEL, CALIF.



Producer Number 39.
Domingos Pacheco and Sons.

The Domingos Pacheco Dairy is located five miles east of the city of San Rafael and is known as the E. B. McNear Ranch by reason of its being owned by Mr. McNear and his family and leased from them by Mr. Pacheco. To reach the ranch you are required to drive east on Third Street from San Rafael past the Yacht Harbor and high school bringing one onto the San Pedro Highway. Upon covering onto the San Pedro Highway from Third Street it is then necessary to drive past the San Rafael Golf Club and skirt the shore of San Pablo Bay arriving at what is known as Seaside Acres where by turning left at this point you enter the large ranch properties of the Pacheco Dairy. Upon leaving the paved highway it is further required to continue over a privately maintained road for a distance of three-fourths of a mile before arriving at the ranch buildings. Upon visiting the Pacheco Dairy for the first time the visitor being unable to see any of the ranch buildings due to the contour of the land comes upon the improvements abruptly and by so doing is quite surprised in that they are of an unusual nature being entirely constructed of red brick and while on the subject it might be also stated that not only are the buildings made of brick but also the watering troughs, corrals and runways. The reason for this unusual construction being none other than the McNear family own and operate a brick manufacturing business located a short distance from the Pacheco Dairy Ranch, and undoubtedly were able to construct the ranch improvements out of this material at a savings in cost. The Pacheco dairy is one of the largest dairies in Marin County both in acreage and the number of stock maintained by the owners. The ranch consists of 1800 acres of land varying in type from a vast expanse of bottom land to the south of the ranch buildings and bordering on San Pablo Bay to rolling and brush covered hills to the north, east, and west of the farm improvements. It can be truthfully stated the ranch is a very desirable one from the standpoint of dairying in that it is well adapted for a long grazing period and in warm weather is by reason of its location afforded the advantage of cool breezes blowing in from San Pablo Bay and by this natural condition prevailing has the tendency to maintain the stock in contentment during periods of unusual warm weather.

Domingos Pacheco was born in the Azores on the Island of Saint Michael in the year 1899 being one of a family of five children having one brother and three sisters. Domingos spent his childhood days on the island of his birth receiving his education there and growing into manhood and so it was that upon reaching the age of seventeen years arrangements were made that he come to America. He arrived at New York in the year 1916 and from there came directly to San Francisco and in a short time obtained employment as a dairy worker on a ranch located in Hicks Valley, Marin County. Domingos Pacheco left his homeland, came to California for a definite purpose, namely to better his conditions in life and take advantage of the opportunities which he knew existed in that great land and so it was when he became employed on the Hicks Valley ranch he remained there for three years working for a wage of thirty dollars per month which at the time was far below the going wage for milkers, due to the fact that part of the first three years he spent in America was during World War I and at which time milkers were receiving over one hundred dollars a month. However, young Domingos appreciated the fact he was afforded the opportunity to come to America and as such willingly and conscientiously fulfilled his requirements as a dairy worker and managed to save a sizeable part of his wages.

After three years of continuous employment on the Hicks Valley dairy Domingos next obtained employment on a dairy at Palo Alto, and from there worked on dairies located at Half Moon Bay and Napa for a total of five years time after leaving Marin County. In 1924 which was eight years after his coming to America, Domingos Pacheco then formed a co-partnership with five other men of his own nationality and they proceeded to purchase the

dairy business on the E. B. McNear Ranch, which incidentally is the same ranch Mr. Pacheco is operating at the present time as sole owner. After four years of continuous and successful operating of the McNear dairy by Domingos Pacheco and his five co-partners, he and his associates then disposed of the business to Miller McNear, a son of Mr. E. B. McNear in the year 1928.

During the time Mr. Pacheco was operating the McNear Dairy with his five partners he left his business for a short time to make a trip east to New Bedford, Massachusetts, and it was while in that city that he claimed as his bride his fiancée of the time when he lived in his homeland before coming to California and from that marriage down through the years he and his wife whom he took as his bride in New Bedford have lived a happy and devoted life, she having bore and raised him two fine sons, who at the time of this writing are now matured men assisting their parents in the operating of their large dairy. Mrs. Pacheco, Domingos Pacheco's wife, like her husband was also born on the Island of Saint Michael and coincidental like her husband arrived in America at the age of seventeen years locating as stated before at New Bedford and claiming that as the city of her adoption prior to her coming to California and Marin County as a bride.

After Domingos Pacheco and his five partners disposed of their business on the McNear Ranch he and his family then moved to the Napa Valley where he operated a dairy for one season. Upon completing the season at Napa he again returned to Marin County where he has continued to remain up to the present time. After leaving Napa County Mr. Pacheco secured a lease on the Cheda Ranch located at Ignacio and he and a partner proceeded to operate that dairy for seven years, and at the duration of that period of time disposed of his interest in the business to his partner. Mr. Pacheco with his wife and two sons then moved on to the dairy located on the San Rafael - San Quentin Highway, and which is the Amaral Dairy at the present time, signing a lease for a term of three years. Domingos Pacheco operated this dairy successfully by himself working long hours for the term of his lease which as said before was three years and at the time of its termination then disposed of the business. After disposing of that business the Pacheco family then moved to Novato obtaining a lease on the DeBorba Dairy and known as the Deer Island Ranch located four miles east of the city of Novato. During the time Mr. Pacheco operated the Deer Island Ranch and like his tenure on the San Quentin Ranch he worked long and hard but with equal success expanding his business and improving his herd until at the end of four years he was confronted with the problem of finding a larger ranch to accommodate his large herd. It was then that Domingos entered into negotiations with Miller McNear for the purchase of his dairy business and after arriving at an agreed price for the purchase of the business and securing a five year lease, Domingos Pacheco was again back on the ranch he and his five partners previously rented and operated but this time Mr. Pacheco and his family were the sole owners and operators of this very large dairy business.

As previously stated Mr. and Mrs. Domingos Pacheco have two grown sons who assist in the managing and operating of their business, Manuel, the eldest son, was born at the time his parents were first operating the dairy on the McNear Ranch on a co-partnership basis. He received his education at the Ignacio and San Rafael schools at the time his parents were operating dairies in each of those respective localities. He is married and he and his wife are the proud parents of three children, they being two sons and one daughter. Mrs. Pacheco, Manuel's wife, was born in Chico, California, where she spent her girlhood days later locating at San Rafael where she completed her education. She is kept very busy in taking care of the family home and the raising of their three young children. Mrs. Pacheco possesses a very fine personality and as such has a wide circle of friends

in and around San Rafael. Manuel Pacheco takes a very active part in the management of their business relieving his father of many responsibilities and has proven himself to be of sound judgment in making important decisions. In the absence of his parents he assumes full charge and deserves great credit for his ability at dairy management.

Domingos Pacheco, Junior, the second and youngest son of Mr. and Mrs. Pacheco, was born at the time his parents operated a dairy in Napa County. Like his elder brother he too received his education at the Ignacio and San Rafael schools. He is married, his wife being the daughter of a prominent San Rafael family. Mrs. Pacheco, Domingos Junior's wife, was born in San Rafael where she spent her childhood days receiving her education there and growing into womanhood in the city of her birth. Having spent her entire life in San Rafael, Mrs. Pacheco Junior enjoys a wide acquaintanceship and is very popular among her and her husband's friends. Young Domingos like his father and elder brother is a very efficient dairy operator and he and his brother work harmoniously together in the operating of their dairy business.

Mr. and Mrs. Pacheco Senior and their two sons have been operating the McNear Dairy since the fall of 1943 having leased the ranch at that time for a period of five years. That lease having expired in the fall of 1948 they again signed a new lease with the McNear family and it is reasonable to believe they will continue to operate the ranch successfully for many years to come. As stated in the early chapters of their history the ranch consists of 1800 acres of land. The huge brick milking barn accommodates 180 head of animals at one time and is one of the few barns in northern California that can house that number of cows under one roof. The hay storage barn on the ranch also constructed of brick is likewise one of the largest found in the dairy business enabling the owners of the business to buy and store hundreds of tons of hay prior to the rainy season assuring them ample feed to carry them through the winter months and eliminating the necessity of handling any hay during inclement weather. The Pacheco herd is of mixed breeds, however the majority of the cows are Holsteins and their total stock consists of 540 head of which 290 head of these are milk cows and the balance of 250 head are young stock of various ages.

The Pacheco family like the majority of the large Portuguese operated dairies do no crop farming, buying all the feed required to maintain their huge herd in top condition at all times, being firm believers that they receive from a cow in the way of milk in proportion to what they give her in the way of feed and in following this policy their animals receive an ample ration. Mr. Pacheco has shipped all of the milk produced on the various ranches he has operated from the time the Marin-Dell Company has been organized and in that long period of years the relationship existing between him and the Company has been that of a very highly and satisfactory nature. The peak production of the Pacheco herd has been 87 cans per day and they are to be commended upon their ability to maintain an even flow of milk through the entire year.

In concluding the Domingos Pacheco and Sons history, it can truthfully be stated that he having come to America at the age of seventeen years, after the turn of the century, arriving in Marin County in 1916 up to the writing of this history which is the year 1949, has achieved remarkable success in that period of time in the dairy business. Mr. Pacheco like the early Portuguese pioneers of the business who arrived in the seventies and eighties and some earlier by his willingness to work and save advanced himself step by step to the point where he has become one of the largest and foremost dairy operators of northern California. He has built his dairy empire strong and financially is very secure and in the way of comparison may it be said has few in the same line of business in the era that he went into business that can compare with his record of achievement and success.

May both he and his wife enjoy health and happiness as a reward for the ability, energy and foresight they put forth in their years of sacrifice and work, to attain the position they are in at the present time and may they live to see their off-spring perpetuate their success in the business of their choosing.

FREITAS HOME DAIRY
SAN RAFAEL, CALIF.



The Freitas Home Dairy which is probably better known as The Home Dairy is located two miles north of the city of San Rafael and without a doubt is one of the best known dairies in northern California. This broad statement can be truthfully made by reason of the owners being long affiliated in the dairy industry not alone as producers but also in the capacity as wholesalers and distributors of dairy products. The name Home Dairy may it be explained is used by reason of the fact that the Freitas family being owners and operators of several other dairies in Marin County at one time designated this dairy, the one on which the family was raised, as the "Home Dairy". To reach the dairy it is necessary to drive north on U. S. Highway 101 from San Rafael for two miles where by turning left from the highway you come directly to the entrance to the Home Dairy driveway. Due to the re-alignment of the main highway in recent years the entrance to the Freitas property is situated on what formerly was the main route traversed in traveling both north and south, but is now used only by those desiring to reach the properties situated on the old route.

The entrance to the Home Dairy is one of an imposing nature by reason of the granite pillars and wall through which the visitor passes well exemplifies the character of the late father of the Freitas family, that of strength, soundness and stability. After entering the portals of the Freitas ranch it is necessary to drive over a privately maintained paved road through an archway of towering eucalyptus and cypress trees with their year around evergreen foliage for a distance of one-half mile. Upon approaching the family home which is visible while driving through the archway of trees the visitor is greatly impressed by the beauty of the home and the magnitude of the grounds which in reality is nothing less than a manor. While the main driveway leads directly to the private grounds surrounding the Freitas Estate, there is a short distance from the private road to the home a secondary paved road which is utilized by the people visiting the ranch on business as well as commercial vehicles, thereby affording privacy to the occupants of the family home.

The Freitas family home is an imposing two story structure of a type architecture which might be classed as early American. While it differs from the early colonial type home it is nevertheless the type commonly found on large estates and built at a period when fancy cornice finish was considered a mark of distinction in the construction of homes for families of wealth. The grounds surrounding the home likewise are of a distinctive nature, being large and in accord with the stateliness of the home. To the rear of the home large cypress trees afford protection from storms and wind while on the sides and front, privet hedges, shrubs and mammoth firs along with the landscaped gardens and lawns create a conformity nothing less than palatial.

The ranch buildings on the Home Dairy are likewise in accordance with the home and surroundings, situated some distance to the rear of the family home and located in the form of a large square covering possibly two acres of ground, are tool and vehicle sheds as well as three finely constructed homes for the help including the eating quarters. Also situated on the north side of the square is still another shed for the housing of heavy machinery as well as a nicely constructed building to keep the saddle horses and miscellaneous equipment. To the east of these buildings and at the west end of the dairy building the office of the Home Dairy is located, while in the same building the large tile wall milkroom housing a new 1000 gallon stainless steel farm holding tank is situated. Adjacent to the milk house is the milking barn with its unusual type of architecture in the form of a rounding roof. To the north of these buildings the hospital barn and two large hay storage barns are situated and constructed in such a manner as to allow heavy laden hay trucks and trailers to unload their cargo under roof protection. All these and other buildings too numerous to mention go to make up the ranch improvements including well constructed fencing and concrete corrals. It can truthfully be

said the entire group of improvements and grounds of the Home Dairy are maintained in meticulous shape denoting the constant vigilance of the owners in the caring of their property at all times.

The acreage of the Home Dairy is very large and well situated in that it is made up of level bottom land in the valleys as well as rolling hills and upland pasture for winter use. Some of the property also lies east of the 101 Highway and consists of marsh land which supplies green growth far into the summer months, long after the upland pasture has become dry. While the owners do not rely too strongly on pasture for the milking herd, feeding practically the year around to insure an even flow of milk, they do however utilize their vast pasture facilities for the maintaining of dry stock and young animals.

In beginning the history of the man who founded the Freitas fortune may a digression be made from the accustomed procedure of producer history by reason of his ability and phenomenal success, the man being Manuel Teixeira Freitas, Dairy Products Wholesaler, Dairyman, Banker, and Philanthropist.

Manuel T. Freitas was born in the year 1853 in the village of Urzelino, on the Island of St. George, in the Azores. He was one of a family of nine children, they being six daughters and three sons. His parents were humble God-fearing people, who followed agriculture as a means of a livelihood and it takes little or no imagination to realize, conditions being as they have for generations on the overpopulated volcanic formed Islands of the Azores, that their task of providing for and raising a family of nine children was not an easy problem.

Manuel Freitas as a child grew up in the village of his birth and went to school in his homeland, but not for long by reason of the fact that schooling was a secondary consideration, the first being to assist in making a living for the family, and as a result of that condition young Mr. Freitas' entire education in life, other than that which he gained for himself was not over three years of schooling and in all probability less, were the true facts known. When he reached the age of 18 years Manuel Freitas left the Island of St. George for America landing on the east coast and from there coming direct to San Francisco arriving in 1871. When Manuel arrived in San Francisco he had little of the worldly goods in his possession and furthermore he owed a relative for his passage, however to the young man, although he took his obligations seriously, only one thing of importance mattered and that was he had arrived in America.

Upon locating in San Francisco Manuel's first job was that of a dish washer he having relatives in the restaurant business located in the Commission District on the north side of Market Street near the waterfront. To anyone who has never had the opportunity to go through a wholesale commission district it might be well to say it is one section of any large city where especially a young man should have fortitude and not be of a timid nature due to the characteristics of the men who work at the business, they being dock workers, teamsters, buyers, and sellers, all working under congested conditions which frequently require men to assert themselves and hold their ground or be lost in the bedlam of confusion, and the fact that the young man's first employment was located in this environment and that he remained at his job was already then ample proof that he was possessed of courage.

After working as a dish washer in his relatives restaurant and grasping the feel of things in the new world, Manuel's next move was to become cook of the establishment and it was then that his pay improved and he was able to save some money from his wages. From the time Manuel started to save his money and his savings gradually began to accumulate his business ingenuity began to take form and after not too long a period of time he became owner of the restaurant in which he started out as a dish washer.

While Manuel operated his restaurant business successfully he also took a keen interest in the operations of the wholesale produce business making friends along the street and gathering information whenever possible which was all for a purpose. After being in the restaurant business for a number of years and during which time he had formed a large acquaintance-ship, Manuel then disposed of the restaurant, and immediately leased a building and established the Freitas Dairy Products Company in the year 1885. During the time Manuel Freitas was in the restaurant business he, feeling his brother should have the same opportunity as he did, sent for him to come to San Francisco and so it was, upon going into the produce business his younger brother whose name was J. T. Freitas became associated in the new business.

After successfully operating the Freitas Dairy Products Company for a number of years Manuel then disposed of his interest in the business, his brother remaining, and in later years it became known as the J. T. Freitas Company. Soon after disposing of his interest in the Dairy Products Company Manuel associated himself with a Mr. Sherry in what was known as the Sherry-Freitas Company specializing in their own brand of butter known as Sherreitas Butter, acquiring the brand name from the names of Sherry and Freitas. The Sherry-Freitas Company prospered well in the wholesale dairy products business and the Sherreitas Brand became very popular on the San Francisco market.

During the years Mr. Freitas was in the wholesale business in San Francisco his business necessitated him to often come to Marin County for the reason of calling on and contacting dairymen and very often occasioned by reason of loaning money to young dairymen desiring to go into business. As the Sherry-Freitas Company grew and they did grow by reason of their honesty and fairness both to the trade and the dairymen whose products they were handling the occasions to make trips to Marin County became more frequent and as a result of this Mr. Freitas located in San Rafael and commuted back and forth to his San Francisco business.

While Mr. Freitas' business interests were in San Francisco nevertheless his fondness for Marin County grew and he anxiously awaited the coming of the end of a weeks work that he might spend Sunday on the Marin County side. Finally the desire to live in Marin County prompted Mr. Freitas to take up residence permanently in San Rafael in the 1895.

In 1896 his confidence in Marin County and realization due to its closeness to the San Francisco metropolitan area that land values would be much greater in years to come, he purchased from the Lucas family, "they being large property owners at the time", what is now known as the Freitas Home Dairy, and in that purchase acquired 1200 acres of excellent dairy land.

The same year that Mr. Freitas purchased the Home Dairy property he married, taking for his bride the former Miss Maria Bettencourt of San Rafael. Mr. and Mrs. Freitas were united in marriage at their parish church in San Rafael and from that marriage union nine children were born, seven of whom are still living at the time of this writing, they being four sons and three daughters. Mrs. Freitas like her husband was also born on the Island of St. George in the village of Ribeira D'Areia which translated to English means River of Sand. Although she was born in the Azores Mrs. Freitas was far too young to remember anything about the land of her birth, she having been brought to America and San Rafael at the tender age of three years in the year 1883. When she was six years of age she started her schooling in the city of her adoption by attending the Dominican Convent receiving a fine and complete education at the hands of the Sisters of that Order and which in later years after her marriage was of great value to her by reason of the assistance she was able to render her husband in the handling of his many financial and business transactions.

In 1898 Mr. Freitas still confident of the soundness of Marin County land investments again purchased from the Lucas family what was known as the

Santa Marguerita Ranch consisting of 1000 acres and in that same year also acquired from the same family adjacent property known as the Blucher Ranch and which is also known as the Dutcher Ranch consisting of 300 acres. After his ranch purchases in the year 1898 Mr. Freitas made no further purchases in ranch property until 1903 at which time he bought a ranch located on the Black Point Road northeast of Novato consisting of 350 acres. After purchasing the Black Point Ranch in 1903 Mr. Freitas made no further personal ranch investments for seven years until 1910 when in that year he acquired the largest of his holdings by buying the "C" Ranch located west of Novato and consisting of 1900 acres of fine dairy land. After acquiring the "C" Ranch property Mr. Freitas made no further purchases in dairy ranch property in Marin County, however he did acquire one more ranch located at Cordelia in Solano County which consists of 1000 acres of agricultural land.

During the time from 1898 to 1910 that being the period in which Mr. Freitas acquired his 6000 acres of ranch holdings, his activity was not entirely given over to buying and managing dairy ranches. It was during those same years that his career in the organizing and founding of banks was equal or more outstanding than his ability to acquire dairy ranches.

In 1902 he and the Gheda family of San Rafael organized and founded what was known as the Marin County National Bank, that bank being known at the present time as the American Trust Company, being purchased in later years by that Banking Syndicate. However the original records of that particular bank designate M. T. Freitas as co-founder and Vice President of the institution at the time of its organizing.

In 1905 Mr. Freitas further high lighted his financial career by personally organizing The Portuguese American Bank of San Francisco and becoming its first President, which office he held for many years. After founding and organizing two banks in a period of three years it would be reasonable to think any man would be content to rest on his laurels, but that was not so with Mr. Freitas, his unlimited energy and financial genius again in 1910 prompted him to associate himself with Mr. A. W. Foster also of San Rafael and again as co-founder organize what was known as The Bank of San Rafael and which bank at the present time is the leading financial institution of that city. After the organizing and founding of that bank Mr. Freitas acted in the capacity as its Vice President which office he held until the death of its President and co-founder Mr. Foster, and at which time Mr. Freitas became President, which office he held as head of its board of directors until his death.

In writing the history of the career of M. T. Freitas it is entirely impossible to enumerate the many achievements accomplished by this outstanding man during his life time, having come to America at the age of 18 years without benefit of education his phenomenal success is almost beyond comprehension. Starting life in America at the menial task of washing dishes and eventually becoming owner of the restaurant he worked in was to this man nothing more than a means to an end, for it was while appeasing the wholesale merchants appetites that he made contacts and listened to their conversations enabling him to gain information familiarizing himself to a certain extent with the operations of the wholesale produce business. His entering the wholesale dairy products business and eventually marketing his own brand of butter which was in demand, due to his insistence in purveying only top quality merchandise; and the ultimate success he attained as a produce merchant. His decision to locate in Marin County and acquiring dairy ranches firmly believing the purchasing of land suitable for dairying was a sound investment, and finally his ability and aggressiveness in founding and organizing banks and his wisdom in associating himself with people of influence and stability in his financial enterprises.

In the years that Mr. Freitas spent achieving financial success he also was acquiring something far more valuable than physical assets or monetary gain, what he was doing was building "not only with the people of his own

nationality but with all who knew him" a reputation for himself of honesty and integrity. With his own people he was patient and tolerant ever willing to advise to the best of his ability, to many he assisted financially, both by reason of his taking in as partners on his many dairies and some with outright loans. To those who were partners in business his books were always available for inspection and all during his life as well as the many years since his death has there ever been once an insinuation that M. T. Freitas ever knowingly misinformed, misguided, or betrayed a trust for personal gain.

Mr. Freitas during his life assisted many of his people financially, and gave them employment which ultimately enabled them to achieve success, he also made many outright gifts. One of his contributions was the donating of the site and a very substantial sum of money for the building of the Five Wounds Church at San Jose, California, he being a devoted Catholic and this church being heavily attended by the Portuguese people residing in that city. Besides his contributions to the institutions of his religion he was always ever willing to donate heavily to any worthy and just cause and particularly in deserving cases of hardship and misfortune, for he was not only a self-made and successful man, he also was a kindly and sympathetic man.

In the years 1908 and 1909 the Portuguese people by reason of his worthiness honored him by placing him as Supreme President of the I.D.E.S. Society, an office that is coveted by many of the members but attained only by a few. Mr. Freitas was further honored in 1915 "and which position he held for several years, and during the Panama Pacific International Exposition" by being appointed by the Portuguese Government as acting Portuguese Council for the city of San Francisco. By these and many more of his achievements will his name long be remembered in the minds of the people of Marin County.

During the years that Mr. Freitas was achieving success both in his business and financial enterprises his wife and the mother of his children raised her family well. She patiently and sympathetically solved their childish problems, and as they matured imbedded with no uncertainty in their minds the responsibilities and obligations that were theirs through life. Not only did she manage the home and raise her family, she also being a woman possessed of high intellect by reason of a fine education coupled with intuition discussed, advised and guided her husband in many of his enterprises and most of all the affection she had for her husband and children went far to create the incentive and guiding light that helped him attain the success that was his.

Mrs. Freitas greatly enjoyed her fine home and gardens and many of the shrubs and evergreen trees that enhance the beauty of the grounds surrounding the family home at the present time were planted under her supervision. In 1920 her health failed and in that same year at the age of 40 she was taken from this earth by her Creator, to receive her reward in the hereafter for her many good deeds and the beautiful and fruitful life that was hers while on this earth.

After the death of his wife Mr. Freitas' health also declined. The loss of his wife and companion was a great shock and his grief was inconsolable for theirs was a life of admiration and devotion. M. T. as his associates called him was seen less at his business meetings, and his absence was noticed by his many acquaintances and friends that looked forward to his visits, and so it was in the year of 1923 at the age of 70, Mr. Freitas passed from this earth to join his wife in the hereafter.

By the death of M. T. Freitas Marin County lost one of its greatest citizens, he not only achieved great success in life, but at all times remained humanitarian, he was a banker, dairyman and benefactor. The M. T. Freitas Building on Fourth Street in San Rafael which houses the bank he organized in 1910 is but one of the many investments he made in Marin County signifying his confidence in the community and its people and these same people of all walks of life, upon hearing of the death of their beloved citizen, well re-

alized a milestone had been passed in the development of the County by the death of M. T. Freitas.

As previously stated Mr. and Mrs. Freitas were the parents of nine children, seven of whom are living at the present time, all being prominent in the social and business life of the community in which they live. Having been denied the opportunity of a complete education in his youth himself, Mr. Freitas was adamant in his desire that all of his children be afforded the best of schooling and as a result of this they all attended institutions of higher learning upon completing their elementary and academic educations in the local schools of their community.

Manuel T. Freitas Junior, eldest of the sons of the Freitas family and who bears the name of his father, was born in the year 1900, his parents at the time residing on The Home Dairy Ranch. Manuel spent his childhood days both on the Home Dairy Ranch and in the city of San Rafael by reason of the fact Mr. and Mrs. Freitas maintained two homes, residing on their Home Ranch in the dry warm months of the year and during the cold and winter season moving to San Rafael and occupying their town house, for it was Mr. Freitas' desire to afford his wife and children every comfort within his power. Manuel Junior upon reaching school age attended the Saint Raphael Parochial School graduating from both the elementary and high school classes. After completing that part of his education he then attended Saint Mary's College in Oakland graduating with the Banking Class of 1917.

Upon completing his education he then took employment with the Bank of San Rafael where he remained for one year, resigning at the end of that time because of World War I. Due to the demand for trained personnel for the armed forces, the year being 1918, the United States Government took over the operating of the major colleges of the country and along with the regular curriculum inaugurated a course in military training as a branch of the United States Army known as the Student Army Training Corps for the purpose of training eligible young men who might qualify as officers and be placed in the regular army. Upon inauguration of this program Manuel again returned to St. Mary's College and enlisted in that branch of the service under army regulations and pay. After spending a period of time in the service of his country, Manuel again returned to San Rafael by reason of the Armistice being signed and hostilities ending in November of 1918 and discontinuance of further training. Upon receiving his honorable discharge Manuel as already stated returned to San Rafael and went into the insurance business affiliating himself with a partner and operating the business as the Davis-Freitas Insurance Company and in which business he remained for three years.

During the time he was in the insurance business Manuel also purchased a one quarter interest in the Home Dairy business, the year being 1920 and the ranch being operated under lease by Manuel Pagundas and his son Joseph. In 1923 Manuel like his father having the ability to organize associated himself with a group of partners and leased the 1400 acre Meacham Ranch which they operated for a period of five years until 1928 as the Reclamation Dairy. At the end of his lease on the Reclamation Dairy he then purchased the interests of Mr. Pagundas and his son and from that time until the present which is almost 22 years The Home Dairy has been operated as a co-partnership between him and his brothers and sisters.

While Manuel personally manages their large dairy, he also employs a competent foreman for the reason that it is impossible for him to devote his entire time to that one business. Again like his father before him he is associated in the banking business and is a member of the board of directors of both the Bank of San Rafael and the First National Bank of San Rafael. He also serves in the capacity of Vice President for the Consolidated Milk Producers which organization functions in the interest of dairy producers whose milk is disposed of in the San Francisco market. He also is a member of the producer organization known as the Marin Dairymen's Milling Company the business being

that of furnishing dairy feeds to the producers at a savings in cost. Besides holding the already mentioned offices he also is a member of the State Milk Control Board for the San Francisco Marketing Area, all of which takes a great amount of his time in the way of meetings and discussions, however regardless of his many responsibilities he is ever willing to give his time and influence to any worthy cause and also his opinions regarding business and dairy industry problems to those who desire his advice, he being exceptionally well qualified by reason of his long affiliation with the leaders of the industry and his ability to unearth existing facts. In the event however he is not positive that his deduction or advice is wholly correct he will refrain from making commitments, explaining why. His ability at dairy management is outstanding, his records are complete and available permitting him at all times to know his production cost and thereby operating his dairy in a business like manner knowing what percent return he is receiving from the investment.

Carlos R. Freitas, the second eldest son of the Freitas family and the youngest son Walter P. maintain law offices with associates in the Freitas Building in San Rafael. Carlos after completing his education in the San Rafael schools then attended St. Mary's College in Oakland and upon graduating from that institution of learning attended the Catholic University of America at Washington D.C. and where he received his law degree. His brother Walter received his education in the schools of San Rafael and then attended St. Mary's College. Upon deciding to major in law he then attended Santa Clara University which enjoys a fine rating for its course in law and after obtaining the foundation and fundamentals of the subject there, attended and received his degree from Hastings College of Law in San Francisco. Both Carlos and Walter have an untarnished reputation in the practicing of their profession and are held in high esteem not only in Marin County but also with neighboring Counties where their reputation and influence is known and felt. They are respected for their sagacity and fairness and avoid becoming involved in the handling of cases of an unsavory nature and as a result of their policy enjoy a large clientele of the finest people of the community in which they practice. Carlos, also like his father before him was honored by the members of the I.D.E.S. Society by being elected Supreme President and in which office he presided during the years 1928 and 1929.

Louis G. the fourth son, like his elder brothers received his schooling in San Rafael then attending St. Mary's and completed his education by attending Notre Dame University at South Bend, Indiana. Louis assists his brother Manuel in the managing of their large dairy and agricultural holdings as well as being affiliated in business enterprises in the city of San Rafael.

The late Edward W. also was the possessor of a fine education having attended the elementary schools in the city of his birth and later going to St. Mary's and completing his education at Notre Dame. Edward was employed in the Land and Title office in San Rafael at the time of his passing which was in 1941 and his death caused great sorrow to his relatives and friends he being greatly admired by those who knew him and had occasion to transact business with him.

The three daughters of Mr. and Mrs. M. T. Freitas, like their brothers also received fine educations having attended and graduated as did their mother before them from the Dominican College of San Rafael, and may it be mentioned that this college enjoys a reputation comparable with the finest finishing schools in the State. They are all married with the exception of Mrs. Rose who lost her husband some years ago, he being claimed by death. The married names of the daughters of the Freitas family are Mrs. Maria Crane, Mrs. Rose Rose, and Mrs. Helen Tichenor.

The Freitas Home Dairy consists of 1200 acres of fine dairy land and on this land 400 head of stock are kept, of which 275 head are milking cows and the balance of 125 animals are young stock of various ages. The milking barn accommodates 192 head of animals and the hospital barn holds 40.

In concluding the history of the Freitas Family and their dairy business may it be stated that they are one of the most outstanding families in Marin County, the two sons Carlos and Walter who follow the legal profession have an enviable reputation for their trustworthiness in the conduct of their business and are highly recognized by the Judiciary by reason of this fact. In the business life of the community Louis and the eldest son Manuel are dominant factors. Manuel in a great many respects has the characteristics of his father, he is possessed of natural leadership and by reason of such his advice is sought by many on various matters, he is recognized for his banking knowledge, and in respect to dairy management is considered one of the foremost operators in the entire State, and this statement can be verified by the fact that since 1936 all of the milk produced on the Home Dairy has been sold to the Marin-Dell Company with practically no fluctuation throughout the year, the production remaining at 85 cans month after month with such regularity that it is almost uncanny. In the 14 years that the Home Dairy has been supplying Marin-Dell Company with their product Manuel has always in all matters fully co-operated with the Company to the point that the association has been one of complete satisfaction.

In this the closing chapter may it again be said that N. T. Freitas Senior by his coming to America and Marin County has greatly enriched the State and community in which he lived. Besides his sons and daughters he has at the time of this writing fourteen grandchildren and five great grandchildren and may these offspring perpetuate the name and blood line of that great and good man for many generations to come.

THOMAS NUNES DAIRY
LUCEAS VALLEY
SAN RAFAEL, CALIF.



The Thomas A. Nunes Dairy is located two and one half miles from the 101 Highway on the Lucas Valley Road. To reach the ranch it is necessary to drive west on the Lucas Valley Highway to the entrance of the Marin County Home for aged people and at this point following the road to within a short distance of the grounds of this public institution you turn left on a private road leading to the Nunes Dairy which is but a short distance from the paved highway. Upon approaching the home and ranch buildings of the dairy one can not help but become impressed by the manner in which the improvements are kept, well reflecting the pride the owner shows in the maintaining of his property.

The Nunes Dairy, which in early California history and records is known as the Santa Marguerite Ranch, consists of 1116 acres of land, part of which lies both on the north and south sides of the Lucas Valley highway. The contour of the land varies from a narrow valley running through the center of the ranch to rolling terrain and steep hillsides constituting the remainder. While the ranch carries considerable brush and trees it nevertheless has hundreds of acres of excellent pasture and an abundance of water furnished from crystal cold springs, favorably located throughout the ranch for the advantage of the stock. The ranch buildings including a fine home and the many structures that are required in the operating of this large dairy are situated in a very picturesque setting among towering oaks and pepperwood trees, tending to give the location of the improvements an atmosphere of quiet and peacefulness. Mr. Nunes acquired possession of the property in 1947 at a handsome figure and by so doing became owner of a very desirable as well as valuable dairy. Although the property was purchased in 1947, Mr. Nunes was unable to move onto the ranch until 1948, the reason being the ranch was rented and the lease did not expire until that year. However, when Mr. Nunes did move onto his newly acquired ranch, he immediately set about making many needed improvements and in less than one year's time had completely constructed miles of new fencing as well as a complete renovating of all the buildings and dwellings with the result that the ranch improvements at the present time are comparable with the finest dairies in Marin County.

The history of Thomas Nunes' parents having been written into the history of the Nunes Home Dairy, it will therefore not be included in this, "The Thomas Nunes History". Thomas Nunes was born at Novato at the time his parents operated the Nunes Home Dairy and it was on that ranch that he spent his childhood days, receiving his education at the Novato elementary school and later attending San Rafael High School. While Thomas Nunes was growing up and receiving his education he assisted his parents in the operating of their dairy and upon completing his schooling he with his older brothers were associated in the business with their father on a share basis and as a result of this procedure it might be said Thomas Nunes was in the dairy business for himself at a very early age.

It was while Tom, "as his friends call him for short", was in business with his father that he married. Mrs. Nunes, Thomas' wife, was born at the time her parents operated a dairy on the Butcher Ranch located in Lucas Valley, she being one of a family of four children having two sisters and one brother, and her parents being the well known Mr. and Mrs. Manuel Pimentel who now reside at Ignacio. Mr. and Mrs. Thomas Nunes were united in marriage at their parish church at Novato and by their marriage also united the family ties of two very prominent and successful dairy families of Marin County. Mrs. Nunes received her grammar school education at Ignacio and her academic training at the San Rafael High School, she having graduated with honors from that institution. From the marriage of Mr. and

Mrs. Nunes three children were born, two sons and a daughter and may it be said at this time the two sons although scarcely school age take a keen interest in their father's business and are very adept as young as they are at milking and handling cattle.

Mr. and Mrs. Nunes after their marriage resided at the Nunes Home Dairy, he continuing in business with his father for nine months. At the end of this time Tom Nunes and his wife then went into business with his wife's father, Manuel Pimentel on what is known as the Cheda Dairy located a short distance west of the present location to the entrance of the Black Point Highway from the 101 Highway at Ignacio. After successfully operating that ranch for a period of time it was then that Tom and his father-in-law, Mr. Pimentel, expanded their business and acquired another dairy and by so doing Tom and his wife then moved to the Fisher Ranch located west of the city of Novato. After two years of successfully operating both the Cheda Ranch and the Fisher Ranch on a partnership basis Tom Nunes and his father-in-law then mutually agreed to separate the two businesses and by so doing Mr. Pimentel acquired full interest in the Cheda Ranch and Thos. Nunes and his wife bought the Fisher Ranch business.

After purchasing the interest of his father-in-law in the Fisher Ranch business which was in the year 1939, Tom proceeded to manage and operate the business with very fine success for nine years until 1948 when in that year he moved to ranch he now owns in Lucas Valley. In the nine years he operated the Fisher Ranch, Tom Nunes although he was renting the property maintained it in perfect shape and for that characteristic he deserves full credit. In the nine years he was on the Fisher Ranch, however, Tom Nunes not only kept the property in good shape, he also proceeded to develop his herd and at the time he moved to Lucas Valley he was able to take with him one of the finest herds of dairy cows in the community.

Many of the Grade A dairies located in Marin County being the first ranches to ship market milk into the bay area due to their closeness to the market followed a different pattern of construction than is used at the present time in that the milking barns were much larger. One of these such barns or milking sheds is on the Thomas Nunes ranch and it can be said the building is in as good a shape at the present time as the day it was constructed and undoubtedly is one of the largest in the area, holding 180 head of animals under one roof. The Nunes herd is comprised of the Holstein and Guernsey breed of animals in about equal numbers and consists of 300 head of which 172 are milk cows and the balance of 128 are young stock of various ages. At the time of the writing of this history due to the fact that Tom Nunes has only been on his new ranch about one and a half years, he has not as yet had enough time to put his business into peak production, however he has reached a production of 55 cans per day, and when becoming fully organized which will be in the near future he plans his production to be 75 cans a day throughout the entire year.

In concluding the Thomas Nunes History full credit must be given Mr. Nunes for his success and ability at dairy management. Taking into consideration the fact that for a period of a few years he was in partnership with his father-in-law and upon mutual dissolution of that partnership then having been in business for himself slightly over ten years, the progress made by Mr. Nunes is little less than phenomenal. He is still a young man as measured in years and in the prime of life owning one of the best dairy ranches in Marin County. His ability as a manager is exceptional in that his entire business is operated in a smooth orderly manner portraying very much the characteristic of the man himself in that he is of a quiet and unassuming nature. In the years that Thomas Nunes has been in business he has sold all the milk produced from his dairy to Marin-Dell Company and in those years the business association between him and the Company has been of a very pleasing and satisfactory nature.

JOE LUZZO & SONS DAIRY.
LUENS VALLEY HIGHWAY.
SAN RAFAEL, CALIF.



The Joe Luis Dairy is located three and one half miles west of Highway 101 on the Lucas Valley Nicasio road. After leaving the main highway and traveling up the valley on a well-paved winding road the beauty afforded the motorist is almost beyond description. Parralleling the road is a gravel bed stream with its sparkling riffles of cool mountain spring water lazily winding its way to the sea, while on the steep hillsides etched against the blue of the sky numerous shades of evergreen and trees with the aroma of Pepperwood makes one wonder if the creator did not bestow an extra touch on that peaceful valley. Upon rounding a curve in the road you come abruptly upon the Luis buildings. The Luis family home is located on the south side of the highway surrounded by a well-kept garden and lily pond, huge Oaks shelter the home greatly adding to the beauty and pleasant atmosphere of the sites. On a small knoll a short distance from the family home stands the spacious newly built cottage of Mr. and Mrs. Ernest Luis, son and daughter-in-law of the elder Luis. Across the highway on the north side of the road the ranch buildings are located, presenting a well planned group of farm buildings. Due to the close proximity of the highway the passing motorist is greatly impressed with the meticulous care and pride which the fencing, homes and buildings are maintained on the Luis dairy, a genuine credit to the owners. The contour of the land is from a slightly rolling plateau at the base of the valley extending to rather steep hills which afford seasonal pasture and provide the ranch with an abundance of water from springs located in the brush covered ravines along the hillsides, while the floor of the valley though narrow provides protection and shade for the stock.

Manuel Souza Luis, Joe's father was born on the Island of St. George in the Azores group and like many of his fellow countrymen as a young man decided to come to America to seek his fortune and it was in the late seventies Manuel Luis arrived in California. A short time after his arrival he obtained employment on a sheep ranch and it was not too long before the aggressive young Mr. Luis was the owner of a small sheep ranch of his own. While Manuel Luis prospered and the opportunities afforded him in the new world were beyond his greatest expectations there was also something in the young man's mind that was constantly turning his thoughts back to the homeland, and finally after disposing of his business in 1833 he returned to St. George Island. Soon after his return Manuel Luis married, and from the marriage nine children were born. While Manuel Luis did not again return to America nevertheless he was very grateful for the prosperity that was his for the short time he stayed in the new land, having returned home a well-to-do man as wealth was measured in his native land at that time. As the Luis children advanced in age their father often told them about the great State of California and as a result of what their father told them seven of the nine sons and daughters of Manuel Souza Luis came to America, the land that was kind to their father.

Joe Luis, one of the sons of the family of nine children, at the age of eighteen came to California and located at Vallejo where two elder brothers had already preceded him and were then operating a dairy in that community. Joe as he is known to his friends worked for wages for one year being employed by his brothers, but Joe Luis was not destined to work for wages long and soon he was in business for himself. For fifteen years Joe operated dairies in the vicinity of Vallejo and from there moved to the Eapa Valley.

Mrs. Luiz, Joe's wife was born in Newport, Rhode Island, and at the age of seven came to Vallejo where she received her education and grew into womanhood. Soon after Joe Luiz moved to his dairy at Napa, he and Mrs. Luiz were married in that city and from the marriage six children were born, four sons and two daughters. Joe and Mrs. Luiz worked hard for fifteen years on the Napa Valley ranch, he operating the dairy and Mrs. Luiz maintaining the home, and raising her family of six children. It was during the last year of dairying in Napa County that Joe Luiz like many dairymen in the state received a telling blow to his business in the eradication campaign of tubercular animals carried on by the Government. Joe Luiz sustained a heavy financial loss as well as the loss of some of his best animals. Men of less fortitude than Joe Luiz undoubtedly would have discontinued business but not so with Joe. Stunned as he was from the results of the test but with a greater determination than ever to recover his losses Joe with his family in the fall of 1934 moved to Marin County, locating in Tennessee Valley near Sausalito after fifteen strenuous years of dairying in the Napa Valley.

Upon moving to the ranch at Tennessee Valley Joe Luiz gradually re-established his herd and with the assistance of his sons steadily prospered, and with the termination of his lease which was for six years then moved to the ranch in Lucas Valley which he now operates.

After two very successful years of operating the Lucas Valley dairy Joe was offered the opportunity to purchase the ranch. It was then that Mr. and Mrs. Luiz with careful deliberation discussed with their children the feasibility of owning their own ranch, for in the final analysis their decision depended on whether their sons were desirous of carrying on. If Joe Luiz were to buy the ranch it was for the benefit of his children. The desire of the children to own the ranch was unanimous and it was then without hesitation Mr. Luiz purchased the property.

After buying the ranch Joe Luiz took his three eldest sons into partnership with him, the fourth son having not yet completed his education. The eldest son Ernest is married and he and his wife are the proud parents of a baby boy. Joseph the second oldest son and Alfred the third son live with their parents while Ernest as already mentioned owns his own home situated close to the family home. Alfred served his country in World War II having been stationed in Korea for eight months.

The three partner sons of Joe Luiz take a very keen interest in their dairy business being considerate of one another, each willingly assuming their responsibility and performing their respective duties in a harmonious and intelligent manner. While Alfred was serving his country in the armed forces the two brothers at home set aside his share of the profits for the day he would return. The two daughters of Mr. and Mrs. Luiz assist their mother in the household duties, also sewing and taking care of the garden.

Joe Luiz while still active, assisting his sons when necessary participates largely in the operating of the dairy in an advisory capacity and it is with real gratification that he and Mrs. Luiz after seven years can look back to the day when their children assured them if they bought the ranch they would assume the responsibility of operating it. Such family loyalty is seldom equaled.

The Luiz ranch holdings in Lucas Valley consists of 867 acres and they also rent pasture land at Pt. Reyes. The milk barn is of the head to head type holding 64 animals. The total number of stock consists of 300 head of Holstein and Guernsey animals, the majority being the Holstein breed. Of the 300 head of stock 190 are milk cows, the balance of 110 head young stock of various ages. Like many other market milk producers they do no farming, buying all the feed for their stock. The peak production for any one day on the Luiz dairy has been 54 cans and all the milk has been shipped to Marin-Dell Company since 1933.

Joe Luiz since coming to California from his homeland and establishing himself in the dairy business has been shipping milk to San Francisco for over 40 years. It should be with real satisfaction that he and Mrs. Luiz still in middle age can look into the future with confidence that their sons and daughters will continue to carry on in their parents footsteps assuming their full responsibility in the society of their fellow men to the end that their children will speak with justifiable pride of their grandparents success in a land of free people.

В. Тоснилен Днику
Нисшио, Силит.



Producer Number 26
S. Tognalda and Son

The Tognalda Dairy is located one and one half miles west of the little town of Nicasio in central Marin County. To drive to the ranch one leaves the paved highway following a winding creek and rolling knolls on a private road to arrive at the ranch buildings clustered among mammoth oaks and Pepperwood trees which gives it an atmosphere of sublime peacefulness.

Mr. Tognalda was born and raised in the city of Vegorno, Switzerland, and it was there he met and married Mrs. Tognalda soon after the turn of the century. From this marriage three children were born, one son and two daughters. The young father and mother were happy and busy providing for their little family, but with all this Mr. Tognalda was restless. He had visions of better things, and so it was in 1912 at the age of twenty-five his family with heavy hearts bade him good-bye with parting assurance from him that in a few short years he would return, return for his family to take them all to the land of their dreams. And so it was that Mr. Tognalda in the fall of 1912 arrived at the dairy ranch at Nicasio that is still the home of his family today. At that time the ranch known as the Litchenberg ranch was being operated by Mr. Victor De Carli. It was there that Mr. Tognalda worked hard and saved until 1920 when as he had promised he returned to his native country and with joy in his heart arranged for the return trip to the Nicasio ranch with his family.

Upon his arrival with his family Mr. Tognalda purchased the business from Mr. De Carli and with his wife working by his side and the children gradually becoming older and more helpful, Mr. Tognalda soon had the business paid for. It was then Mr. Tognalda improved his herd and went into the market milk production. In all Mr. Tognalda operated his dairy for 28 years before his health failed, and in 1948 the little family that came to America in 1920 were bowed in grief for death had claimed their husband and father.

After the passing of Mr. Tognalda, his son Joseph who had always worked for his father assisting him with his business took over the management of the dairy and became a partner with his mother. Joseph is married and has three children, two sons and one daughter. Besides caring for her family Mrs. Tognalda Jr. assists her husband with his work in many ways.

The Tognalda Ranch consists of 900 acres of rolling hills, has a large milking barn holding four 20 cow strings and is of the head to head type. The improved Tognalda herd is straight Guernsey bred with 125 head of milk cows and 85 head of young stock. From this herd the peak production has reached 50 cans per day. Joseph raises all the hay he uses which is about 300 ton and 10 ton of red oats each year. Joseph and his wife hope when their children grow up they will carry on in the dairy business and see the possibilities as did their grandfather when he was a youth in his native land.

The Tognalda herd is gradually being adjusted for market milk production and in the near future should have an equal all year round flow of milk. Mr. Tognalda Sr. and Jr. have been shipping to Marin-Dell since 1942.

GEORGE GIANNECCHINI DAIRY - NICASIO

Producer Number 47
George Gianneccchini

The Gianneccchini Dairy is located two miles west of the little settlement of Nicasio in central Marin County. To reach the ranch you drive over a privately maintained dirt road winding through small valleys and over rolling hills. Considering the distance and type of terrain traversed, maintenance of such a thoroughfare is no small problem and Mr. Gianneccchini deserves full credit for the splendid condition in which the road is kept. The ranch buildings are closely grouped together in a level area surrounded by high hills on two sides, a sloping valley to the south and a large gravel bed creek to the north, well banked with willows to prevent erosion. Besides being well protected from cold winds there are many stately Oaks and Pepper Wood trees providing ample shade during warm weather with an abundance of cold spring water flowing from the brush covered hillsides.

George Gianneccchini was born in Petaluma and has lived his entire life in Sonoma and Marin Counties with the exception of two years which he served in the Maritime Service for his country in World War II, participating in the invasion of Italy and in the South Pacific Area. Prior to his enlisting in the Maritime Service, which he did proudly and willingly for his country, young Mr. Gianneccchini spent four years working for wages on dairies, studying and gathering knowledge in efficient dairy management, with the thought in mind that some day he would own and operate his own dairy. It was with that thought that George Gianneccchini during his months of tansure in the service of his country carefully saved his money, and upon being discharged he immediately began looking around for a dairy.

The ranch George rents and operates consists of 550 acres. All the land is utilized for pasture with the exception of about 30 acres which is used for growing hay and which produces around 90 tons a year. The original milking unit was an eight cow straight string, recently George remodeled the building converting it into a 16 head tail to tail unit. The feed barn which is close by holds 52 head. George is partial to Holsteins and plans eventually to build up a top herd of that breed. At the present time he is running 120 head of stock of which 90 head are milk cows and 30 head of young stock.

George is of Italian American decent and recently had his mother and father come to America from Italy and make their home with him and it goes without saying his parents are very proud of him. He also has many aunts and uncles in Italy located in the Lucca district of Central Italy which is renowned for its fine olive oil. His grandmother is still living in the old country at the age of 99.

George Gianneccchini started in business with 66 cows and is steadily increasing his herd, with his peak production being 30 cans per day. Since he became engaged in the dairy business his milk has been sold to Marin-Dell and with the ability he has shown in the management of his dairy it should be but a short time until he is operating a larger business.

JOHN NELSON DAIRY
STINSON BEACH
MARIN CO.



The John Nelson Dairy is located in southwestern Marin County near the shore of Bolinas Bay. The nearest settlement to the Nelson Dairy is the well known summer resort of Stinson Beach which is two and one-half miles distance from the ranch. While the Nelson ranch consists of a large acreage of land it is however of a marginal nature due to the large amount of timber and brush growing on the hillsides and for this reason cannot be utilized for pasturing because of the dense growth in some parts. Aside from the objections to the ranch caused by the heavy growth, there are however many favorable features, one being the location near the warm waters of Bolinas Bay, causing cool breezes in the summer months and fogs to prolong the pasture season.

The ranch improvements including the home are situated in a cove a short distance from the bay, being well protected from heavy winds and storms. The buildings consist of a well maintained two story home and numerous sheds for the storing of machinery as well as hay storage barns and Grade A unit.

John Nelson's father was born in Denmark where he received his education and grew to maturity. When he reached the age of 18 years he left his homeland and came to America locating in San Francisco. The elder Mr. Nelson was employed by the Dollar Steamship Company for a number of years and in 1906 married. His wife and the mother of John Nelson for whom this history is being written was born in Oakland and it was in that city that she and her husband resided during the time he was employed by the Dollar Company. After spending a number of years in the shipping business Mr. and Mrs. Nelson then moved to the San Joaquin Valley locating near Modesto and going into the farming business.

John Nelson was born in Oakland in the year 1910 and it was in that city that he spent his childhood days and received his education. Upon completing his elementary grades he attended Technical High and Polytechnical High Schools. After finishing his schooling John's first employment was with the Montgomery Ward Company where he stayed for one and one-half years. After terminating his services with Montgomery Ward he then took employment with the Ford Motor Company where he remained for four and one-half years.

It was during the time that he worked for the Ford Motor Company in 1936 that John married. His wife, Mrs. John Nelson, was also born in Oakland and it was in that city that she grew to maturity. After graduating from grammar school she attended Fremont High School and after completing that phase of her education then attended the University of California at Berkeley, and later studied professional nursing receiving her certificate as a registered nurse.

After terminating his services with the Ford Motor Company, Mr. and Mrs. Nelson then went into business for themselves establishing a dyeing and cleaning business in the east bay which they operated very successfully until 1941 at which time they disposed of the business. One of the main reasons for the Nelsons disposing of their dyeing and cleaning business was due to the United States entering World War II. Mr. Nelson feeling he could be of greater service to his country in some line of endeavor other than the dyeing and cleaning business, applied for induction into the U. S. Navy and upon undergoing his physical examination was turned down, and it was then that he applied for civilian employment in the Navy and was accepted as a Marine Engineer and it was in that capacity that he remained employed until the termination of the war in 1945.

Upon being relieved of his duties as a war time Marine Engineer, John after a brief rest began looking around for something to do and it was then

that he and Mrs. Nelson became interested in the dairy business. While John Nelson during his life time had no experience in the operating of a dairy, he did by reason of his ancestry in Denmark come from a long line of dairy people in past generations and without a doubt that inherited influence prompted him to decided to engage in a business in which he had little, if any, practical knowledge.

However the lack of experience in the dairy business did not deter John Nelson from fulfilling his ambitions to become a dairyman and with confidence in himself to be successful he purchased the business and secured a lease on what is known as the Bourne Ranch, the location of which has already been described on the shores of Bolinas Bay.

The John Nelson Dairy consists of 860 acres of land most of which is of a hillside type of terrain. The total number of stock run is 170 animals of which 95 head are milking cows and the balance of 75 head are young stock of various ages. While Mr. Nelson is partial to the Holstein breed his herd is made up of both Holstein and Guernsey animals. While most of the feed used on the dairy is purchased Mr. Nelson does raise around 70 tons of fine grade oat hay each year. The peak production from the Nelson Dairy has reached 30 cans per day and all the milk has been sold by them since going into business in 1948 to Marin-Dell Company and the relationship existing between the Nelsons and Marin-Dell has been of a very highly satisfactory nature.

In concluding the history of Mr. and Mrs. John Nelson may it be said that they both without exaggeration are exceptionally fine people, in business dealings they are very fair-minded, asking only that which is just and equitable. In respect to their ability and success as dairy operators it may be termed as remarkable. In a few years without previous experience they have culled and improved their herd to the extent that at the time of this writing, with practically the same number of animals milking as when they bought out the business in 1948, they have doubled the production; their 1948 herd average being close to 400 pounds of milk fat per animal. The Nelsons are very popular in the district in which they live and are very active in community and social functions, always being willing to aid a worthy cause. Both having been city raised, in the few years they have been in the dairy business they have acquired the feel of the wide open spaces and it is with complete sincerity that they are wished every success and happiness in their respective line of business.

JOSEPH TEIXEIRA AND SON DAIRY
BOLINAS, MARIN CO.



Producer Number 38
Joseph Teixeira and Son.

The Joseph Teixeira Dairy is located three and one-half miles from the town of Bolinas in southwestern Marin County. To reach the dairy from that little town it is necessary to drive north on U. S. Highway No. 1 for a distance of three and one-half miles. The ranch improvements including the home are all situated a short distance from the highway on what would be the left hand side of the road when traveling north.

The Teixeira family home is an imposing two story structure situated high on a knoll and surrounded by various types of trees which as well as enhancing the beauty of the surroundings also afford protection and shelter against the weather. The ranch buildings are located west of the home and consist of tool sheds, hay storage barn and Grade A unit.

Joseph Teixeira Senior was born on the Island of St. George in the Azores in the year 1880 and was one of a family of six children, there being three sons and three daughters. Joseph's parents had a small farm on the Island of St. George and it was on this little farm that he spent his childhood days receiving his education and as he matured assisted in the growing and caring of the crops.

When young Joseph reached the age of 18 years he left his native land for America landing at Boston and from there came direct to San Francisco and Marin County. It was in the year 1898 that he arrived at San Rafael and went to work as a dairy hand on what was known as the Little McNear Ranch at McNear Point for a salary of twenty dollars per month. After working on the Little McNear Ranch for one season for a Mr. Tony Viere, Joseph then took employment on the Miller Ranch north of San Rafael, that ranch at the time being operated by a Mr. Tony Thomas, and it was on this ranch that he remained for three seasons until 1902. From 1902 to 1905 Joseph worked on various other ranches in Marin County including the Pt. Reyes district and then in the latter year of 1905 went into business for himself. Upon going into business for himself Joe formed a co-partnership and leased a dairy at Fairfax, Marin County, which he and his partners proceeded to operate for three years. At the end of the third year of operating his own business with his partners Joe then disposed of his interest in the business and again went to work for wages. From 1908 to 1915 he worked on several dairies most of which were located in the Pt. Reyes district; and then decided to again go into the dairy business for himself for a second time.

In 1915 Joe formed a partnership and secured a lease on what is known as the Hilarita Dairy located at Tiburon, Marin County. After leasing the Hilarita Dairy, Joseph married. Mrs. Teixeira, his wife, like her husband was born on the Island of St. George and came to America from her homeland at the age of fourteen years. Joseph and Mrs. Teixeira were married at San Rafael and from their marriage there were also six children raised, being the same as Joe Teixeira's parents family in the Azores, three sons and three daughters.

After operating the Hilarita Dairy for eighteen months, Joe then disposed of that business and again formed a partnership leasing the Little Reed Ranch also at Tiburon, and it was on that ranch that he successfully conducted his dairy business until 1921 which was for a period of five years.

At the termination of his lease on the Little Reed, Joe then moved to Bolinas and leased the ranch which he and his son operate at the present time, the time of locating at Bolinas being November 1921. From 1921 to 1941 Mr. Teixeira operated his Bolinas Dairy under lease and in that year 1941 after twenty years as a tenant purchased the property that he had rented for a score of years.

After purchasing the ranch in 1941 Mr. Teixeira operated it with the

assistance of his sons until the spring of 1948 when at that time his son Anthony purchased the business from his father and is at the time of this writing sole owner and operator of the Teixeira Dairy Business, Mr. Teixeira Senior having gone into retirement.

Anthony Teixeira who is now operating the Joe Teixeira Dairy was born at the time his parents were operating the Little Reed Ranch at Tiburon. When still a young child he accompanied his parents to Bolinas and received his education and grew to maturity in the community in which he resides at the present time. Tony as he is called by his friends remained with his parents assisting in the operating of their dairy until 1942 and in that year due to World War II was confronted with the obligation of entering the armed service. In that year he joined the army and remained in the service of his country until 1945, putting in nine months in the States and 28 months in the Hawaiian and Marshall Islands, and received his honorable discharge as already stated in 1945.

After his discharge from the service he again returned to Bolinas to his parents' ranch and in the year 1946 married. His wife, Mrs. Anthony Teixeira, was born in the San Joaquin Valley near Tracy where her parents operated a dairy ranch. She received her education in the schools of Tracy, Byron, and Crows Landing, having lived in those communities with her parents. Mr. and Mrs. Anthony Teixeira were married at Modesto, California, and from the marriage have one young son. As previously stated Anthony purchased his father's dairy business in the spring of 1948 at which time the elder Mr. Teixeira went into retirement.

The Joe Teixeira and Son Dairy consists of 268 acres of rolling land very suitable for the purpose of operating a dairy and with a valuable natural asset in the form of numerous running springs insuring an abundance of water. The Teixeira herd consists of 115 head of animals and of that number 68 are milking cows with the balance of 47 head young stock of various ages. The milking barn is the tail to tail type holding 30 animals while the feeding barn accommodates 40 head. The Teixeira family like most of the Portuguese dairymen do no crop farming, purchasing all the feed for their animals. The herd is made up of Holstein and Guernsey animals and the peak production has reached 23 cans per day. All of the milk produced on the Teixeira Dairy has been sold to Marin-Dell Company since 1946.

In closing the Teixeira family history may it be said that Joe Teixeira has worked long and hard in the many years he has been associated in the dairy business since coming to America as a boy. Now being at the age of three score and ten, may he in his retirement enjoy many years of health and happiness, and may his son Anthony who has so recently taken over his father's business continue to operate his dairy on a sound and successful basis and may the business association between him and Marin-Dell Company continue in the future as it has in the past for many years to come.

RAYMOND VALCONESI DAIRY
BOLINAS, MARIN CO.



Producer Number 34
Raymond Valconesi

The Raymond Valconesi Dairy is located on U. S. Highway #1 three miles from the little summer resort town of Bolinas in southwestern Marin County. To reach the dairy it is necessary to travel north from Bolinas and at the above distance by turning left over a private roadway you enter the properties of the Valconesi Dairy. While the home and a few of the ranch buildings are visible from the highway when traveling north, the structures directly connected with the dairy operations such as the Grade A unit, hay and storage barns are obscured from the traveler's view by reason of being located in a valley and protected by gradual sloping terrain. However when traveling south the dairy buildings are readily visible from the highway.

The Valconesi Dairy comprises a very large acreage of land consisting of a green spring fed valley to rolling hills and forests which for the most part under normal rainfall provides fair to excellent grazing for the stock during the spring and early summer months, however like the majority of Marin County dairies during the fall and winter months it is necessary to feed hay to maintain production.

Raymond Valconesi's father being of Italian extraction was born in Geneva being one of a family of six children. At the age of eighteen years he left his native land for America locating in San Francisco and after spending a few years working for wages entered the grocery business which he conducted successfully for many years, recently retiring due to advanced age. Raymond's mother also a daughter of Italian parents was born in San Francisco and it was in her native city by the Golden Gate which she loved so dearly that she and her husband were married and lived their entire lives. In 1948 sorrow entered the Valconesi family by the sudden death of Raymond's mother and it is regrettable she was not spared to live out her full span of life, thus enabling her and her husband to enjoy the fruits of their labor in their declining years in retirement.

Raymond Valconesi for whom this history is being written was born in San Francisco and it was in that city that he spent his childhood days and received his elementary education. Upon graduating from grammar school he then attended high school in Redwood City, San Mateo County. Upon completing his education he then entered the wholesale florist business owning and operating his own business successfully for seven years. At the end of that period of time Ray, as he is known to his friends, disposed of his florist business and took employment as a dairy worker on the John Mattos ranch at Nicasio, having for a long time previous to his disposing of his floral business cherished a desire to own and operate a dairy business. However due to the fact his knowledge in the business of dairy management was entirely in a theoretical form he wisely hired out as a dairy worker to gain practical experience before investing his capital in a business of his own.

After working on the Mattos Ranch for eight months he then was offered the position of foreman on the Shafter Ranch located at Pt. Reyes and operated as a dairy by Reno Grandi, well known business man and owner of the Grande Company mercantile store at Pt. Reyes.

During the time Ray was employed as foreman for Mr. Grandi he married Mrs. Valconesi his wife like her husband was born and reared in San Francisco where she spent her childhood days and received her elementary and academic education at the Presentation Convent, located in the city of her birth. From their marriage Mr. and Mrs. Valconesi have raised three children, they being two sons and a daughter.

After working on the Grandi Dairy for one and a half years, Ray then feeling he had acquired enough practical experience to start in business for himself resigned his position on the Shafter Ranch and leased the dairy he is operating at the present time. Mr. and Mrs. Valconesi moved onto their own dairy in 1941 and since that time have steadily expanded and improved their herd to the extent that they now have well established business.

The Valconesi Dairy Ranch consists of 1900 acres of land, all of which is utilized for the pasturing of the stock. The milking barn is the walk through type consisting of six stanchions and Mr. Valconesi has recently installed a pipe line milking unit further facilitating his method of operation. The Valconesi herd is largely of the Holstein and Guernsey breed of animals and totals 195 head, and of that number 120 are milking cows and the balance of 75 head are young stock of various ages. Mr. Valconesi buys all the feed required for his animals and finds it necessary to feed heaviest during fall and winter months. The peak production has reached 30 cans per day and since going into business for himself Ray Valconesi has been shipping all the milk produced on his dairy to Marin-Dell Company. During that period of time the association between him and the Company has been of a very satisfactory nature.

In concluding the history of Raymond Valconesi may it be said that both he and his wife are people of exceptionally fine character. During the years he has been in the dairy business he has done very well, and rather than incur heavy indebtedness in his expansion program he has advanced steadily and kept astride of his obligations to the extent that he now has developed a better than average herd and due to his sound policy of management is in a position to withstand an economic tightening in the business should it occur.

Ray, however, during the nine years he has been in business was not entirely free from trouble during that time. In 1947 he was involved in an accident which could easily have been disastrous. While feeding chopped hay to his herd he was trapped by an avalanche of hay which caused the breaking of one of his legs so severely he was hospitalized for several months and at the time of this writing he still shows the effects of the accident. During the time her husband was in the hospital, Mrs. Valconesi carried on courageously, and for her fortitude deserves full credit. Both Mr. and Mrs. Valconesi enjoy a wide circle of friends in the community in which they reside and due to their popularity are never at a loss for something to do when there is an opportunity to get away from their business. May it be decreed in the years to come that they enjoy good health and continue to prosper in the business of Mr. Valconesi's choosing.

ROBERT DOUGAN DAIRY
OLEMA MARIN CO.



Producer Number 36
Robert Dougan.

The Robert Dougan Dairy is located about one-fourth of a mile from the little town of Olema in western Marin County. To reach the dairy from the little settlement it is necessary to abruptly turn left at the foot of the Tocoloma Grade, and by doing so you enter the property that is operated as the Dougan Dairy.

Upon leaving the paved highway it is necessary to travel over a privately maintained roadway to reach the ranch improvements, which consist of the home, Grade A unit, and hay storage barn, as well as other small sheds for miscellaneous use.

William Dugan, Robert Dougan's father, was born in the county Armagh, Ireland, in the year 1889, and was one of several brothers and sisters, his parents having raised a large family. Billie Dougan, as he is known to his friends, assisted his parents on their farm in Ireland until he was twenty years of age at which time he left the Emerald Isle for America.

Billie, upon arriving in the United States located in Pennsylvania where he remained for one year before coming to San Francisco. Upon locating in the city by the Golden Gate he obtained employment on a large estate in the capacity of a stable man having charge of the owner's horses, an occupation in which he excelled being very capable in the caring and training of fine animals.

Billie remained at that work for sometime and then located in Marin County where he worked on various dairy ranches, most of which were located in the Pt. Reyes district and operated by people of Irish extraction. It was during the time that he was working on a Pt. Reyes dairy that he married Mrs. Dougan, Robert's mother, like her husband also was born in Ireland and the county Armagh. She came to the United States when twelve years of age and she and Billie Dougan took the vows of marriage in their church at Pt. Reyes, and from that marriage union nine children were raised, they being eight sons and one daughter.

Sometime after his marriage Billie Dougan with his family moved onto what is known as the Beezler Ranch located at Five Brooks, south of Olema in Marin County and went into business for himself. The Dougan family started in the dairy business at Five Brooks in the year 1922 and remained on that ranch for 13 years. Upon leaving Five Brooks they then moved to the Garzoli Ranch located at Forest Knolls, also in Marin County where they operated a dairy for nine years and at the end of that time then moved to Nicasio in 1944 leasing the Traversi Ranch where Mr. and Mrs. Billie Dougan reside with part of their family, and operate their dairy business at the present time.

Robert Dougan, son of Mr. and Mrs. Billie Dougan and for whom this history is being written, was born at the time his parents worked on the "K" Ranch at Pt. Reyes. When still very young he moved with his parents onto the dairy at Five Brooks and it was there that he spent his childhood days and received his education by attending the elementary schools at Five Brooks and Bolinas, and upon graduating then attended Tamalpais High School.

Upon completing his education Robert assisted his parents on their dairy for a time and then obtained employment on the Wesley Haire Dairy located at Sonoma. After remaining on the Haire Dairy for 19 months he then terminated his services with Mr. Haire and took employment on the Gallagher Ranch at Pt. Reyes where he stayed for twenty months until 1942.

At that time Robert was forced to give up his occupation as a dairy

worker by reason of his induction into the U. S. Army where he served for three years and nine months. Upon receiving his basic training he was sent to the South Pacific and actively participated in numerous campaigns in that area, two of which were the Philippines and New Britain Island. While it is known that Robert honored his name and Country by his conduct and bravery during the years he spent in the South Pacific, he, like many of our boys, is reluctant to discuss the ordeals that were thrust upon them in those terrifying months and for that reason little or any detail can be given of his patriotism and courage.

Upon receiving his honorable discharge from the U. S. Army, Robert then returned to his parents' ranch at Nioesco where he remained for six months and during that time he married, his wife being a former sweetheart of the days when he was employed on the Heire Ranch at Sonoma.

Mrs. Robert Dougan was born at Sonoma in the year 1923. She was one of a family of five children having three brothers and one sister, and it was in the city of her birth that she received her education both in the elementary and academic grades. Upon graduating from Sonoma High School and during the war years she was employed at Sonoma as agent for the Greyhound Bus Company and American Express, and although at times she was required to put in long hours she handled the job very capably. From their marriage Mr. and Mrs. Dougan are the proud parents of two children, they being a son and daughter.

After having married, Robert followed the carpenter trade for about one year as an apprentice, and it was then that he decided to return to the dairy business. In the fall of 1946 he purchased the business he now operates and since acquiring ownership has greatly improved the herd.

The ranch leased and operated by Mr. and Mrs. Dougan consists of 186 acres of land. The milking barn holds 24 animals and all feeding of hay is done on the outside in racks. The total number of stock on the dairy is 96 head of which 65 are milking cows and the balance of 31 head are young stock of various ages. The herd consists of Guernsey, and Jersey animals with a few Holstein and the peak production has been 20 cans per day. Robert has been since going into the dairy business for himself shipping the milk produced on his dairy to Marin-Dell Company and the business association between him and the Company has been of a highly satisfactory nature.

In concluding the history of the Robert Dougan Dairy may it be said that both Mr. and Mrs. Dougan and their children are an exceptionally fine little family. They are young and for the short time they have been in the dairy business have done very well. Robert Dougan's greatest interest in life besides his family is his herd of cows of which he is very proud. Since he purchased his business he has replaced all border line animals and at the present time has a top grade herd. Robert distinguished himself well during the years he served his Country and had he been able to have been in the dairy business during the war years would have been far advanced in the business at this time, however destiny decreed he serve his country first in the armed forces. Since going into business his success has been outstanding by reason of his strict application to business and his ability at dairy management, and it is only reasonable to predict that barring something unforeseen in a few years he will be operating a much larger dairy than he is at the present time. May the future years bring continued success, health and happiness to Mr. and Mrs. Robert Dougan and their family.

EDWARD HEIMS DAIRY - INVERNESS

Producer Number 51
Edward Heims Dairy

The Edward Heims Dairy is located in western Marin County four miles from the summer resort community of Inverness. To reach the Heims holdings it is necessary to drive west on the Ft. Reyes Lighthouse Highway from Inverness for the above distance, where upon turning left at the site of the old Portuguese I.D.E.S. Hall you enter the Heims property. After leaving the main highway you travel over a privately maintained paved road for a distance of about one mile before arriving at the ranch improvements.

The home of Mr. and Mrs. Edward Heims is located some distance from the farm buildings and is situated on an elevated ground site affording an imposing view of the country side. The home is a well built modern structure, being quite large by reason of necessity to accommodate the many and frequent guests of the Heims family.

The ranch buildings are grouped together as already stated some distance from the family home. They consist of large hay storage barns, numerous tool and implement sheds, and accommodations for the help along with the Grade A unit. The land comprising the Heims dairy is of large acreage adjoining the county highway on the northern boundary and extending several miles in a southerly direction to the shores of Drakes Estero and Limatour Bay. The terrain is of a rolling nature and by reason of it being quite free from brush and waste land makes it a very desirable and profitable piece of property, especially from the standpoint of pasture, having a long grass season due to the abundance of fog during the late spring and summer months.

Mr. and Mrs. Heims came to America in the year of 1937, they having left their native land of Germany in that year largely because of the existing political situation at the time and by reason of Mr. Heims being able to foresee and sense the trend of conditions which eventually led to war and bloodshed a few years after their leaving the country. Mr. Heims was born in Berlin and it was in that city that he was educated and received his Doctor of Law degree. He was at one time employed by the German Government in scientific research as well as being affiliated in the banking business and as a legal counselor.

Mrs. Heims was also born in Germany in the city of Breslau where she too received her education and grew to womanhood. Mr. and Mrs. Heims were married in their native land and from that marriage five children were raised. Both Mr. and Mrs. Heims are highly educated people in their own right and it is their earnest desire that all their children likewise receive a fine education. Their eldest daughter is married, her husband being a doctor and following his profession by practicing at the Fort Miley Veteran Hospital located in San Francisco. The second eldest child, a son, is taking a post graduate course at Stanford University. The third eldest, a daughter, is attending the University of California at Berkeley and majoring in physiology, while the fourth child, a son, is attending San Rafael High School. The fifth and youngest of the family is a daughter attending the Katherine Branson School for Girls at Ross in Marin County.

Mr. and Mrs. Heims purchased the property which now constitutes their dairy ranch in 1939 and from that time to the present, which is a period of ten years, they have been in the business of producing Grade A milk for the San Francisco Bay Area markets. Their ranch consists of 1118 acres of land, the type of which has already been described. Their milking barn is a tall to tall structure holding 42 animals. The Heims herd consists of 300 head of animals of which 200 are milking cows and the balance of 100 are young stock of various ages. While Mr. and Mrs. Heims are not entirely partial to any one breed of animal, they do believe and follow a system of close culling, keeping only productive animals and eliminating border line

stock. Their herd is mixed, being largely of the Guernsey and Jersey breeds with a few Holstein. The policy of the owners is to have their ranch as near as possible self-sustaining, and as a result of that program around 1200 tons of oat and vetch hay are harvested yearly for the maintaining of the stock. In the near future they are planting 20 acres of permanent pasture to determine if it is feasible in their locality to develop irrigation facilities and the results will determine what, if any, program they will follow along those lines. The peak production on the Heims Dairy has been 68 cans per day and all of the milk produced since 1944 has been sold to Marin-Dell Company and the business association between Mr. and Mrs. Heims and the Company during that period of time has been of a very satisfactory nature.

In concluding the Edward Heims Dairy history may it be said there is little that can be added that has not already been covered. In the words of Mrs. Heims, the wife of Edward Heims, the scientist, banker, and lawyer, conditions in their native country of Germany in 1937 prompted them to leave and come to America seeking a better way of life. Mr. and Mrs. Heims financially well fixed could probably have located and gone into retirement in anyone of the States or municipalities in these United States. On the contrary, after exhaustive traveling and seeking a location to settle in and acquire property, they chose to invest in Marvellous Marin, and it should be gratifying to all who reside in Marin County that these fine people with the wherewith to do felt of all the locations Marin County was the ideal one. One of the main reasons the Heims family purchased a ranch was the desire by Mr. and Mrs. Heims to raise their family in the country. While Mr. Heims does not participate actively in the operating of his large dairy, he does nevertheless take an active part in the management. In certain phases of the business he has applied his scientific research knowledge in improving the customary methods of dairy operating. Mrs. Heims assumes an active part in the management of the business and with the assistance of a competent herdsman has been very successful as a reward for her efforts. Mr. and Mrs. Heims take a keen interest in young people and enjoy showing interested groups the workings of their modern dairy and for this they are to be complimented. May Mr. and Mrs. Heims and their family enjoy many years of health and happiness and may their success in the dairy business be of long duration.

J. A. Fagundes Dairy,
101 Highway,
San Rafael, Calif.



Producer Number 19 and 50.
Joe Fagundas.

The Joe Fagundas Dairy is located two miles north of San Rafael on U. S. Highway 101. The ranch improvements are situated a short distance from the highway and consists of large hay storage barns, Grade A unit and numerous other buildings used in the operating of the Fagundas Dairy business.

Manuel Fagundas, Joe's father, was born on the Island of St. George, which is one of the Azores group in the year 1871. His parents were humble people of modest means having but the one child and operating a small dairy as a means of making a livelihood, and it was on the small dairy farm that Manuel was raised, receiving his education in the village school and growing into manhood.

In the year 1888 Manuel left his homeland for America arriving in Boston at the age of seventeen years. After a short stop over he then came to San Francisco and from there to Sausalito locating on a ranch in Tennessee Valley where for three months after his arrival he worked for his board prior to his being successful finding employment. However in about three months Manuel Fagundas did succeed in finding work in the Pt. Reyes District having become employed by the Howard Shafter Estate, and from that time Manuel was steadily employed for seven and one-half years on two of the Howard Shafter Dairies, one being the "H" Ranch, and the other the "J" Ranch. Manuel started working on the Pt. Reyes Ranches for twenty-five dollars a month and as well as milking his string of cows he was required to put in long hours in the fields during haying season, and working the soil for root crops such as carrots, beets, and pumpkins, and in the fall the chopping of wood for the winter months. On toward the end of his seven and one-half years however, economic conditions being bad at that particular time, Manuel was compelled to work for twenty dollars a month and board.

During the years that Manuel worked at Pt. Reyes, although wages were small he managed to save a large part of his earnings and it was then that he and three other men formed a co-partnership and leased what was known as the Tunnel Ranch located north of the San Rafael city limits. Manuel Fagundas and his three partners operated a 120 cow business on that ranch for two and one-half years and at the end of that time he then disposed of his interest in the business.

After disposing of his share of the business in the Tunnel Ranch, Manuel again turned to working for wages and soon found employment on the ranch now known as the Thomas Nunes Ranch, located in Lucas Valley and at that time known as the Santa Marguerita Ranch. Manuel only worked for one season on that ranch and then decided to again go into business for himself by purchasing the dairy business on what was known as the Butcher Ranch, that ranch at the present time being operated by Joseph Pacheco and owned by his father-in-law Manuel Pimental.

Manuel Fagundas leased and operated his dairy business on the Butcher Ranch in all for nine and one-half years and it was while running that business that he married. Manuel and Mrs. Fagundas were married soon after he started operating the Butcher Ranch. Mrs. Fagundas like her husband was born in the Azores on the Island of St. George, and upon coming to America at the age of eighteen located in San Rafael making that her adopted city and it was in that city that she and her husband were united in marriage. From the marriage of Mr. and Mrs. Fagundas six children were born they being four sons and two daughters, however one of the sons passed away at the age of three years.

At the end of nine and one-half years of successfully operating the

Butcher Ranch, Manuel Fagundas then disposed of his business and with his wife and children moved to the Freitas Home Dairy where he became a partner and foreman on that large dairy and where he proceeded to operate it in that capacity for three and one-half years. At the end of that time Mr. Fagundas had then prospered to the extent that he purchased a ranch located in Lucas Valley and was known as the Loma Alta Ranch consisting of 561 acres.

Mr. Fagundas operated his newly purchased ranch for a period of eighteen months and then again moved, this time to what was known as the Patton Brick Yard Ranch, that ranch being operated at the present time by Smith Bros who are recognized as one of the largest dairy operators of Marin County. At the end of five years operating the Patton Ranch, Manuel Fagundas disposed of his business and with his family then moved to Ignacio locating on the Herzog Ranch where he operated a dairy for one year selling out the business in 1917. From Ignacio he then took employment on the Herzog Ranch at San Rafael operating that dairy in the capacity as foreman for Mr. Herzog, where he remained for three years.

After three years of employment as foreman for Mr. Herzog on his San Rafael Dairy, Manuel again returned to the Freitas Home Dairy where he operated the dairy on that large ranch having leased the business for a period of five years. At the expiration of his lease on the Home Dairy Manuel then again returned to Ignacio locating for a second time on the Herzog Ranch which he leased for a period of five years and at the end of that time then sold his business to his son Joseph for whom this history is being written and who accompanied his father on the numerous moves he made in his career of operating dairies in Marin County.

Upon disposing of his dairy business to his son Joseph, Mr. and Mrs. Fagundas then purchased a home in the city of San Rafael and it was then that Manuel Fagundas went into retirement and where he and his wife remained happy and contented in the companionship of one another for sixteen and one-half years. During that period of time both Mr. and Mrs. Fagundas enjoyed a well deserved rest and happiness prevailed in their lives, Mrs. Fagundas caring for her home and gardens while Mr. Fagundas enjoyed visits from his friends and occasionally a trip to his son's dairy ranch, however as it is in all families it was not destined that happiness prevail forever in the Fagundas home, and so it was in 1938 sorrow entered the home by reason of the death of Mrs. Fagundas.

In 1937 one year prior to the death of his wife Mr. Fagundas as an investment purchased the ranch which is now known as the Fagundas Ranch, and which is at the present time being operated by his son. This ranch consisting of 280 acres of land adjoins the Loma Alto Ranch purchased several years previous by Mr. Fagundas and both ranches are operated as one unit. The last ranch purchased being designated on the records as the Morie Ranch. After the death of his wife Mr. Fagundas remained in San Rafael for several years until 1946 when at that time he leased the Morie Ranch to his son and at that time he also moved onto the ranch where he resides at the present time.

Joe Fagundas for whom this history is being written was born at the time his parents were operating the Butcher Ranch located in Lucas Valley, and it was at the local district school that he received his education. Joe as a young man remained with his father assisting him in the operating of the several dairies the elder Mr. Fagundas leased and operated on a partnership basis during his career in the business. In 1920 he and his father operated the Home Dairy at San Rafael for a period of five years selling out the business at the expiration of their lease to Manuel Freitas, eldest son of the late M. T. Freitas. After disposing of their business on the Home Dairy, Joe and his father then leased the Herzog Ranch at Ignacio which they

operated for five years, and at the end of which time Joseph's father sold his interest in the business to him and went into retirement purchasing a home in San Rafael. After purchasing his father's interest in the Ignacio Dairy Joe continued to operate that ranch for five years and at the expiration of the lease then moved to the Sleepy Hollow Dairy at San Rafael where he stayed for eight years. At the end of eight years Joe then disposed of his interest in the Sleepy Hollow Dairy and leased what is known as the White Gate Ranch located at Stinson Beach in 1942 and operates it in conjunction with his San Rafael Dairy at the present time.

In 1931 Joseph married and from the marriage three children have been raised, they being two sons and a daughter. Mrs. Fagundas, Joe's wife, was born and raised in the city of Napa where she received her education and grew into womanhood. She is the possessor of an extremely fine personality and by reason of that characteristic has a wide circle of friends and acquaintances, and is noted for her community spirit being always willing to assist a worthy cause. Joseph and Mrs. Fagundas maintain two homes. The family home being located at San Anselmo where the children attend school, and their summer home located at Stinson Beach where the family spend the summer vacation months.

The White Gate Ranch at Stinson Beach which Joe has been operating for eight years consists of 1000 acres of land, it is situated slightly east of the resort town and the improvements are located at a high elevation affording a commanding view of the Pacific Ocean and the ocean going vessels as well as the coast line to the west and Bolinas Bay. The milking unit on the ranch accommodates 52 head of animals while the feed barn holds 60 head. The herd is of mixed breeds totaling 200 head of which 100 are milking cows and the balance young stock of various ages. The peak production from this unit has reached 50 cans per day.

The Joe Fagundas Dairy located at San Rafael and described in the early chapters of this history has a total acreage including the Loma Alta Ranch of 841 acres, both ranches being operated as one unit. The milking barn holds 50 animals and is of the head to head type. The herd consists of the Holstein and Guernsey breed of animals having a total of 200 head of which 100 are milk cows and the balance young stock. The peak production on the Fagundas San Rafael Ranch since starting operations in 1946 has reached 40 cans per day.

In concluding the Joseph Fagundas history may it be said that Joe as a growing boy was raised around cows. He stayed with his father and assisted him with his dairy business during the years he was growing into manhood and at the age of 20 years went into business for himself. Joe now being a man of middle age still drives great pleasure and interest in handling and being around stock and there seldom is a dairy auction that is not attended by Joseph as an interested spectator and sometimes as a buyer. He is the possessor of a quiet kindly disposition and it is doubtful if Joe ever allows his disposition to become upset, taking the good and the bad and remaining calm through it all. He has been shipping milk to the Marin-Dell Company for some 15 years and during that time the business association between him and the Company has been of a very highly and satisfactory nature. Joe has worked continuously for many years in the dairy business and while he derives pleasure in that line of endeavor may it be decreed that he enjoy good health for years to come that he may enjoy the fruits of his toil.

R. M. BETTENCOURT DAIRY.
101 Highway
SAN RAFAEL, Calif.



Producer Number 38.
Raimondo Bettencourt.

The Raimondo Bettencourt Dairy is located two miles north of the city of San Rafael on U. S. Highway 101. By traveling north from San Rafael one can locate the ranch which is situated on the right hand or east side of the highway by entering a private roadway a very short distance south of the first auto court situated on the east side of the highway from San Rafael. Upon entering the private roadway it is only necessary to travel a short distance to arrive at the Bettencourt Dairy. The ranch buildings are situated at the base of a wooded hillside which tends to afford protection during south storms as well as shade in the summer months. While the dairy cannot be considered a large one it nevertheless is a well-maintained unit and Mr. Bettencourt has the reputation of producing a high quality milk along with being consistent in the production.

Raimondo Bettencourt was born in the year 1904 at the village of Angra, located on the Island of Terceira of the Azore Group. He was one of a family of seven children having four brothers and two sisters. Young Raimondo grew up and attended school in the village of his birth and when he was fifteen years of age left the Azores for America. Upon arriving in America he landed at Providence, Rhode Island, where he visited with friends for two weeks. He then left for the west coast where he had a brother residing in the city of Hayward. After arriving at Hayward and locating his brother who had preceded him to America by several years, Raimondo then secured employment at the nearby community of Melrose, where he worked in a cotton mill and resided with his brother for six months.

At the end of that period of time Raimondo having acquired self-confidence in himself to the extent that he felt it was no longer necessary to stay with his brother, then left Hayward and secured employment on a dairy ranch at Los Banos. After working on two dairies in that locality for a total of two years he then left the San Joaquin Valley town and located in Marin County taking employment on the Manuel Amaral dairy located at Santa Venecita a short distance north of San Rafael and not far away from where Mr. Bettencourt has his dairy at the present time. It might be stated at this point of the Raimondo Bettencourt history that Mr. Bettencourt during the years he was employed as a dairy hand, worked for Mr. Amaral several times, even leaving the county but always returning to work for his friend Manuel Amaral.

Raimondo started working on the Santa Venecita Ranch in 1923 and after four years of being employed by Mr. Amaral then decided in 1927 to return to his homeland for a visit. After spending eight months in the Azores he then returned to America and Marin County and again went to work on the Amaral Dairy, this time however on a partnership basis. After remaining in partners with Mr. Amaral in the dairy business for seven years Raimondo's thoughts for a second time turned to his homeland and in 1934 he again returned to the village of his birth on the Island of Terceira. While Raimondo is hesitant to admit that his second visit to the Azores was for any reason other than a visit with his family, nevertheless the forthcoming event which took place soon after his arrival would make it appear there was a motive more important than just a visit, for in September of that year he claimed for himself a bride.

Mrs. Bettencourt, Raimondo's wife unlike her husband was born in America in the city of New Bedford, Mass., and when she was seven years of age returned with her parents to the Island of Terceira which was their homeland. Due to her young age when returning to the Azores, Mrs. Bettencourt like her husband received her schooling in the Azores where she spent fourteen years of her life as a young woman prior to her marriage. She was the only child in her family and as such her family ties between her and her

parents were closely knitted. From the marriage of Mr. and Mrs. Raimondo Bettencourt three children have been raised, they being all sons, and it is needless to say the little family is a very devoted one.

Raimondo Bettencourt accompanied by his young bride returned to America in the spring of 1935, and this time located in the city of Santa Clara where he obtained work in the lumber business. After spending two years working in the lumber business the urge to again return to the dairy business took form in Raimondo's mind and as a result he returned to Marin County and received employment with none other than his friend and former partner, Manuel Amaral. The Amaral dairy at that time, the year being 1937, was located at Ignacio and it was there that Raimondo and his wife spent fifteen months. At the end of that time he again accompanied by his wife returned to Santa Clara and for a second time went to work in the lumber business remaining another two years.

At the end of that time Raimondo again decided he liked Marin County and the dairy business and forthwith returned to the Amaral Ranch and obtained employment for the fourth time which would appear that the feeling between him and Mr. Amaral was one of understanding and good will. After spending fifteen months working for Manuel Amaral at Nicasio, Raimondo then went to work for Mr. Domingos Pacheco who was at that time operating a dairy known as the Deer Island Ranch located about three miles west of Novato. At the end of five months work on Deer Island, Mr. Pacheco then transferred Raimondo to San Rafael where he was operating the dairy on the E. B. McNear Ranch located east of San Rafael on the shore of San Pablo Bay and where he remained for one years time.

After leaving the employment of Mr. Pacheco on the McNear Dairy Raimondo then decided he would go into business for himself and so in 1943 secured a lease on the dairy he is operating at the present time which is known as the Foster Ranch and proceeded to establish himself in business. The Raimondo Bettencourt Dairy consists of 180 acres of land accommodating 78 head of animals of which 55 head are milk cows and the balance of 23 are young stock of various ages. The milk barn is of the head to head type holding 30 animals and the feeding of the stock is accomplished by the use of racks located at protected places on the ranch. Mr. Bettencourt does all his own work on his dairy and as stated before while he is not a large producer as dairies go he nevertheless is a very consistent producer with practically no variation throughout the entire year, and as a result of his even production is considered a dependable and valued producer. Raimondo Bettencourt has sold all the milk produced on his dairy to Marin-Dell Company since establishing himself in the Grade A business, his average being twelve to fourteen cans per day. It is only reasonable to believe as time goes on Mr. Bettencourt will increase the size of his business and in doing so will be required to find a larger ranch, however for the present he is well established, financially secure and may the health and success of him and his family continue in the many years to come.

MARY E. SILVEIRA HOME DAIRY
101 HIGHWAY
SAN RAFAEL, CALIF.



M. TEIXEIRA DAIRY,
BIG ROCK RANCH,
SAN RAFAEL, CALIF.



Producer Number 54 and 56.
Manuel Teixeira.

The Manuel Teixeira Dairy is located four miles north of the city of San Rafael on highway 101 in Marin County. The main entrance to the property and Teixeira home is directly opposite the entrance to the St. Vincent's School for boys while the roadway leading to the dairy buildings is located a short distance south of the home entrance at the site of the Miller School. The Teixeira Ranch was formerly a part of the holdings of the Miller family and due to its closeness to the city of San Rafael and bordering on the Lucas Valley Highway and U. S. Highway 101 as it does it definitely is considered a very valuable piece of property and the owner has on several occasions refused attractive offers from large business interests and development companies who desire to purchase the property. The new home which the owner built after purchasing the ranch in 1937 is situated on a knoll affording excellent drainage and surrounded by large trees as well as palms and ornamental shrubs and hedges affording privacy and protection from winds, giving the visitor an impression of a semi-tropical atmosphere and this impression is further strengthened by the presence of types of wild birds rarely seen elsewhere in that particular locality other than around the gardens of the Teixeira home. The ranch buildings are located some distance from the family home and as already stated are approached by a separate road, thereby allowing the driveway to the home entirely for the privacy and convenience of the Teixeira family.

Manuel Teixeira was born on the Island of St. George in the Azore group of islands and was one of a family of four children. His parents were people of modest means, his father having held the office of Judge and in that capacity reared his four children in an atmosphere of discipline, teaching them to be polite and courteous in their youthful years and that characteristic is still to be found in Mr. Teixeira at the present time, having been moulded into his character as a child. Young Manuel spent his childhood days on the island of his birth receiving his education and growing into young manhood. When Manuel reached the age of sixteen and having heard numerous discussions by people who had relatives in America he requested his parents to allow him to go to America and in due time he was making preparation to leave his homeland.

Young Manuel arrived in New York when he was still sixteen years of age and from there came directly to San Francisco and then across the bay to Sausalito where he located friends of his family who were residing there in that community. At the present time of this writing Mr. Teixeira can be considered as well to do and a successful dairyman having large ranch holdings, however in the ensuing chapters the history of the man's climb to success is one of perseverance, long years of toil, disappointments and finally ultimate success.

Upon arriving at Sausalito Manuel Teixeira stayed for four months on the ranch of his friends working during that time for his board. At the end of the four month period he obtained employment on the Post Office Ranch at Pt. Reyes which ranch was then owned by the Howard Shafter Estate and at the present time is known as the Gallagher Ranch. After obtaining work at Point Reyes Manuel Teixeira proved to be a willing and steady worker and while only receiving twenty-five dollars a month wage nevertheless stayed on the Post Office Ranch for four years saving his entire salary during that period of time with the exception of what he was required to spend for clothing, for young Manuel realized to forge ahead in the new world it required money. At the end of the four years of continuous employment without so much as a day off during the entire time and having accumulated a sizeable savings account Manuel then returned to Sausalito.

After returning to Sausalito he and four other men formed a co-partnership each investing seventeen hundred dollars in a dairy business located in Tennessee Valley and proceeded to operate their ranch business for five years. In order for Manuel to furnish his share of the capital to enter into business with his partners he was required to borrow money, for the reason, although he was very frugal during his tenure of employment at Pt. Reyes, his entire earnings in the four years time he worked aggregated only twelve hundred dollars and as saving as he was a small amount of that had to be used for personal necessities. However with what he had saved he encountered no difficulty in securing a loan for the balance to make up the required amount as his share of the capital investment and by so doing Manuel Teixeira after four years of steady employment was in business on a co-partnership basis for himself.

Manuel and his four partners operated the dairy in Tennessee Valley for five years and during that period still continuing to spend only what was required for essential needs and working long hours he managed to pay back the money loaned him to go into business, for his paramount thought was to return that which was entrusted to him regardless of the personal sacrifice and hardship encountered in doing so.

During the five years time that Manuel Teixeira and his partners operated the Tennessee Valley Ranch the economic condition of the country was in an aggravated cycle of declining prices, and as such at the end of the five years of partnership Manuel disposed of his one-fifth interest in the business which originally cost him seventeen hundred dollars for the sum of eight hundred dollars receiving four hundred dollars in cash and a note for the balance payable in a stipulated time, however that note upon reaching its date of maturity was unable to be collected on with the net result that Manuel Teixeira after five years of being in business for himself with a paid investment of seventeen hundred dollars recovered four hundred dollars for his many years of strenuous toil.

After disposing of his interest in the Tennessee Valley Dairy Manuel Teixeira although quite disappointed that his business venture was not more of a success, fully realized business conditions were abnormally poor and with insufficient capital to invest in a business, his only choice was to again start working for wages, and it was then that he returned to Pt. Reyes and once more secured employment as a dairy worker on one of the ranches in that locality at a wage of twenty-two dollars and fifty cents per month. Upon completing his seasons work on the Pt. Reyes dairy, Manuel Teixeira's thoughts turned toward his homeland where he had left at the age of sixteen and so after spending ten years in America, five years of which were spent as a ranch worker and five years as a dairy operator on a partnership basis, he returned to the island of St. George far richer in respect to experience but from a monetary position only slightly better than when he had left his homeland ten years previous.

Young Mr. Teixeira visited with his relatives and friends for four months and during that period of time married, his wife also being raised and educated on the Island of St. George. At the end of the four month visit he again, accompanied by his bride, returned to America and Marin County. At the time of his marriage and return to America Manuel Teixeira was still only twenty-six years old and his bride eighteen. From the marriage of Mr. and Mrs. Teixeira two daughters were born and down through the years the little family were very devoted to each other and the family ties closely knitted.

After coming to America for the second time Manuel Teixeira accompanied by his wife again returned to Pt. Reyes and also for a second time obtained employment on the Post Office Ranch, where he worked for a Mr. William Reeve, however this time his length of employment was for only one year time. Upon completion of his seasons work he and his wife then moved to Sausalito.

Upon returning to Sausalito a second time after working on ranches at Pt. Reyes, Manuel Texeira's confidence in himself and America still held firm in his mind and with economic conditions improving he again formed a co-partnership this time with three parties each having a one-fourth interest and proceeded to again go into business on the same ranch in Tennessee Valley where he had already spent five years at the dairy business and when disposing of his interest in it was compensated for his years of toil at the rate of eighty dollars per year.

Manuel Texeira and his three co-partners operated their Tennessee Valley Dairy for a period of four years with much better success than during the first time they were in business and at the end of the four years were forced to dissolve their partnership for the reason that the ranch they were renting had been sold.

For his share in the business Mr. Texeira received thirty head of cows and he then leased a dairy in the Nicasio district which was known as the Chapman Ranch. Accompanied by his wife he then moved to Nicasio and operated that dairy for two years at the end of which time he disposed of the business for fifteen hundred dollars being paid in U.S. gold coins.

After disposing of his business on the Chapman Ranch at Nicasio Manuel Texeira then purchased a larger business located in Lucas Valley on what was known as the Loma Alta Ranch and it was on this ranch that he was able to expand slightly and gain a better foothold in the dairy business it having passed the turn of the century and with improved business conditions. Mr. Texeira operated the Loma Alta Ranch from 1905 until 1910 and in those five years worked hard and planned for the future feeling satisfied in his own mind that he was now on his way to success and with this thought in mind when the opportunity arose disposed of his Lucas Valley Dairy and leased the large Green Brae Dairy located near Green Brae in southern Marin County.

It is a known fact in many cases men's success in life is augmented by the fact that they are or happen to be in the right location at the right time and so it was in the case of Mr. Texeira by his leaving of the Green Brae Dairy. Having moved onto this ranch in 1910 with conditions steadily improving it was but a few years until Europe was in war and with Mr. Texeira steadily increasing the size of his herd he was by the time the United States entered the conflict and the price of milk steadily rising, in a formidable position due to his closeness to the San Francisco market able to find a ready sale for his product, and as a result after years of ceaseless toil Mr. Texeira was on his way to success.

Manuel Texeira operated the Green Brae Dairy from 1910 to 1937 and during that period of time continually improved and expanded his business with the thought in mind that eventually he would purchase a dairy ranch of his own and so it was that after 27 years of continuous operating of the Green Brae Dairy the opportunity presented itself and Manuel Texeira purchased the fine large ranch which he now operates and resides on at the present time.

Mr. Texeira after purchasing the Miller Ranch moved from Green Brae to his new dairy in January of 1937 and soon after taking possession built the fine new stucco home which he resides in at the present time. Since taking possession of the Miller Ranch he has continuously operated it for the past twelve years with the assistance of his son-in-law Joseph Sequeira who acts in the capacity of foreman and relieves Mr. Texeira of a large amount of the responsibility. Mr. and Mrs. Joseph Sequeira reside in the family home with their three children, Mrs. Sequeira taking care of the home for her father, her mother having passed away in 1948.

The Manuel Texeira Dairy Ranch consists of 956 acres of land and as previously stated due to its location can be considered a very valuable ranch. The milking barn is the head to head type holding 125 animals while the hospital barn accommodates 30 head. The Texeira herd consists of 375 head of Holstein milk cows and 30 head of young stock. There is no crop farming done on the ranch and consequently all of the feed required to maintain the herd is purchased. The production off the Texeira Home Dairy has reached 60 cans per day at tis peak and all the milk produced on this fine ranch for the past ten years has been sold to the Marin-Dell Company.

Besides his Home Dairy on 101 Highway, Mr. Texeira also owns and operates a second dairy located in Lucas Valley and known as the Big Rock Ranch. This ranch is also managed by a son-in-law whose name is Victor Gonzales. Mr. and Mrs. Gonzales have managed the Big Rock Ranch since 1933, however in 1947 Mrs. Gonzales, daughter of Mr. Texeira passed away and at the present time her husband and their son, they having had one child, continue to manage the ranch. Mr. Texeira purchased the Big Rock Ranch in 1928 while he was still operating the dairy at Green Brae and for five years leased the ranch out to a responsible tenant. In 1943 Manuel Texeira again increased the amount of his holdings by purchasing what is known as the Foster Ranch which is located adjacent to the Big Rock Ranch and which property lies on the south side of the highway. This ranch comprises 700 acres and is used in conjunction with the Big Rock for pasturing the stock. The Big Rock Ranch consists of 1200 acres of land which is used entirely for pasture for the Texeira herd which consists on this ranch of 200 head of which 140 head are milk cows and the balance of 60 at most times are dry stock, some of which belong on the Texeira Home Dairy and are returned there about the time they are ready to freshen. The peak production on the Big Rock Ranch is 32 cans per day and all the milk produced on the ranch is sold to Marin-Dell Company.

In concluding the history of Manuel Texeira may it be re-stated his struggle in the early years of his dairy career well exemplifies the character of the man. Coming to America at 16 years of age with nothing more than a willingness to work and an ambition to succeed in the new world he overcame early reverses and disappointments and step by step advanced himself to a position of security to the extent that he became owner of three ranches comprising a total of 2856 acres of land. From the time Mr. Texeira first arrived in America and hired out as a dairy worker for the Howard Shafter Estate at Pt. Reyes he has, with the exception of the four months spent in visiting his homeland, followed the dairy business in Marin County for exactly 62 years and at the present time nearing four score years in age he is still an active, alert and efficient business man, however the loss of his daughter in 1947 followed a year later by the death of his wife in 1948 has left a void in his life that he finds very hard to become reconciled too. In this way the sympathy of his many friends help him to carry the burden of his sorrow and may he in his declining years retain good health to the end that he may enjoy that success which he in early life struggled so valiantly to attain.

M. T. PIMENTEL & SON DAIRY.
101 Highway,
IGNACIO, CALIF.



Producer Number 7
Manuel Pimental and Son.

The Manuel Pimental Dairy Ranch is located on the U. S. Highway 101 at Ignacio, Marin County, and is situated adjacent to the U. S. Army Air Base known as Hamilton Field. To describe in the simplest manner the exact location of the Pimental holdings would be to say it is located at the Northwestern Pacific Railroad depot at Ignacio, it being necessary upon entering the dairy to drive along side of the depot buildings and across the tracks where you enter the private well maintained driveway of Mr. Pimental's fine ranch.

The improvements on the Manuel Pimental Dairy are without exaggeration comparable with any privately owned Grade A dairy in the State. The buildings are all new, and the manner in which the owner keeps his property conforms well with the new structures, in that fences are of the finest, they being well painted and the grounds around the premises are so well kept that it is impossible to detect a single article lying around that would detract from the orderly painstaking and meticulous manner in which the surroundings are maintained.

Upon entering the grounds of the dairy one travels on a finely gravelled roadway which has been rolled and packed by heavy machinery thereby assuring the owners a minimum of upkeep. The first of the ranch buildings are situated on the right hand or south side of the entrance driveway and consist of two finely constructed dwellings occupied by the milkers and their families employed by Mr. Pimental and his son. Some distance further along the driveway and on the north or left side is the newly constructed ranch type family home of the owners. To describe this home both from an exterior and interior viewpoint would, necessarily, to do it justice, be a very lengthy procedure and therefore may it be said in simplified terms that the home of the Manuel Pimental's can only be compared with the finest homes found in large cities and owned by people of great wealth.

After passing the family home and located on the right hand side of the driveway is the new Pimental and Son Grade A unit. This unit differs from most newly built modern day dairy buildings by reason of its size being wider than most dairies and due to its width being able to accommodate ninety-six head of animals at one time, it having four rows of stanchions holding twenty-four cows each. To the rear of the milking unit is the feed room and hay storage facilities in the way of a large building built directly onto the main unit and separated only by a concrete runway for the purpose of bringing in and letting out the animals. To the rear of the Grade A unit and storage barn combined are the numerous corrals, bull pens, and shelters and the hospital barn where all fresh cows are kept prior to the time when they can be added to the milking string.

All of the buildings utilized in the operating of the dairy business are surrounded by mammoth oak trees which not only afford protection from extreme weather conditions but also enhance the beauty of the surroundings by their presence and grandeur. In the planning and building of the dairy unit large areas of concrete runways and holding corrals were incorporated into the construction for the comfort and protection of the cows during winter months and for that reason thorough cleanliness prevails the year round.

While considerable emphasis has been placed on the Pimental dairy buildings, there is also another paramount reason which makes this dairy one of the most outstanding in the country and that reason is the Pimental herd of cows. Manuel Pimental not only believes in good buildings but also is a firm believer of good animals and as a result of that belief he has acquired one of the finest straight grade Holstein herds in the country and at the time his milking herd of 95 animals is stanchioned in the barn anyone familiar with cows cannot help but admire the herd, they be-

ing almost without exception uniform in size and at all times kept in perfect shape.

The remaining description of the Pimentel Dairy is in the land, the ranch is slightly less than 200 acres in size, is table top level and is fenced for rotating the pasturing of the cows in such a manner that the herd is not grazing over the entire ranch at one time and thus enabling the pasture grasses to maintain more favorable growth.

Manuel Pimentel was born on the Island of St. Miguel, one of the Azore group, in the year 1892, being one of a family of five sons. He spent his childhood days, received his education and grew to maturity on the island of his birth, and while he was growing up assisted his parents and brothers in the working of the soil of the island for the purpose of growing crops, his parents deriving their livelihood by following agricultural pursuits.

During the years that Manuel lived on the Island of St. Miguel and became old enough to think for himself, his greatest ambition was to some day be able to go to America as did so many of his countrymen before him. In the year 1912 that ambition became a reality and Manuel sailed for America landing at Boston and from there coming direct to San Francisco, and then to Petaluma. Upon arriving at Petaluma he located with some acquaintances and worked for one month for his board, before locating a job. However at the end of his first months stay in America he secured employment on the Santa Marguerite Ranch located in Lucas Valley and strange as it may seem that same ranch at the present time where Manuel obtained his first job as an immigrant boy upon arriving in America is not only operated by, but also owned by Manuel Pimentel's son-in-law and daughter, Mr. and Mrs. Thomas Nunes.

Manuel remained employed on the Santa Marguerite Ranch for thirteen months working for a salary of thirty dollars a month and from that small wage obtained his start on the road to success in the dairy business to the extent that at the present time he is recognized as one of the most outstanding and successful dairymen in northern California, having started and achieved success entirely by his own initiative and aggressiveness after the turn of the century.

After remaining employed on the Santa Marguerite Dairy for thirteen months he next worked on the "C" Ranch Dairy located at Novato for a period of six months and at the end of that time then left Marin County having secured work on a dairy near Stockton.

Manuel worked on the dairy at Stockton for ten months and then returned to the Bay area and went to work at the Guadalupe Dairy at South San Francisco where he remained for three years. Upon terminating his services on the Guadalupe Dairy at the end of that period of time he again returned to Marin County and went to work on the Freitas Home Dairy.

Soon after becoming employed on the Home Dairy Manuel married. Mrs. Pimentel his wife was also born in the Azores on the Island of St. George. She was one of a family of nine children they being six daughters and three sons, and it was on the island of her birth that she received her education and remained there until she was sixteen years of age, when she left her homeland for America. Upon arriving in America Mrs. Pimentel landed at Providence, Rhode Island, and soon left that city for California locating in San Rafael.

It was in the city of her adoption that she and Mr. Pimentel received their vows of marriage in their parish church and from that marriage seven children were born, three of whom passed away when still very young. Of the four children raised there are three daughters and one son, and all the daughters have married and are raising families of their own.

After his marriage Manuel worked for two years on the Home Dairy and then went into business for himself. His first venture in the dairy business on his

own was on the Dutcher Ranch located in Lucas Valley and again a strange coincidence exists in that some years later he became owner of that ranch that he first went into business on and at the present time leases the property to his son-in-law and daughter, Mr. and Mrs. Joseph Pacheco.

Manuel and Mrs. Pimentel operated the Dutcher Ranch for a period of ten years and then sold the business and again went to work for wages. After disposing of their business he again returned to the Santa Marguerita Ranch and worked for the late Mr. Rose, he being a son-in-law of the late M. T. Freitas. After working for four months for Mr. Rose the business on the Santa Marguerita Ranch was sold and Manuel then accompanied Mr. Rose back to the Freitas Home Dairy and remained with his employer on that dairy for five months and at the end of that time tendered his resignation, and from then on to the present time of this writing Manuel Pimentel never again found it necessary to work for wages.

Upon leaving the Rose Dairy, the year being 1930, Mr. and Mrs. Pimentel then secured a lease on the Cheda Dairy located a short distance north of the town of Ignacio and it was on this dairy that Manuel operated his dairy business for 26 consecutive years. During all those years both he and Mrs. Pimentel worked hard, he managing and operating his dairy business and Mrs. Pimentel caring for the home and raising their family. By reason of his dairy managing ability during the depression years of the thirties he continued to forge ahead and it was in those same years that many dairymen had difficulty in remaining solvent that Manuel Pimentel prospered to the extent that he was able to buy ranches. In 1937 he purchased the 325 acre Dutcher Ranch located in Lucas Valley and in the following year of 1938 with complete confidence in America and her economic system, he purchased the 255 acre Fisher Ranch located at Novato, and in 1944 he purchased the ranch that he is located on at the present time.

Two years after purchasing his Ignacio dairy Manuel sold his business on the Cheda Ranch, the year being 1946, and it was then that he moved onto the ranch he operates with his son at the present time.

Manuel Junior, his son, was born in the year of 1930 at the time his parents operated the Cheda Ranch and it was on that ranch that he grew up and received his education at the San Jose elementary school located at Ignacio, and later attended San Rafael High School. Upon completing his education young Manuel was taken into the business as a partner by his father and the interest he displays toward the business is very remarkable for his age. It is only reasonable to assume that in a few years his success will be outstanding as is his fathers.

The Manuel Pimentel and Son Dairy consists of 196 acres of brush free land all of it being table top level. The new Grade A dairy with milking barn as stated before consists of four 24 cow strings holding a total of 96 animals. The Pimentel herd consists of 200 head of Holstein animals, of which 120 are milking cows and the balance of 80 head are young stock. Their production is around 80 cans per day and by reason of the fact that Mr. Pimentel has spent many years in the producing of Grade A milk his fluctuation throughout the year is very slight. Manuel Pimentel has been shipping Grade A milk to the Marin-Dell Company from the time it was organized and needless to say during those many years a fine and close association has existed between him and the Company.

In concluding the history of the Manuel Pimentel Family may it be said, that he, Mr. Pimentel, as a young man of 20 arrived in America in the year 1912 with nothing more than a determination to succeed. In the 37 years that he has been in America and the dairy business, seven were spent in the capacity of a dairy hand working for wages and the balance of 30 years he has been in business for himself. In those 30 years he has gone far, having acquired ownership of three fine dairy ranches having a total of 776

own was on the Butcher Ranch located in Lucas Valley and again a strange coincidence exists in that some years later he became owner of that ranch that he first went into business on and at the present time leases the property to his son-in-law and daughter, Mr. and Mrs. Joseph Pacheco.

Manuel and Mrs. Pimentel operated the Butcher Ranch for a period of ten years and then sold the business and again went to work for wages. After disposing of their business he again returned to the Santa Marguerita Ranch and worked for the late Mr. Rose, he being a son-in-law of the late E. T. Freitas. After working for four months for Mr. Rose the business on the Santa Marguerita Ranch was sold and Manuel then accompanied Mr. Rose back to the Freitas Home Dairy and remained with his employer on that dairy for five months and at the end of that time tendered his resignation, and from then on to the present time of this writing Manuel Pimentel never again found it necessary to work for wages.

Upon leaving the Rose Dairy, the year being 1930, Mr. and Mrs. Pimentel then secured a lease on the Cheda Dairy located a short distance north of the town of Ignacio and it was on this dairy that Manuel operated his dairy business for 26 consecutive years. During all those years both he and Mrs. Pimentel worked hard, he managing and operating his dairy business and Mrs. Pimentel caring for the home and raising their family. By reason of his dairy managing ability during the depression years of the thirties he continued to forge ahead and it was in those same years that many dairymen had difficulty in remaining solvent that Manuel Pimentel prospered to the extent that he was able to buy ranches. In 1937 he purchased the 325 acre Butcher Ranch located in Lucas Valley and in the following year of 1938 with complete confidence in America and her economic system, he purchased the 255 acre Fisher Ranch located at Novato, and in 1944 he purchased the ranch that he is located on at the present time.

Two years after purchasing his Ignacio dairy Manuel sold his business on the Cheda Ranch, the year being 1946, and it was then that he moved onto the ranch he operates with his son at the present time.

Manuel Junior, his son, was born in the year of 1930 at the time his parents operated the Cheda Ranch and it was on that ranch that he grew up and received his education at the San Jose elementary school located at Ignacio, and later attended San Rafael High School. Upon completing his education young Manuel was taken into the business as a partner by his father and the interest he displays toward the business is very remarkable for his age. It is only reasonable to assume that in a few years his success will be outstanding as is his fathers.

The Manuel Pimentel and Son Dairy consists of 196 acres of brush free land all of it being table top level. The new Grade A dairy with milking barn as stated before consists of four 24 cow strings holding a total of 96 animals. The Pimentel herd consists of 200 head of Holstein animals, of which 120 are milking cows and the balance of 80 head are young stock. Their production is around 80 cans per day and by reason of the fact that Mr. Pimentel has spent many years in the producing of Grade A milk his fluctuation throughout the year is very slight. Manuel Pimentel has been shipping Grade A milk to the Marin-Dell Company from the time it was organized and needless to say during those many years a fine and close association has existed between him and the Company.

In concluding the history of the Manuel Pimentel Family may it be said, that he, Mr. Pimentel, as a young man of 20 arrived in America in the year 1912 with nothing more than a determination to succeed. In the 37 years that he has been in America and the dairy business, seven were spent in the capacity of a dairy hand working for wages and the balance of 30 years he has been in business for himself. In those 30 years he has gone far, having acquired ownership of three fine dairy ranches having a total of 775

acres of land with the finest of improvements on all his ranches. He and Mrs. Pimentel have raised a family of four children and as already stated three of their children being daughters are married and have families of their own. They are Mrs. Thomas Nunes, Mrs. Joseph Pacheco, and Mrs. Gertrude Maderios, and they with their husbands are all successfully engaged in the dairy business in Marin County. During World War II Manuel Pimentel worked long and strenuous hours to maintain his production, much of the time with inadequate help, but without complaint, realizing it was an opportunity to show his gratitude to his adopted country by producing as much milk as possible, it being a vital necessity toward the war effort. After the war ended and the adjustment period took place he patiently waited until the time was feasible for him to build his new home and dairy buildings. Upon erecting these fine buildings, he showed his faith and pride in being a part of America, and his willingness to further the economy of the country by investing his earnings in a worth while manner as well as setting an example for those who likewise have been financially successful but are reluctant to improve their living standards. To all this and many more fine qualities, Manuel Pimentel stands out as a man of character, aggressiveness and foresight. He has served as a member of the board of directors of the Marin-Dell Company for 15 years and in that period of time has retained the respect and admiration of his associates as a man of fairness and tolerance. May both he and Mrs. Pimentel enjoy many years of health and happiness on their newly built ranch and may their offspring carry on for generations to come in the same high standard of respect and dignity that has been followed by Mr. and Mrs. Manuel Pimentel.

J.F. BRAZIL Dairy
Old Highway
Novato, Calif.



PRODUCER NUMBER 6
Joe Brazil

The Joe Brazil Dairy is located two miles southwest of the City of Novato in north central Marin County. To reach the dairy you drive west from Novato on what was once the Main Highway to the south from Novato, and now called the old highway. After driving about two miles on the old road one comes into view of the ranch. The buildings are located a short distance from the paved road and are protected by rolling oak covered hills to the west and south. The ranch which, due to its close proximity to the fast growing community of Novato is considered a very valuable piece of property. The contour of the land consists of a slightly sloping large acreage bordering the highway to the east of the farm buildings and the rolling hills to the west.

John Brazil, Joe's father was born on the Island of St. George in the Azores and at the age of twenty came to California, having had an uncle whose name was John Peters living at Nicasio, Marin County. Mr. Peters was operating a dairy at the time and young John Brazil went to work for his uncle. John Brazil was ambitious, thrifty and soon acquired a thorough knowledge of the operating of a dairy. At the end of three years young Mr. Brazil being very aggressive and confident in his own ability to succeed, embarked on a business career of his own by leasing a dairy at Muir Beach. John Brazil associated himself with a partner on the Muir Beach Dairy and in a short time was well on his way to success as a dairyman.

Mrs. Brazil, John's wife was also born on the Island of St. George and came to California at the age of Twenty, locating at Mill Valley. Soon after John Brazil leased the dairy at Muir Beach, he and Mrs. Brazil were married in her adopted city of Mill Valley and from this marriage six children were born, four daughters and two sons.

After three years of successfully operating the Muir Beach dairy as a partnership Mr. Brazil was then in a position financially where it was no longer necessary to maintain a partner, and he proceeded to dispose of his interest in the business.

Mr. and Mrs. John Brazil then moved to Lucas Valley north of San Rafael leasing the Big Rock ranch in the fall of 1909. For thirteen years John Brazil, with Mrs. Brazil assisting him wherever possible and raising the family, forged ahead.

The Brazil family in the fall of 1922 then moved to Novato leasing the ranch which their son Joe now operates. Upon moving to Novato after their thirteen strenuous years of operating the Big Rock ranch Mr. and Mrs. Brazil took a well deserved trip back to their homeland, visiting their relatives and friends and re-acquainting themselves with the many fond memories of the land of their childhood.

Upon the return from their enjoyable trip abroad, Mr. and Mrs. Brazil again settled down to operating their Novato dairy, this time somewhat less strenuous as now their family was grown and able to assist with the work and lessen the burden on their parents.

John Brazil continued to operate his dairy business successfully and a few years after his return from Europe purchased a part interest in the land comprising his Novato dairy ranch, that interest still being retained at the present time by his heirs.

During the years that Mr. and Mrs. Brazil operated their Novato dairy they watched their children grow to maturity, their daughters marry and leave home and then the blessings and enjoyment of their grandchildren. Life was full and happy for the older Brazil parents in their declining years until 1935 when death claimed Mrs. Brazil. Stunned and bowed in grief from the death of his wife who had assisted him, comforted and raised his family, John Brazil's health failed and in the fall of 1936 he passed on to join his wife in death.

With the passing of John Brazil and his wife the county and community in which they settled suffered a great loss. However, the nation of their adoption has been greatly enriched by the decision in their young lives to come to America, and it is reasonable to believe the traditions they established shall be carried on for many generations to come.

Joe Brazil, eldest son of Mr. and Mrs. John Brazil, was born at Muir Beach near Mill Valley and spent his boyhood life near San Rafael where his parents operated the Big Rock ranch, receiving his education in that community. Joe in all the years his father was operating dairies remained on the ranches assisting his father in the business until 1934 at which time he moved to Petaluma and went into the trucking business for himself. Joe ran his trucking business for two years and after the death of his father in 1936 returned to the Novato dairy ranch to operate it. After four years of managing the dairy for the Brazil family, Joe purchased the interest of his brother and the remainder of the estate was divided among the other heirs. Since the settlement of his father's estate, Joe has remained on the ranch continuing to operate it as sole owner of the business.

Mrs. Brazil, Joe's wife was born at Nicasio, the daughter of a dairyman, her father now operating a dairy near Petaluma. Mr. and Mrs. Brazil were married at Reno and from this marriage have two small sons. Joe Brazil has a pleasant easy going disposition making and holding friends, never without a cheery word for his fellowman. He is a favorite in the community in which he lives.

The Brazil ranch consists of 400 acres of land which is entirely utilized for pasture, he also rents pasture in the Pt. Reyes district. The Brazil herd is the Holstein breed of which 110 head are milk cows and 40 head young stock of various ages totaling 150 head of animals. Like many other Grade A dairymen he buys all his feed, he and his father before him have been shipping milk to the San Francisco market for 26 years. The peak production per day on the Brazil ranch has reached 48 cans. Since 1932 all the milk from the Brazil dairy at Novato has been sold to the Marin-Dell Company and at the present time Joe Brazil sits on the Board of Directors of the organization. He also has two brothers-in-law who sell their milk to Marin-Dell and his brother is employed by the company. The Brazil herd is well regulated for market milk production, he having been in the business for a long period of time.

John Ding Dairy,
101 Highway,
Novato, Calif.



GERMONE MELDERIOS DAIRY,
VINEYARD ROAD,
NOVATO, CALIF.



Producer Number 75.
Germone Maderios

The Germone Maderios Dairy is located three miles west and slightly south of the city of Novato in what is known as the Indian Valley District, that district at one time being greatly advertised as "The Valley of No Regrets" by the Novato Chamber of Commerce. To reach the dairy from Novato it is necessary to drive west on the Hicks Valley Boulevard for two miles and by turning left on Vineyard Road for one mile you arrive at the Maderios Dairy.

The dairy ranch which is known as The Fisher Ranch is owned by Manuel Pimentel of Ignacio who is the father of Mrs. Maderios, she being his youngest daughter, and is leased by Mr. and Mrs. Maderios from their parent. Like all of the Manuel Pimentel properties the improvements on the Fisher Ranch are maintained in perfect shape. They consist not only of fine buildings and fencing but are also well painted denoting the pride and care put forth by the owners. The ranch improvements are situated among mammoth oak and laurel trees further enhancing the beauty of the surroundings.

Frank Maderios, father of Germone Maderios for whom this history is being written, was born on the Island of St. Miguel in the Azores in the year 1895. At the age of 24 years he left his homeland for America landing at Boston in 1919 and locating at Fall River, Massachusetts, where he remained for three years, being employed in a factory. Mr. Maderios was married prior to his coming to America and after being in the United States for about a year his bride who remained in the Azores joined him in America also making her home in Fall River.

Mrs. Maderios, his wife, was also born on St. Miguel in the year 1901 and at the age of 19 years joined her husband in the new world. After living in New Bedford and Fall River for two and one-half years circumstances necessitated that Mrs. Maderios return to her homeland in the year 1923.

At the time his wife returned to St. Miguel Frank Maderios then came west first locating at Oakland, California, where he obtained employment in a steel manufacturing business. After being employed with the Oakland firm for sometime he then left that city and located at Reno, Nevada, where he eventually went into the dairy business and remained in that locality for 16 years. Upon disposing of his dairy business near Reno he again returned to Oakland and for a time became employed as a long shoreman during the war years. At the end of the war Mr. Maderios again returned to the business of operating a dairy by locating near Sonoma where he leases and operates a Grade A dairy at the present time.

Germone Maderios was born at Fall River, Massachusetts, and when he was eight months old was taken back to the Azores and the Island of St. Miguel by his mother upon her leaving America for her homeland. Germone remained in the Azores until he was sixteen years of age and then returned to the land of his birth and located in Reno where his father operated a dairy business. It was in the year 1939 that he arrived in Reno and after remaining there for two years he then came to Marin County.

After locating in Marin County his first employment was on the Deer Island Ranch situated west of the city of Novato and at that time being operated by Domingos Pacheco. Germone remained in the employment of Mr. Pacheco for two years and then obtained work on the Cheda Ranch at Ignacio from Manuel Pimentel who was the owner and operator of the dairy business. At the end of two years working on the Pimentel dairy he was then inducted into the U. S. Army and sent to the Presidio of Monterey and from there to Camp McQuaide near Watsonville.

Due to circumstances beyond his control and as already stated Germone

at the age of eight months was taken from the land of his birth and returned to his parents homeland and for that reason he was denied an education in America. It was because of his inability to read and speak fluently the English language that Germone after three months training was released by the Army to return to his work as a milker, the army officials feeling he would be of more value to the war effort in that capacity rather than submit him to the difficulties of military training.

After being released by the military authorities, Germone at once returned to Marin County and again went to work for Mr. Pimentel. Upon his return to the Pimentel Ranch he worked for sometime and then married, his bride being the daughter of his employers, Mr. and Mrs. Manuel Pimentel.

Mrs. Maderios, Germone's wife, was born at the time her parents operated the Cheda Ranch at Ignacio and it was on that ranch that she spent her entire life until the time of her marriage. She received her elementary education at the San Jose Grammar School located at Ignacio and upon graduating attended San Rafael High School. After their marriage Germone and his wife remained on the Cheda Ranch for one year in the employment of Mr. Pimentel and at the end of that time then went into business for themselves. Their first dairy business was on the Trumbull Ranch located west of Novato on the Hicks Valley highway where they successfully operated their dairy for two years. At the end of that time Thomas Nunes, a brother-in-law of Germone Maderios, purchased the Santa Marguerite Ranch located in Lucas Valley and by doing so vacated the Fisher Ranch at Novato and it was then in the year 1947 that Germone and his wife moved onto that ranch and it is on that dairy that they are operating their business at the present time.

The Germone Maderios Dairy Ranch consists of 255 acres of level to rolling hillside land. The milking barn is the best to head type accommodating 50 head of animals. The total number of stock run on the dairy is 120 head of which 92 head are milking cows and the balance of 28 are young stock of various ages. Like the majority of the Grade A dairies in Marin County, Germone does no farming and as a result is required to purchase all the feed necessary to maintain his herd, which is mostly made up of Holstein animals. The peak production of the Maderios Dairy has reached 25 cans per day and all the milk produced on the owners dairies since going into business has been sold to the Marin-Dell Company, and it is needless to say the association existing between Mr. Maderios and the Company has been of a most satisfactory nature.

In concluding the Germone Maderios history may it be said that while Mr. Maderios is still young in the dairy business his ability as a dairyman and manager cannot be questioned. Starting in business on a small ranch with a modest size herd, he has in four years expanded his business steadily to the point where he is now producing 25 tanks of milk per day. His herd of animals is far above the average and it is needless to say that he is very proud of his animals. Since locating on the Fisher Ranch he and his wife have made numerous improvements and under the guidance of his father-in-law, Manuel Pimentel, his success in the dairy business is practically assured by reason of the fact that there are few dairymen if any more competent in dairy management than Mr. Pimentel. Recently Germone sent to the Azores for his mother and at the time of this writing she is residing with him and his wife with plans to later reside elsewhere. Due to his thoughtfulness and the desire on his part to make a better life for his mother by having her come to America definitely merits admiration and it is hoped she will enjoy life in America. Mr. and Mrs. Maderios are the proud parents of a young son and the little family is very devoted to one another. Since their marriage Mrs. Maderios has assisted her husband in learning to master the English language with the result that he now speaks quite fluently. It is only reasonable to believe that the Germone Maderios family will go places in the dairy business and with that prediction it is gratifying to know that they as well as many other young dairymen whose parents are now affiliated with the Marin-Dell Company will carry on in their footsteps for many years to come. May health, success, and happiness be in abundance with the Germone Maderios family.

DAVE LEVERONI AND SONS DAIRY,
HICKS VALLEY HIGHWAY,
NOVATO, CALIF.



DAVE LEVERONI ^{AND} SONS DAIRY.
HICKS VALLEY HIGHWAY.
NOVATO, CALIF.



Producer Number 17
Dave Leveroni and Sons

The Dave Leveroni Dairy is located three and one half miles west of Novato on the Nicks Valley Highway. To reach the ranch after leaving Novato you drive through the peaceful narrow valley with its tree covered hillsides affording to the traveler for the first time a sight of grandeur. Leaving the paved highway you enter the Leveroni Ranch over a well kept private roadway for a distance of one fourth of a mile, and rounding a curve in the road one comes abruptly to view the Leveroni Homes and ranch buildings. Upon visiting the Leveroni ranch for the first time one is impressed by the orderly planning of the buildings and the pleasing arrangement of the gardens. The three fine homes of the Leveroni families are built at equal distance apart from one another and beyond them the quarters for the ranch workers. The milking unit, dairy and feed barn are built in an area surrounded by towering Oaks and Pepper trees, while adjacent to the main dairy buildings are large storage barns for hay, and numerous other buildings utilized for various purposes, including a separate building for mixing and grinding feed. The fencing and up keep of the ranch buildings show meticulous care and exemplify the pride the owners have in their dairy ranch.

Joseph B. Leveroni, Dave's father, was born in the city of Genoa, Italy, and at the age of 19 came to America sailing on a vessel which took three months to make the trip coming around Cape Horn. Due to the condition of the drinking water on the long voyage Joe Leveroni landed in America in ill health, from which it took quite sometime for him to fully regain his health.

Joe Leveroni upon arriving in California first found employment at San Jose, later moving to Stockton. From Stockton Mr. Leveroni then came to Sonoma where he went into the truck gardening business on a large scale, at time employing as many as ten men in his business.

Mrs. Leveroni also was born in Italy coming to California at the age of twenty. Mr. and Mrs. Leveroni were married in Petaluma and from this marriage ten children were born, five sons and five daughters. Mr. and Mrs. Leveroni lived a full life in the Sonoma valley, admired and respected by all. Likewise their sons and daughters and grandchildren today, well reflect the fine characteristics of the elder Leveroni parents. Joseph Leveroni operated his truck gardening business at Sonoma for 39 years, passing on from this earth in 1927. Mrs. Leveroni survived her husband by fourteen years, death claiming her in 1941. In the passing of Joseph Leveroni and his wife, they have left a heritage to Sonoma and Marin Counties that will continue for many generations to come.

Dave Leveroni Sr. was born and reared in Sonoma, receiving his education in that city and with his brothers and sisters assisted his father and mother. However Dave did not take too readily to the truck gardening business and at the age of 17 started out for himself, obtaining employment on the Wickersham Dairy Ranch at Sonoma. Dave worked long hours for small pay and after three years of working for wages had accumulated enough money to go into business for himself operating a ranch at Shellville for four years, while at the same time during haying season worked on a hay press, toiling 16 hours daily for which he received three dollars. In all Dave put in three seasons bailing hay for wages, following which he and his brother Victor operated their own press for three seasons in the Sonoma Valley.

Mrs. Leveroni, Dave's wife was born in Switzerland in the village of San Antonio, coming to California at the age of sixteen, and residing in Petaluma. Mr. and Mrs. Leveroni were married in Santa Rosa and from this marriage two sons were born, Dave Jr. and Clarence.

After leaving Shellville Dave rented the Taylor Dairy Ranch situated four miles north of Novato on the 101 highway operating a dairy at this location for 15 years. It was while running this dairy that the pace Dave Leveroni set for himself began to show its effects, never allowing himself to become tired and weary. The energy was always possessed regardless of how difficult the task, or how long the day, for Dave Leveroni, although times were not too good in the dairy business, was increasing his herd and prospering, until the day came when at the insistence of his Doctor and family, Dave was unwillingly forced to dispose of his business. Dave was a very tired sick man.

Mr. and Mrs. Leveroni and their sons moved to the town of Novato where the boys finished their schooling and Dave began the long fight to regain his health, with every care possible from Mrs. Leveroni. Dave's health gradually began to improve, for Dave never knew what it was to give up and after four years he was ready to start again where he had left off.

After Dave Leveroni had regained his health his thoughts again turned to dairying mainly for two reasons, one that his two sons, now grown young men were of the age when they should engage in a profitable occupation and Dave Leveroni knew of none better than dairying and secondly he himself could stand inactivity no longer. Dave Leveroni was becoming very restless and so in 1926 Mr. Leveroni purchased the ranch that he is now operating in Hicks Valley. Due to a tenant having a year longer on his lease the Leveroni family did not move onto their newly acquired ranch until 1927.

When Dave Leveroni started business on his Hicks Valley Ranch, he took his two sons into business with him and the partnership has expanded acquiring a ranch at Marin Meadows and another adjacent to Wright and Owen Company, north of Novato.

Mr. and Mrs. Leveroni's two sons both are married and are rearing fine families. Dave Jr., the eldest son, and his wife are the proud parents of two young sons, while Mr. and Mrs. Clarence Leveroni have two fine daughters.

The Leveroni Ranch in Hicks Valley consists of 1100 acres of land, while their holdings north of Novato includes the Marin Meadows tract of 200 acres and the Wright and Owen ranch of 350 acres, totalling 1650 acres of excellent dairy land. The Leveroni herd consists of 500 head of stock of which 250 head are milk cows and the balance of 250 head are young stock. Their milk barn holds 88 head comprising four 22 cow strings of the head to head type. The entire herd is of the Holstein breed, they having specialized in that type of animal for many years. They do not engage in any farming, buying all their feed.

The partnership existing between Dave Leveroni and his two sons for over 20 years is of such a fine nature, it could almost be termed as sacred. Any major decisions are thoroughly discussed and a satisfactory agreement reached. A very dominant factor relative to the harmonious management of the business has been the deep affection existing between Mr. Leveroni and his sons. The Leveroni herd is definitely well balanced reaching their high point of production during the fall months. The peak of production being 90 cans per day. Dave Leveroni and Sons have been selling all the milk to Marin-Dell since 1933.

H. D. Corda and Sons Dairy
Hickory Valley Highway
Novato, Calif.



FRANK CONRAD DAIRY
NICKS VALLEY Highway
NOVATO, CALIF.



Producer Number 2, 41, and 48.
The Corda Family.

With the discovery of gold by John Marshall while building a mill race near Coloma on the upper reaches of the Sacramento River in the year 1848, California became overnight the mecca for thousands of people of all walks of life. History records that ships from the east coast sailed around Cape Horn and up the west coast of South America into San Francisco Bay and were abandoned by their crews. People to gain time went ashore on the east coast of Panama and walked thru jungles and over mountains to go aboard other ships and sail north. Wagon trains were organized and raced west against time and weather and as a result of it all in a few years an empire was made, The Great Commonwealth of California.

A great many of these people were disappointed in their search for the yellow metal, however to many, although they did not find gold, those with vision realized the broad fertile valleys and rolling hills surpassed their first objective, mineral wealth, and soon titles were acquired to land, railroads were built and agriculture began to flourish, principally in the form of cattle and grain raising as patterned after the already established Spanish Country. The great Miller and Lux Syndicate was an example of this development, they being able to drive cattle at one time from San Diego to San Francisco and camp on their own property every night.

About a score of years after the gold rush to California another type of agriculture development began to take form particularly in the coastal counties of the state. Young immigrant men and women from the continent of Europe and its coastal islands were making their way to California and one of the small but great nations of Central Europe whose record of democratic self government is one of the oldest in the world today, was generously supplying her sons and daughters for the development of this great new land. This new development was none other than the dairy industry and the nation in mind was Switzerland.

It was only natural that the young people coming from Switzerland were well qualified in the principles of dairy management. Scientific research has proven that cows roamed the valleys and mountains of the Alpine region many centuries ago, even prior to the recording of human history and the ragged people of that little country have always been renowned for the manufacturing of their dairy products. And so those who came from that land, with the background and inherent tradition settling in the west contributed greatly in the development of the dairy industry and from their ability and resourcefulness they have been a prominent factor in establishing California as one of the foremost states of the nation in dairy production.

In the year 1865 our great nation terminated one of the bitterest struggles in the annals of history, brother fought against brother, each feeling their cause was right, and in that same year there was born in the village of Vergorino, Canton Ticino, Switzerland, a son of a modest family. The family's name was Corda and they named their son Joseph. Joseph Corda grew up in the village of his birth, completing his education, assisting his family and as a young man listened attentively to discussions about America and its opportunities. The more young Joe Corda heard, the greater was his desire to come to that great land, and so close friends sensing the deep desire in the young man's heart voluntarily offered him the necessary funds to make the trip with the understanding he would repay them, and that he did as soon as pos-

sible for Joe Corda was grateful for the kindness shown him by his friends. And so at nineteen years of age accompanying a party of nineteen he left his native land for California arriving at San Francisco in the year 1884.

After a short rest in San Francisco young Joe Corda with two of the party whom he came to America with left that city, arriving in Petaluma where he had an acquaintance from his homeland and with whom he visited briefly. After the short visit with his friend and obtaining instructions as to how to go to Hicks Valley, Joe Corda set out on foot for his destination, trudging out "D" Street from Petaluma over the dusty winding road with all his worldly possessions with him. No doubt as he made his way to the crest of Red Hill his thoughts reflected back to the land he had so recently left, as Marin County with its high tree covered hills and picturesque valleys has often been referred to as the Switzerland of America.

As this young immigrant boy journeyed down the south slope of Red Hill and for the first time entered Hicks Valley, history was in the making for today the name Hicks Valley and Corda are synonymous as a result of Joe Corda in later years locating in that valley and acquiring vast acreage in the form of three ranches and in still later years these holdings being expanded to greater vastness by his three sons.

Joe Corda, weary and dusty from his long walk finally arrived at the Wm. Bourke Ranch in Hicks Valley then being operated by a dairyman by the name of Mr. Gamboni, and it was there that Joe made his first permanent stop on his journey to success.

Young Joe Corda for the ensuing ten years worked for Mr. Gamboni and several other dairies in the vicinity, and it was soon recognized that this young man was a willing worker, conscientious and trustworthy. Joe as he was then known to his friends however was not without a certain amount of discouragement. During his first few years in America and through no fault of his own he was longer in accumulating the money to return to his friends in the homeland for his passage to America than he anticipated, however eventually the amount was saved up and Joe was happy to repay the good people at home who had faith in him. After having met his obligations he continued to work hard and saved diligently and soon Joe Corda was on his way to success.

In 1896 Joe Corda went into business for himself, having rented the Skivington Ranch located a short distance from Petaluma on what is known as the "D" Street Extension, and in the following year while operating that ranch Mr. Corda married.

Mrs. Corda, Joseph Corda's wife, was born in the village of Mergoscia, Switzerland, located in the Canton Ticino, and it was there she received her education and grew into womanhood, coming to America at the age of twenty-five years and locating in the city of Petaluma.

It was in that city of her adoption that she and Joe Corda were married and from that marriage five children were raised, three sons and two daughters. Joe Corda and his bride operated the Skivington Ranch for three years and it was while on that ranch their eldest son Alfred was born.

At the expiration of their lease on the Skivington Ranch, Joe Corda with his family again returned to the locality of his first cheessing upon coming to America, Hicks Valley and went into business on what was known as the Davidson Ranch. Mr. and Mrs. Corda both worked hard, he operating his dairy, Mrs. Corda raising and caring for her family as well as assisting and giving counsel to her husband in his problems. Old residents of the community soon recognized the ability of Mr. and Mrs. Joe Corda and predicted they would go far in their business and so they did, for in 1906 Joe Corda purchased the business on the William Bourke Ranch and while continuing to operate his dairy on the Davidson Ranch also operated the newly purchased business.

It was while operating their two ranches that Mr. and Mrs. Corda acquired their first ranch by purchasing acreage south of the junction of the Hicks Valley Pt. Reyes Highway and on which is located Hicks Mountain. This ranch is designated by the Corda Family as the Belvedere Ranch which is a latin name meaning "Commanding View".

Joseph Corda by combining good management and hard work continued to prosper and so in 1910 upon the expiration of his lease on the William Bourke Ranch, he entered into negotiation with Mr. Bourke, and Joe Corda acquired his second ranch in Hicks Valley, the ranch on which his youngest son Frank is now operating.

In the purchasing of the large acreage which comprises the Bourke Ranch one cannot help but reflect back to the day when Joe Corda walked from Petaluma to that ranch and where he obtained his first employment upon arriving in America, and years later becoming the possessor. Undoubtedly any discussion of the transaction at the time of its consumation was wholly inadequate to exemplify the complete satisfaction that was his in acquiring the ownership of that one ranch in particular and it must have been the highlight in the man's successful business career.

In 1914, the year in which World War I started Mr. Corda disposed of his business on the Davidson Ranch after fifteen years of successful operation. Joe Corda then concentrated his time and effort entirely to the operating and management of their Home Ranch with the assistance of his sons and daughters until 1917 when he again expanded his holdings by purchasing a part of what was then known as the Valencia Ranch located in the Burdell District six miles west of Novato. In acquiring ownership of the Valencia Ranch Joe Corda then became the owner of three fine ranches in the valley in which thirty-three years before he had walked into as a young man in a strange land with nothing more than a determination to succeed.

At the conclusion of World War I materials and help becoming more available, Mr. Corda then started the construction of buildings on the Valencia Ranch. In 1919 a large barn was erected and the building and improving of the property continued until 1922 in which year the home was built.

After completion of the fine home on this ranch it was occupied by the eldest son Alfred and is at the present time operated by him and his sons, the business being known as A. D. Corde and Sons.

In 1923 Mr. and Mrs. Joseph Corda purchased a home at San Rafael and moved to that city, and by so doing Joe Corda brought to a close an active career of two score years in the dairy business. While Mr. Corda resided in San Rafael leaving the active operating of the business

in the hands of his sons, nevertheless the shrewd man that he was, he continued the operating of the dairies as his personal business. At the end of two years Mr. Corda satisfied his sons would work to the best of each others interest and in complete harmony, he then sold the business to them, and so in 1925 he leased his ranches to his three sons and they in turn formed a co-partnership to be known as Corda Brothers.

After retiring from business Mr. and Mrs. Corda lived a quiet life and they were never more happy than when they returned to Hicks Valley to enjoy the visits with their children. However that happiness was not destined to be of too long a duration, for in 1931 Mr. Corda's health failed and at the age of 66 years he passed on from this earth.

With the death of Joseph Corda, Marin County suffered a great loss in the passing of that stalwart citizen, a man of character, ability and foresight, he reached the heights of success in the dairy business seldom attained by any individual in that respective agricultural pursuit. Mrs. Corda survived her husband by eleven years, was given devoted attention by her children in her declining years, and passed on to join her husband in death in 1944 at the age of 82 years.

In the passing from this earth of Mr. and Mrs. Joseph Corda their memory and success will live long in the minds of people who knew them and in future generations the Corda families may well speak with pride and devotion of the achievements of their foreparents.

With the forming of the co-partnership in 1925 of Alfred, Henry and Frank Corda which was known as Corda Brothers, the three sons of Joseph Corda immediately set forth on the road to success in their own right. Following in the foot steps of their father, and benefiting and heeding his sound advice, these young men were soon on their way to expansion. In 1927 the Corda Brothers purchased from James Armstrong the land and business which was known as the Lewis Ranch, located west of Petaluma on the Chileno Valley Road and thus the Corda families acquired another ranch.

Upon the purchase of the Lewis property Henry Corda then moved onto that ranch and proceeds to manage and operate it as a part of their co-partnership. During the ensuing years from 1927 to 1933 the Corda Brothers continued to operate their business, each brother operating a ranch individually under the collective managership of the eldest brother Alfred. In that year 1933 the Corda Brothers again expanded this time purchasing two ranches from Mr. Hugh Porter. One of the Porter Ranches is located east of Highway 101 in the San Antonio District and consists of vast acreage bordering on the Petaluma marshes. The other ranch is located along San Antonio Creek adjacent to the Litchenburg Ranch in that same San Antonio district.

Also in 1930 the Corda Brothers joined with several other Marin County dairymen in the forming of their own distributing outlet for their milk in San Francisco and by so participating in this enterprise again showed keen judgment, this organization being known as The Marin Dairymen's Milk Company and in later years becoming the foremost purveyor of fluid milk in the San Francisco Bay Area.

The Corda Brothers from the year of their inception in 1925 until December 31, 1947 operated their huge dairy business in complete harmony and with exceptional success and with the ending of the year nineteen

and forty-seven agreed under conditions acceptable to all concerned to dissolve their co-partnership. The reason for the dissolution of the co-partnership was again far sighted vision and logic on the part of the Corda Brothers. Desirous of giving their sons an opportunity to participate in the business as did their father with them, and realizing such a procedure in the continuation of the co-partnership would involve too many people and eventually lead to ramifications which would not be conducive to harmonious relationship they decided to operate the ranches separately.

Upon reaching that decision the Corda Brothers are now in partnership individually with their sons and are operating their respective ranches on a rental basis, each owning the personal property while the real property is still maintained by the original Corda Brothers co-partnership.

The A. D. Corda and Sons Dairy is located six miles west of the City of Novato on the Hicks Valley Pt. Reyes Highway. The drive from Novato to the Corda ranch is one of exceptional beauty winding through the narrow valley which on a clear day is a vista of greenery, which etched against the blue of the sky affords a panorama of rare magnificence. The family home is located a short distance from the highway while the ranch buildings are situated to the north of the family dwellings. The ranch improvements well exemplify the constant vigilance maintained by the owners against deterioration.

Alfred D. Corda, better known to his friends as Fred, was born at Petaluma at the time his father operated the Skivington Ranch near that city. At an early age his parents moved to Hicks Valley and it was in that district that he spent his early childhood receiving his education at the Lincoln School.

As Fred Corda grew into manhood he assisted his parents in the operating of their ranches and while still a very young man was recognized as having adept ability in dairy management. After the Corda Bros. organized their co-partnership his two brothers requested of him that he assume the management of the combined business, and as a result down through the years his keen judgment and exceptional ability places him as an outstanding person in sound financial acumen. He was one of the early organizers of the Marin-Bell Company and has acted in the capacity of a director or office holder since the formation of the company. At the present time his status with the company is that of Vice-President and Secretary. As well as being an official of the milk company he is also affiliated with the Bank of Novato and is a member of the Board of Directors. Mr. Corda also takes an active interest in Swiss Club circles and is recognized by his business associates and social acquaintances as the possessor of rare competent leadership.

Mrs. Corda, Fred Corda's wife, was born at Petaluma and was the daughter of Mr. and Mrs. Archangelo Sartori, who were very prominent and successful dairy operators of that community. Mr. and Mrs. Corda were married at Petaluma and from the marriage four children were born, two sons and two daughters.

The eldest son Joseph is married and is the proud father of two young sons. The youngest son Lester is also married and served his country during World War II for twenty-two and one half months in the South Pacific. Both Joseph and Lester Corda received their elementary education at the Burdell School located in Hicks Valley and completed their academic training at San Rafael High School. Both sons are

partners with their father in the operating of the A. D. Corda dairy business and are very competent and well qualified assuming full responsibility in the absence of their father. The two daughters of Mr. and Mrs. Alfred Corda are also married and are raising families.

Fred Corda is a very serious minded man and assumes his responsibilities with deep conscientious concern. He often discusses with almost sacred apprehension the hardships and difficulties encountered and overcome by his parents during their early years in America. Both Mr. and Mrs. Corda are devoted parents and derive great joy and pleasure from their grandchildren.

The Henry Corda and Son Dairy is located five miles west of Petaluma and on the Chileno Valley Road. The ranch buildings are situated about one mile from the highway and are reached by driving over a privately maintained road. The home, buildings, and fencing on the ranch are kept in perfect repair and the dairy is in top bracket classification. The surroundings lend to a peaceful atmosphere, the buildings being well protected and the landscape dotted with sturdy oaks.

Henry Corda was born and raised at Hicks Valley at the time his father was operating the Davidson Ranch. He received his education in that community having attended the Lincoln School. Mr. Corda grew into manhood in Hicks Valley assisting his father in the operating of his dairies until 1925 at which time the Corda Brothers formed their co-partnership and the elder Joseph Corda went into retirement.

In 1927 the Corda Brothers purchased the ranch now operated by Henry Corda and he moved from Hicks Valley to assume charge of the new business. Mr. Corda actively operated the Chileno Valley Ranch from 1927 to December 31, 1947 as a co-partnership with his brothers. Upon dissolution of the co-partnership Henry Corda then took his son into partnership and the business is now operated as Henry Corda and Son. Soon after Mr. Corda took his son into the business with him, he and Mrs. Corda then moved to the Corda Bros. San Antonio Ranch located near the Litchenburg property and are at present living there.

Mrs. Henry Corda was born at Petaluma where she received her education and grew into womanhood. She was also a daughter of Mr. and Mrs. Archangelo Sartori, prominent Petaluma dairy operators. Mr. and Mrs. Henry Corda were married at Petaluma and from the marriage three children were raised, one son and two daughters. Mr. Corda's son, whose name is Ernest, is also married and is the proud father of two children, a son and daughter. Also one of Mr. and Mrs. Henry Corda's daughters is married and is raising a family and the youngest daughter is still single and lives with her parents assisting her mother in taking care of their home. Ernest Corda, Henry's son is very capable in dairy management, is a hard working young man and assumes complete charge of the business in the absence of his father.

Henry Corda is a very quiet unassuming person, of strong character with a keen intellectual discernment of human nature. He is very devoted to his family and is ever ready to lend his assistance to any worthy cause. Like his father Mr. Corda takes a great interest in his son's management of their business and is always ready to encourage and advise him.

The Frank Corda Dairy is located seven miles west of Novato on the Hicks Valley Pt. Reyes Road adjoining the ranch operated by A. D. Corda and Sons and like all the Corda ranches the improvements are

maintained in perfect shape. The spacious home is located on the north side of the highway while the dairy buildings are situated across the road from the home. Of all the Corda ranches the one operated by Frank Corda holds a special sentiment for the Corda family, it being their Home Ranch, the ranch where their father first obtained employment and on which the family of Joseph Corda spent their childhood days together.

Frank Corda was born at the time his parents operated the Davidson Ranch in Hicks Valley and it was in this community that he received his education attending the Lincoln School and growing into manhood. Frank as he is known by his friends like his brothers assisted his father in the operating of his dairy business until the time of his retirement and the formation of the Corda Brothers co-partnership.

Mrs. Corda, Frank Corda's wife was born in Switzerland and it was in her homeland that she received her education and grew into womanhood. Mrs. Corda came to America in 1923 locating in Petaluma and making that city the home of her adoption.

Mr. and Mrs. Frank Corda were married at Novato and from their marriage two children were born a son and daughter. Both the children attend school and it will be but a matter of a few years upon completion of his education that the son will be taken into partnership by his father in the operating and managing of the dairy. He at present assists his father in a very capable manner and although still young displays unusual interest in his father's dairy business.

Frank Corda is of a quiet nature, has a pleasing disposition and is never without a cheery word for his friends and acquaintances. He is a man of exceptional character and possesses a fine sense of human nature. He is the youngest of the Corda Brothers and like his two elder brothers is outstanding in dairy management.

In concluding the history of the Corda Brothers one cannot help but reflect back to the year 1884 when at the age of nineteen years their father arrived in America with nothing more than his youth and a sheer determination to succeed and he with his three sons succeeding him in a period of sixty-four years have built a dairy empire in their own rights. It is not without reason to believe that as did their fathers before them, the sons of the Corda Brothers will continue to expand this empire. The Corda Brothers regardless of their success are humble men, and never have they lost sight of the fact that America with its freedoms, privileges and being without barriers of class distinction afforded their father the opportunity to create and pass onto them a heritage of respect and dignity made possible only in a land of free people.

Elmo Garzelli Dairy,
Hicks Valley Highway,
Novato, Calif.



Producer Number 8
Elmo Garzelli.

The Elmo Garzelli Dairy is located in Hicks Valley, Marin County, and while it is not visible to the traveler from the highway it is nevertheless from a production standpoint considered one of the best dairies in the county. To reach the dairy it is necessary to drive west from the city of Novato on the Hicks Valley Highway for seven miles where at a point slightly past the Frank Corda home you turn left and by so doing enter the private roadway to the Garzelli holdings. To the stranger traveling for the first time over the well graveled and maintained roadway which is a mile in length from the highway to the ranch improvements the trip is one of natural beauty and interest. The road as has already been mentioned is kept in perfect shape by Mr. Garzelli and as it winds through groves of pepperwood and oaks and at times skirting the banks of a spring fed creek, the visitor cannot help but be intrigued by the richness of the scenery. Upon arriving at the ranch improvements the visitor is presented with a group of well kept buildings, the surroundings of which are maintained in orderly manner, and the entire atmosphere of the place denoting pride and meticulous care on the part of the owners in the upkeep of their property. The ranch buildings include the family home, the large hay storage barns and Grade A unit as well as numerous other buildings to house heavy machinery and equipment along with the many other necessities required in the operation of their large dairy.

Clemente Garzelli, husband and father of the Garzelli family, was born in the village of Montello in the Province of Di Sondrio located in northern Italy in the year 1886. It was in the village of his birth that he spent his childhood days receiving his education and assisting his parents, until he was twenty-one years of age. Upon reaching that age young Mr. Garzelli made arrangements to leave his homeland for America, having been told by friends returning from the United States to the land of their birth of the opportunities to be afforded anyone willing to work, and so it was with determination in his mind to succeed Clement Garzelli landed in New York and America in the year 1907.

From New York young Mr. Garzelli came direct to San Francisco and from there to Marin County where he secured employment on the Peter Dolcini Ranch located at Nicasio. Upon taking employment with the Dolcini Family on their Nicasio Ranch, Clement Garzelli remained with that family performing his work faithfully and conscientiously for seven years and by reason of his staying that length of time in one place well proved his stability and steadiness in the performance of his duties. At the end of seven years he then left Nicasio and moved to Hicks Valley where he worked for Joseph Barboni on the ranch now known as the Barboni Estate Dairy and operated by the sons and daughters of the late Mr. and Mrs. Joseph Barboni. After working for Mr. Barboni for six months he then went to work on the Joseph Corda Ranch also in Hicks Valley and by so doing moved closer to the ranch he later rented and went into business on and ultimately remained up to the present time.

At the end of six months time Mr. Garzelli left the service of the late Mr. Corda and it was then that he leased the ranch from the Chas. Martin Estate that he now resides on, and is operated at the time of this writing by his son Elmo Garzelli for whom this history is being written.

In the year of 1917 Mr. Garzelli while still working for wages married Mrs. Garzelli, his wife, like her husband was born in Italy in the village of Gravedona located in the Province of Di Como, and it was in the village of her birth that she received her education and grew into womanhood. At the age of twenty-two years she left her homeland for America, arriving in San Francisco by way of New York and from the bay city then came to Petaluma. Upon arriving at Petaluma she then soon located in Marin County and Mrs. Garzelli at the time of this writing is proud to say that in all the

years she has been in America she has never lived in any locality other than Marin County. From the marriage of Mr. and Mrs. Garzelli four children were born, they being one son and three daughters. Mr. and Mrs. Garzelli in the early years of their married life however were not without sorrow caused by the loss of their second eldest child a daughter at the tender age of thirty-eight months in the year of 1922. The three remaining children are now passed their age of maturity and have all taken their rightful places in the community in which they reside.

Mr. and Mrs. Garzelli secured the lease and moved onto the Martin Ranch in Hicks Valley in the year of 1919 and it has been on this same ranch that they have operated a dairy and resided up to the present time, which is a period of thirty years.

Elmo, the only son and eldest of the Garzelli children was born at the time his father was employed on the ranch owned and operated by the late Joseph Barboni. While still an infant his parents started in business on the Martin Ranch and it was on this dairy that he spent his childhood days, and upon reaching school age attended the local Lincoln elementary school in Hicks Valley. Upon completing his schooling Elmo assisted his parents in the operating of their dairy business until the year 1940 when at that time Mr. Garzelli partially retired from the active management of the business and turned it over to his son. From 1940 to the present time Elmo has managed and operated the business as his own with exceptional success. In April of 1944 a new Grade A unit was completed on the ranch and since that time an outstanding market milk herd has been developed for the purpose of producing and maintaining an even flow of milk.

In 1947 Elmo Garzelli further expanded his holdings by reason of his purchasing what was known as the Skivington Ranch located on the Petaluma Ft. Reyes Highway about three miles from the city of Petaluma. While this ranch is considered an excellent dairy, the Grade A buildings and barn as well as some of the other improvements had been allowed to deteriorate by the former owners to the point where repairing was necessary in order to continue operating as a Grade A unit. Although limited improving would have qualified the dairy for resumption of operations, Elmo by reason of his confidence in the business as well as pride in his newly acquired ranch undertook a vast renovation program and as a result upon its completion has one of the most modern and best dairy units in the community. While Elmo's original plans at the time of his purchasing the Skivington Ranch was to operate it as well as his Hicks Valley Dairy, circumstances in the way of family loyalty and devotion necessitated the changing of his plans. Due to his brother-in-law and sister, Mr. and Mrs. Pete Giacomelli's lease having expired on the ranch they rented and the owners of the ranch desiring to operate it as a dairy business themselves, they found it necessary to secure a new location. After considerable searching and the making of inquiries in their quest for that new location with little or no success, it was then that Elmo disregarded his own plans and willingly offered his ranch for rental and by so doing solved a very complex problem for his sister and brother-in-law, and as a result of the unselfish attitude of Elmo Garzelli, Mr. and Mrs. Giacomelli with their little family are at the present time the proud renters of the newly rebuilt Elmo Garzelli Dairy Ranch. Further proof that the Garzelli family are a devoted and understanding one and find no problems too difficult to solve is born out by the fact that at the time of his, Elmo's, marriage the question arose as to where he and his wife would reside, there being only the one dwelling on their Hicks Valley Ranch. After careful and straight thinking on Elmo's part and the realization that it would be difficult for his parents and especially his father to adjust himself to living in a city after having resided for so many years on their dairy, he unmindful of the inconvenience of going to and from his ranch business willingly agreed to make their home in Petaluma.

From their marriage Mr. and Mrs. Elmo Garzelli are the parents of two fine children they being a son and daughter. Mrs. Garzelli, Elmo's wife, was born in the city of Petaluma and it was in that city of her birth that she received her education and grew into womanhood. She is the possessor of an exceptional personality and by reason of such she and her husband enjoy a wide circle of friends and acquaintances.

The third eldest child of the Garzelli family is also married being Mrs. Peter Giacomelli. Mrs. Giacomelli was born on the Martin Ranch in Hicks Valley where her parents still reside. She received her elementary education at the local district school and upon graduation attended Petaluma High School. From her marriage to Mr. Giacomelli two children were born they both being daughters, and it is needless to say the parents devotion to their two little girls is one of deep affection. Mrs. Giacomelli is the possessor of an unusual and refined character, she is of a quiet nature, soft spoken and sincere. Her paramount concern in life is the welfare and happiness of her family and as such the pleasure she derives from the caring of her home and loved ones is nothing less than sacred.

The youngest member of the Garzelli family like her sister Mrs. Giacomelli was also born during the time her parents operated the Martin Ranch in Hicks Valley. She also received her elementary education at the local school and upon graduating attended San Rafael High School. Upon completing her schooling she was employed as an office worker in San Rafael for a period of time and for the past eight years has been associated with the A. F. Tomasini Hardware Company of Petaluma doing office work. Eleanor as she is known by is a great favorite with her fellow workers in the hardware store, and the management of the Company greatly values her services by reason of her capability and efficiency in handling the accounts of their patrons. Miss Garzelli like her brother and sister is possessed of loyalty and devotion to her family. She is single and as such resides with her parents in Hicks Valley. The fine qualities she possesses are all too numerous to enumerate they being well reflected by the large number of people who form her circle of acquaintainship.

The Hicks Valley Garzelli Ranch consists of 350 acres of land which for the most part is of a rolling nature affording excellent pasture, as well as protection for the stock due to an ample growth of large oaks and pepperwood trees. The milking unit is of the tail to tail type holding 24 cows while the feeding barn holds 60 head. The herd is predominately of the Holstein breed with a small percentage of Jersey, and the total number of animals run is 240 head, of this number 130 are milking cows and the balance of 110 head are young stock of various ages. Mr. Garzelli farms a small portion of the ranch and by doing so takes off in the neighborhood of 80 ton of hay each season. The peak production of the Garzelli herd has reached 38 cans per day and all the milk produced on the dairy since going into the Grade A business has been sold to Marin-Dell Company. The business association for the past six years between Marin-Dell and the Garzelli family has been of a most satisfactory nature and there is every reason to believe it shall continue in the same high character in the future as it has in the past.

In concluding the Garzelli history may it again be repeated that their is a history of closely knitted family ties. Their loyalty and feeling toward one another is their first consideration and as a result their lives can be none other than that of happiness and contentment. Clement Garzelli having come to America as a young man in a short period of time by hard work and frugality was able to enter the dairy business and in that line of business has been more than successful. From his marriage he and Mrs. Garzelli raised a family of three fine children and they in turn with the exception of the youngest daughter who is still single have families thereby perpetuating their blood line. The Garzelli family have further established their stability by reason of their remaining on the one ranch for a period

of 30 years and the late Charles G. Martin who for years prior to his death represented the Chas. G. Martin Company, owners of the ranch leased by Mr. Garzelli, considered the Clement Garzelli family exceptionally fine tenants and with whom it was not only gratifying but also a pleasure to transact business. The elder Mr. Garzelli having worked hard during his youthful and middle age can now with confidence and pride watch his son carry on in his footsteps and in his own right he, the son, has already achieved success. May it be decreed that they the Garzelli family for years to come enjoy continued success, health and happiness to the end that in future generations their off spring may carry on in their chosen line of endeavor to the end that they honor the name of their forebearers, the Clement Garzelli Family.

Fredrick Rodriguez Dairy,
Hicks Valley Highway,
Novato, Calif.



Producer Number 72
Fredrick Rodrigues.

The Fredrick Rodrigues Dairy is located three miles west of the city of Novato on the Hicks Valley Highway. To reach the dairy it is necessary to travel the above distance from the thriving little city of Novato through the Indian Valley section which is traversed by the Hicks Valley Boulevard and upon reaching the dairy turn left over a short private roadway leading to the ranch holdings. The property which Mr. Rodrigues operates his dairy on is known as the Trumbull Ranch and for many years was operated as a dairy by Mr. Robert Trumbull well known Novato resident and civic leader. The ranch in comparison with most dairies is very small making it necessary for the operator to feed the year around. The contour of the land however is very desirable for the running of stock by reason of it having an abundance of shade trees for summer weather and ample high ground acreage for drainage in the winter months.

Fredrick Rodrigues' parents were born on the Island of Maderia and it was on that Island that they spent their young childhood days, grew to maturity and married. Soon after marrying they left their homeland for America and located at Lowell, Massachusetts, where they remained for some time and then located at New Bedford. After living at New Bedford for a period of time they returned to their homeland of Maderia where they spent several years and later moved from there to the Island of San Miguel in the Azores where they located permanently.

Fredrick their son for whom this history is being written, was born at the time his parents lived at Lowell, Massachusetts, in the year 1915 and when still a child returned with his parents to their Island homeland. When his father and mother moved from the Island of Maderia, he still being very young accompanied them, and it was on the Island of San Miguel that he received his education and grew up to be a young man.

After Fredrick became of age and while he was still living on St. Miguel Island, he married. Soon after his marriage both he and his wife realized the opportunities for achieving success and security were very remote in the Azores, and after considerable discussion on the matter decided that he, Fredrick, should go to America. Although it was very difficult for the two young people to part, nevertheless their decision was made and they wisely considered their future security was worth the sacrifice.

Fredrick returned to the land he left when a small child in the year of 1938 and upon arriving took up residence in New Bedford where he remained one year. After staying in the State of his birth for that length of time he then came to California locating in Marin County.

Upon locating in Marin County his first employment was on the Burdell Ranch near Petaluma where he was employed as a milker for six months. At the end of that time he then took employment with Thomas Nunes on the Fisher Ranch at Novato where he remained for two years. From the Nunes Ranch he then went to work at the Clementina Dairy located on the Black Point Highway for one year. Upon leaving the employment of Mr. Clementina he then became employed on the Cheda Ranch at Ignacio for Manuel Pimentel. Fredrick worked for Mr. Pimentel for three years and it was during that period of time that he sent for his bride whom he had left in the Azores.

Mrs. Rodrigues, Fredrick's wife, was born on the Island of San Miguel where she spent her entire life and received her education prior to leaving for America to join her husband. She arrived in America in 1943 just five years after her husband had left their homeland, and needless to say she was very happy to be able to join him. Since her arrival in America and from their marriage, Mr. and Mrs. Rodrigues have two fine young children, they being a daughter and a son.

After working for three years at Ignacio for Mr. Pimentel, Fredrick and his wife returned to the Clementina Ranch where they stayed for nine months and at the end of that time then took employment on the Silveria Home Dairy at San Rafael. Both Fredrick and his wife worked on the Silveria Dairy, she doing the cooking for the help and Fredrick working as a milker and in this capacity they remained with Mrs. Silveria and her sons for fifteen months.

Upon terminating their services on the Silveria Dairy, Mr. and Mrs. Rodriques then went into business for themselves at the already described location, the year being 1947. The Rodriques Dairy consists of 30 acres of land and on that acreage 88 head of stock are maintained. Of the 88 head 58 are milking cows and the balance of 30 head are young stock of various ages. The Rodriques production has reached 19 cans per day and all the milk produced on the dairy since going into business has been sold to Marin-Dell Company.

In concluding the Rodriques history may full credit be given the energetic and aggressive young couple in their ability to operate and manage their dairy business. Mr. and Mrs. Rodriques started in the dairy business in 1947 with 35 head of good Holstein cows. In the period of two years time they have greatly increased the size of their herd as well as having raised a large number of calves. In respect to the Rodriques Dairy operation, in their particular case it is clearly demonstrated that large acreage of land is not entirely essential to success in the dairy business. It will be necessary however in the near future for the Rodriques family to seek a new location for their business due to the fact that the ranch on which they are operating is to be disposed of as home sites, it being entirely too valuable a parcel of land by reason of the fast growth and expansion of the Novato community. Mrs. Rodriques since coming to America in 1943 has by her desire and determination mastered the English language in six years without benefit of instruction to a degree that at the time of this writing she can converse very fluently. She is the possessor of a keen and intellectual mind and a very fine personality, as well as being a fastidious home keeper. Her paramount concern is for the comfort and welfare of her husband and children. Mr. Rodriques, due to the years he was employed on Marin County dairies before going into business for himself, has acquired a thorough knowledge of dairy management. He is very proud of his herd of Holstein animals and by reason of such they are kept in perfect shape at all times. It is reasonable to believe, barring unforeseen difficulties, the Rodriques family will go far in the dairy business and their success will bare watching. May they in their sincerity and willingness to work be wished every success for their future and security.

NUNES HOME DAIRY

Producer Number 10
Nunes Home Dairy

The Nunes Home Dairy is located two miles northwest of Novato, in Marin County and from a standard of market milk production can be classified as one of the foremost. To reach the Nunes Home Dairy you drive north from Novato on the 101 highway one and one half miles, turning left over a privately maintained road for one half mile. The buildings are not visible from the main highway due to the contour of the land which deprives the traveling public of a view of this splendid Grade A Dairy Ranch. Upon leaving the highway the private road takes you onto an oak clustered plateau of a winding nature and you soon come abruptly in view of the homes and buildings. The view afforded the visitor from the crest of the plateau is that of a well planned group of buildings located in a round valley protected on three sides, and in the south easterly direction a sloping valley stretching to the highway. The farm buildings are very large well constructed and conveniently located. The family home is an imposing two story structure exemplifying the period at the turn of the century at which time that particular style of architecture was used on the better farms, and especially adaptable for large families. A short distance to the east of the family home there is a cottage type structure which is occupied by Mr. and Mrs. Manuel Nunes, Jr. as their family home.

The late Manuel A. Nunes, Sr., father of the Nunes Brothers who now operate the Nunes Home Dairy, was born on the Island of St. George of the Azores group. Mr. Nunes was one of a family of eight children, and after completing his education in his homeland came to America in 1895 at the age of sixteen.

Unlike most of the men from the Island of St. George who upon leaving their homeland came direct to California, young Manuel Nunes upon arriving in America first obtained employment on the east coast, working on a dairy ranch near Providence, Rhode Island. Unfortunately young Manuel Nunes arrived in America at the time our country was going through one of the worst economic struggles in its history. However this did not discourage him and the young man conscientiously fulfilled his duties as a dairy worker for three years at a monthly salary, which at the present time would hardly equal the amount received by an average workman for one days employment. For his first years efforts in the capacity of a ranch worker Manuel Nunes received less than one hundred dollars in payment for his services, the second year he was paid a wage of ten dollars a month and the third year a monthly salary of twelve dollars. Although the earnings of this energetic young man were most infinitesimal nevertheless his ever whelming desire to succeed embodied within him undefeatable courage and the will to carry on. Regardless of the extreme hardships encountered in the performance of his duties which were brought about by the severe seasonal climatic conditions, Manuel Nunes's faith in the new land never faltered. With methodical persistence he managed to lay aside part of his meager earnings and with this start eventually, in later years become an outstanding success and recognized authority of his chosen occupation.

After three years of working in the east young Mr. Nunes then came to California and in the next few years worked on several dairies. His first employment on the west coast was on a dairy near San Francisco where he stayed for one year, then moving to Humboldt County where he was employed for two years, always at the same occupation, dairying. After leaving Humboldt County, Manuel Nunes next became employed at Brisbane on the Guadalupe Dairy in San Mateo County where he stayed for one and one half years.

After leaving the employment of the Guadalupe Dairy it was never again necessary for Manuel Nunes to work for wages. In seven years after arriving in America and then only twenty-three years old he had been able to accumulate enough money to go into business for himself.

Mr. Nunes upon deciding to go into business for himself first located in Marin County renting the ranch now owned and operated by Joe Luis and Sons in Lucas Valley. After two years of successful dairying on that ranch, Manuel Nunes next moved to Sonoma County, location on the Stage Gulch Ranch, which ranch in later years was purchased by the late Rocco Ghisletta. Mr. Nunes continued to operate this dairy for seven years. With the beginning of the seventh year at Stage Gulch, Manuel Nunes' thoughts turned toward his homeland and making arrangements to leave his business in capable hands returned to the land of his birth for a very enjoyable visit with his relatives, and a renewal of friendships of his boyhood days. Upon returning from his visit to his homeland Mr. Nunes disposed of his business on the Stage Gulch Ranch.

Mrs. Nunes, Manuel Sr.'s wife, was also born on the Island of St. George and at the age of twenty two years came to California, making Petaluma her adopted home. Shortly after Mr. Nunes sold his dairy business on the Stage Gulch Ranch, she and Manuel Nunes exchanged the vows of marriage in that city. From that sacred bond of marriage six children were born, five sons and one daughter. Today these six children now matured, perpetuate their father and mother's occupation, all being successful individually as Grade A milk producers in their own rights.

Soon after marrying, Manuel Nunes leased the Dillon Beach Ranch at Tomales moving there with his young bride. It was while operating this dairy some of the happiest years of his life were spent for it was there four of his children were born and the Nunes parents were a busy couple, Mr. Nunes operating the large dairy, Mrs. Nunes raising and caring for her family.

It was while operating the dairy at Tomales Mr. Nunes having worked hard and prospered purchased the ranch at Novato now operated by his three sons and known as the Nunes Home Dairy. After the expiration of his lease which was two years after the purchasing of the Novato Ranch, Mr. Nunes and his family moved to Novato. In the moving of the Nunes family, the Tomales community suffered a loss while Novato gained, for the Nunes family has always been a credit to any community in which they located. In all Mr. and Mrs. Nunes operated the Dillon Beach Ranch for ten years.

Mr. and Mrs. Nunes and their children moved onto their Novato Ranch October 1, 1910, and it was while on this ranch that the two youngest sons were born. The Nunes family lived a happy full life after moving to their own ranch at Novato. Mr. Nunes, a good God-fearing keen business man, prospered, reared his family well and instilled in their youthful minds the importance of strict adherence to the concepts due their fellowman, of honesty, sincerity, and fairness. Their early training is well reflected in their characters, all of them being admired and respected by the people who have the pleasure of their acquaintance. The Nunes children assisted the mother and father in the operating of their dairy, receiving their education at Novato and San Rafael and in later years as they came of age were given an interest in the business, and all went well until 1940 when in that year Mrs. Nunes' health failed and she passed on from this world. Had Mrs. Nunes lived six months longer she would have spent 30 years of her life on their Novato Ranch.

After the death of his wife, Mr. Nunes now also in his declining years was given the best of care by his children, even to the extreme sacrifice of his only daughter who was then residing in San Francisco moving from her home there with her husband and children to the Nunes Home Ranch at Novato so that she might be by her father's side. Mr. Nunes lived and enjoyed the comfort of his home and children for six years after the death of his wife until August 1946 when he also passed on. While death always leaves sorrow in its wake, Manuel Nunes the young man who came to America at 16 years of age truly passed from this earth with triumphant knowledge that in death he was leaving a family that would carry on the ideals and tradition established by he and his wife.

The Nunes Home Dairy is now being operated by three of the sons, Manuel Jr. who was named after his father, Anthony, and the youngest son Joseph. Anthony and Joseph are single and live in the family home while Manuel, the eldest son, is married and with his wife and children occupy their own home located on the ranch.

Mrs. Manuel Nunes Jr. is also the daughter of a dairyman. She was born at Benecia where her parents operated a dairy, later moving to Reno where she spent seven years of her young girlhood. From Reno her parents moved to Olema, Marin County, purchasing a ranch and operating a dairy and it was in this community Mrs. Nunes grew into womanhood. Mr. and Mrs. Manuel Nunes Jr. were married at Ft. Reyes Station, and from this marriage five children have been born, four daughters and one son. The oldest children are now attending the elementary schools at Novato.

The Nunes Home Dairy consists of 635 acres and has the head to head type milking barn of four 22 cow strings holding 88 animals. The hospital barn adjacent to the milking barn holds 24 animals. The Nunes herd is of the Holstein and Guernsey breed which consists of 190 milk cows and 110 head of young stock of various ages totalling 300 head of animals. The Nunes Brothers do no crop farming, buying all their feed.

The late Manuel Nunes Sr. was a member of the Board of Directors of the Marin-Dell Company and upon his death his eldest son Manuel Jr. was appointed to fill the chair left vacant by the death of his father.

The Nunes Home Dairy has been continuously shipping all their milk to Marin-Dell since May of 1931 and their peak production has reached 70 cans per day. Great credit is due the owners of the Nunes Home Dairy in their ability to regulate their herd in such a manner as to insure an even flow of milk the year around, being able to hold their fluctuations to not over ten percent.

HENRY CORDA ^{AND SON} DAIRY
CHIKENO VALLEY ROAD
PETALUMA, CALIF.

